

UNDERGRADUATE PROGRAM, COHORT 2024
BACHELOR OF ENGLISH LANGUAGE

(Attached to Decision No. 237 /QD-UEF dated 10/04/2024 of the President of Ho Chi Minh City University of Economics and Finance)

1. GENERAL INFORMATION ABOUT THE PROGRAM

Name of study programme: **ENGLISH LANGUAGE**

Specializations:

- Specialization 1. English Language Teaching
- Specialization 2. English Translation and Interpreting
- Specialization 3. Business English
- Specialization 4. English for Communication

Programme level: Undergraduate.

Duration: 4 years / 135 credits

Language(s) of Instruction: English and Vietnamese

Training Orientation: Vocational orientation

Awarding Institution: Ho Chi Minh City University of Economics and Finance

Qualification: Bachelor of English Language

Qualification level: Level 6 Vietnamese Qualifications Framework.

Cohort: 2024.

2. STUDY PROGRAM

2.1. Mode of Study: Full-time

2.2. Admission requirements

- Students must have graduated from high school education in Vietnam, or equivalent qualification.
- Students are considered for admission to UEF based on results obtained through one of the following methods:
 - (1) National High School Exam results
 - (2) High school academic transcript
 - (3) Competency Assessment Exam results by Vietnam National University, HCMC.

2.3. Grading scale

- For credits calculated into GPA:

Classification	10-point scale	4-point scale	
		Score in letter	Score in number
Pass	From 8.5 to 10	A	4.0
	From 7.0 to 8.4	B	3.0
	From 5.5 to 6.9	C	2.0
	From 4.0 to 5.4	D	1.0
Fail	From 0 to 3.9	F	0

- For courses that only require passing, not counted in the GPA:

Classification	10-point scale	Score in letter
Pass (ungraded)	5.0 and above	P

2.4. Graduation conditions

According to the Bachelor's Degree Level Training Regulations, professional conditions include:

- (1) Accumulate all required courses of the study program;
- (2) The average cumulative grade for the entire course must be 2.00 or higher; particularly, the grade for elective courses related to practical internship knowledge (project/graduation thesis) must be C or higher;
- (3) Hold a certificate of Military Education and complete the Physical Education course;
- (4) Hold an Advanced Information Technology Certificate (not applicable to study program in Information Technology, Software Engineering, or Data Science) and an IELTS 5.5 English Certificate (not applicable to language program).

2.5. Objectives of the study program (Program Objectives)

General objectives:

The Bachelor's programme in English Language, with a vocational orientation, aims to cultivate graduates with strong political and professional ethics, good health, and comprehensive knowledge in English linguistics, literature, and English-speaking cultures. Graduates will also have the essential supplementary knowledge, proficient practical professional skills, strong information technology and foreign language skills, the ability to think independently and creatively, autonomous learning and research capabilities, global integration, and adaptability to social changes. Additionally, they will be equipped with the competence to plan, organise, and manage activities related to their field of expertise.

Specific objectives:

PO1 (Knowledge): Provide students with foundational knowledge in social sciences, political science, and law; fundamental and advanced expertise in the field of English linguistics, literature, and English-speaking cultures, alongside essential supplementary knowledge to meet market requirements.

PO2 (Skills): Empower students with English language skills, presentation, drafting a

variety of documents, translation and interpreting skills, IT literacy, foreign language skills (French/Korean/Japanese/Chinese), enabling them to apply professional and interdisciplinary knowledge in resolving practical issues and have systematic thinking skills, and analytical thinking skills and global integration.

PO3 (Level of Autonomy and Responsibility): TCultivate students' development of professional ethics and community responsibility; the ability to think independently and creatively; and the ability to collaborate with others in learning, research, and work, adapting to multicultural work environments and engaging in international integration.

2.6. Program Learning Outcomes

Knowledge

- (1) Apply knowledge of social sciences, political science, law, national defense, and security to job requirements and life.
- (2) Apply knowledge of grammar, phonetics, and English language skills to professional activities and communication in multicultural environments, equivalent to Level 5/6 of the Vietnamese Language Proficiency Framework (or Level C1 in the Common European Framework of Reference for Languages, CEFR).
- (3) Apply knowledge of English linguistics, literature, and culture of countries that use English as the official language in communication activities and professional work.
- (4) Apply specialised knowledge to professionally related activities:
 - (4.1) English Language Teaching: Apply linguistic knowledge to teaching activities, lesson planning, and classroom management.
 - (4.2) English Translation - Interpreting: Apply in-depth knowledge to relatively specialised translation and interpreting activities.
 - (4.3) Business English: Apply linguistic knowledge to professional activities in the fields of economics, administration and commerce.
 - (4.4) English for Communication: Apply linguistic knowledge to creating media content and writing reportages and news; manage communication crisis.

Skills

- (5) Apply critical thinking skills, research skills, develop autonomous and lifelong learning skills.
- (6) Be proficient in communication skills, independent working skills, teamwork skills, organisational skills, job evaluation, and information technology skills to support professional work.
- (7) Apply effective skills in translation, presentation, establishment different types of documents in English and professional skills in each specific discipline in professional work at the work unit.
- (8) Use a second foreign language is equivalent to level 3/6 in the Vietnamese Language Proficiency Framework in professional fields and communication under multicultural environment.

Level of Autonomy and Responsibility

- (9) Demonstrate a professional ethics, community responsibility, professional working style in the context of international integration, and the ability to guide the implementation of professional tasks.
- (10) Demonstrate a sense of independent work, teamwork in changing working conditions, personal responsibility and group responsibility.
- (11) Demonstrate a sense of self-orientation, draw conclusions in the field of expertise, and be able to defend personal perspective.
- (12) Demonstrate the ability to plan, coordinate, manage resources, evaluate and improve the effectiveness of professional activities in the context of international integration and the spirit of lifelong learning.

2.7. Program structure

No	Knowledge block	Volume of knowledge			
		Number of credits	Compulsory	Elective	Percentage %
1	Basic knowledge	39	23	16	28,9%
1.1	<i>Social sciences</i>	6	6	-	
1.2	<i>Political science</i>	11	11	-	
1.3	<i>Law</i>	3	3	-	
1.4	<i>Information technology</i>	3	3	-	
1.5	<i>Second foreign language (Japanese/ French/ Korean/ Chinese)</i>	16	-	16	
2	Foundational disciplinary knowledge	18	18	-	13,3%
3	Advanced disciplinary knowledge	54	39	15	40,0%
4	Supporting knowledge	15	6	9	11,1%
5	Internship knowledge	9	3	6	6,7%
6	Non-accumulative knowledge				
6.1	<i>Physical education (3 credits)</i>			<input checked="" type="checkbox"/>	
6.2	<i>National defense education (165 periods)</i>		<input checked="" type="checkbox"/>		
	Total	135	89 (65,9%)	46 (34,1%)	

Total amount of knowledge of the study program: 135 credits.

Note: Does not include the amount of non-cumulative knowledge including: Physical Education (3 credits - elective) and National defense education (165 hours - Compulsory).

2.8. Program Content

NO.	Code	Course		Type	Language	Number of credits
		Vietnamese	English			
1. Basic knowledge						39
1.1. Social science						6
1.1.1	ENC1121E	Giao tiếp liên văn hóa	Cross-cultural Communication	BB	E	3
1.1.2	LIN1109E	Ngôn ngữ và xã hội	Language and Society	BB	E	3
1.2. Political science						11
1.2.1	POL1111	Triết học Mác-Lênin	Marxist-Leninist Philosophy	BB	V	3
1.2.2	POL1112	Kinh tế chính trị Mác- Lênin	Marxist-Leninist Political Economics	BB	V	2
1.2.3	POL1113	Chủ nghĩa xã hội khoa học	Scientific Socialism	BB	V	2
1.2.4	POL1114	Tư tưởng Hồ Chí Minh	Ho Chi Minh Ideology	BB	V	2
1.2.5	POL1115	Lịch sử Đảng Cộng sản Việt Nam	History of the Communist Party of Vietnam	BB	V	2
1.3. Law						3
1.3.1	LAW1101	Pháp luật đại cương	Introduction to Law	BB	V	3
1.4. Information technology						3
1.4.1	ITE1201	Tin học đại cương	Introduction to Computer Basics	BB	V	3
1.5. Second foreign language						16
<i>(Choose 1 from 4 groups below)</i>						
			Group 1			
1.5.1.1	JPN2101	Tiếng Nhật 1	Japanese 1	TC	J	4
1.5.2.1	JPN2102	Tiếng Nhật 2	Japanese 2	TC	J	4
1.5.3.1	JPN2103	Tiếng Nhật 3	Japanese 3	TC	J	4

NO.	Code	Course		Type	Language	Number of credits
		Vietnamese	English			
1.5.4.1	JPN2104	Tiếng Nhật 4	Japanese 4	TC	J	4
			Group 2			
1.5.1.2	FRA2101	Tiếng Pháp 1	French 1	TC	F	4
1.5.2.2	FRA2102	Tiếng Pháp 2	French 2	TC	F	4
1.5.3.2	FRA2103	Tiếng Pháp 3	French 3	TC	F	4
1.5.4.2	FRA2104	Tiếng Pháp 4	French 4	TC	F	4
			Group 3			
1.5.1.3	KOR1136	Tiếng Hàn 1	Korean 1	TC	K	4
1.5.2.3	KOR1137	Tiếng Hàn 2	Korean 2	TC	K	4
1.5.3.3	KOR1138	Tiếng Hàn 3	Korean 3	TC	K	4
1.5.4.3	KOR1139	Tiếng Hàn 4	Korean 4	TC	K	4
			Group 4			
1.5.1.4	CHI2101	Tiếng Trung 1	Chinese 1	TC	C	4
1.5.2.4	CHI2102	Tiếng Trung 2	Chinese 2	TC	C	4
1.5.3.4	CHI2103	Tiếng Trung 3	Chinese 3	TC	C	4
1.5.4.4	CHI2104	Tiếng Trung 4	Chinese 4	TC	C	4
2. Foundational disciplinary knowledge						18
2.1	ENC1118	Phát âm	Pronunciation	BB	E	3
2.2	ENC1132	Ngữ pháp	Grammar	BB	E	3
2.3	ENC1133	Kỹ năng nghe	Listening	BB	E	3
2.4	ENC1134	Kỹ năng nói	Speaking	BB	E	3
2.5	ENC1135	Kỹ năng đọc hiểu	Reading	BB	E	3
2.6	ENC1136	Kỹ năng viết	Writing	BB	E	3
3. Advanced disciplinary knowledge						54
3.1	ENC1137	Phát âm nâng cao	Advanced Pronunciation	BB	E	3
3.2	ENC1138	Ngữ pháp nâng cao	Advanced Grammar	BB	E	3
3.3	ENC1139	Kỹ năng nghe nâng cao	Advanced Listening	BB	E	3

NO.	Code	Course		Type	Language	Number of credits
		Vietnamese	English			
3.4	ENC1140	Kỹ năng đọc hiểu nâng cao	Advanced Reading	BB	E	3
3.5	ENC1141	Kỹ năng viết nâng cao	Advanced Writing	BB	E	3
3.6	ENC1142	Kỹ năng nói trước công chúng	Public Speaking	BB	E	3
3.7	ENC1143	Kỹ năng đọc tiếng Anh thương mại	Business Reading	BB	E	3
3.8	ENC1144	Kỹ năng viết tiếng Anh thương mại	Business Writing	BB	E	3
3.9	ENC1127E	Biên dịch	Translation	BB	E	3
3.10	ENC1130E	Nhập môn ngôn ngữ học	Introduction to Linguistics	BB	E	3
3.11	RES1101E	Phương pháp nghiên cứu khoa học	Research Methodology	BB	E	3
3.12	LIT1101E	Văn học Anh-Mỹ	British and American Literatures	BB	E	3
3.13	PUR1116E	Mạng xã hội và truyền thông tương tác	Social Media and Interactive Communications	BB	E	3
			<i>Students choose 01 of the 04 Specialisations below</i>			
Specialisation 1.		Giảng dạy tiếng Anh	English Language Teaching			
3.14.1	ENC1124E	Lý luận và phương pháp giảng dạy tiếng Anh 1	English Language Teaching 1	TC	E	3
3.15.1	ENC1125E	Lý luận và phương pháp giảng dạy tiếng Anh 2	English Language Teaching 2	TC	E	3

NO.	Code	Course		Type	Language	Number of credits
		Vietnamese	English			
3.16.1	ENC1145E	Kỹ năng tổ chức lớp học	Classroom Skills	TC	E	3
3.17.1	ENC1146E	Thực hành giảng dạy	Teaching Practice	TC	E	3
3.18.1	ENC1147E	Phát triển tài liệu học tập	Materials Development	TC	E	3
Specialisation 2.		<i>Biên - Phiên dịch tiếng Anh</i>	<i>English Translating and Interpreting</i>			
3.14.2	TRA1103E	Lý thuyết dịch	Theory of Translation	TC	E	3
3.15.2	ENC1116E	Kỹ thuật phiên dịch	Techniques in Interpreting	TC	E	3
3.16.2	LIN1104E	Dịch thuật, ngôn ngữ và văn hóa	Translation, Linguistics, and Culture	TC	E	3
3.17.2	LIN1103E	Ngữ nghĩa học	Semantics	TC	E	3
3.18.2	ENC1148E	Dịch văn bản thương mại	Business Translation	TC	E	3
Specialisation 3.		<i>Tiếng Anh thương mại</i>	<i>Business English</i>			
3.14.3	MKT1101E	Marketing căn bản	Principles of Marketing	TC	E	3
3.15.3	MGT1142E	Hành vi tổ chức	Organizational Behavior	TC	E	3
3.16.3	MGT1111E	Quản trị kinh doanh quốc tế	International Business Management	TC	E	3
3.17.3	MGT1110E	Quản trị nguồn nhân lực	Human Resource Management	TC	E	3
3.18.3	MKT1135E	Digital marketing	Digital Marketing	TC	E	3
Specialisation 4.		<i>Tiếng Anh truyền thông</i>	<i>English for Communication</i>			

NO.	Code	Course		Type	Language	Number of credits
		Vietnamese	English			
3.14.4	PUR1103E	Quan hệ công chúng nội bộ và cộng đồng	Internal Communication and Community Relations	TC	E	3
3.15.4	COT1107E	Thiết kế nội dung truyền thông	Media Content Creation	TC	E	3
3.16.4	JOU1206E	Tin và phóng sự	News and Feature Writing	TC	E	3
3.17.4	PUR2131E	Truyền thông marketing	Marketing Communication	TC	E	3
3.18.4	PUR1114E	Xử lý khủng hoảng truyền thông	Crisis Communication	TC	E	3
4. Supporting knowledge						15
4.1	SKI1107	Project design 1	Project Design 1	BB	V	3
4.2	SKI1108	Project design 2	Project Design 2	BB	V	3
			<i>Choose 3 elective courses:</i>			
4.3	ECO1113	Công dân toàn cầu	Global Citizenship	TC	V	3
4.4	JPN1163	Đặc nhân tâm phong cách Nhật Bản	Japanese Concepts to Win Friends and Influence People	TC	V	3
4.5	JPN1108	Đất nước học Nhật Bản	Country Studies of Japan	TC	V	3
4.6	CHI1122	Đất nước học Trung Quốc	Country Studies of China	TC	V	3
4.7	ECO1108	Địa lý kinh tế thế giới	World Economics Geography	TC	V	3
4.8	PSY1137	Giáo dục sức khỏe tinh thần	Mental Health Education	TC	V	3
4.9	BUS1115	Khởi nghiệp	Entrepreneurship	TC	V	3
4.10	LAW1111	Luật thương mại	Commercial Law	TC	V	3
4.11	LAW1116	Luật quốc tế	International Law	TC	V	3

NO.	Code	Course		Type	Language	Number of credits
		Vietnamese	English			
4.12	GPD1135	Nghệ thuật học cơ bản	The Basic of Arts	TC	V	3
4.13	HRM1111	Nghệ thuật lãnh đạo	Arts of Leadership	TC	V	3
4.14	HMM1137	Nghệ thuật xây dựng hình ảnh cá nhân chuyên nghiệp	Professional Personal Branding	TC	V	3
4.15	IRE1130	Nghiệp vụ ngoại giao	Diplomatic Protocol	TC	V	3
4.16	DAS1125	Nhập môn chuyển đổi số	Introduction to Digital Transformation	TC	V	3
4.17	IRE1108	Những vấn đề toàn cầu	Global Issues	TC	V	3
4.18	DAS1124	Phân tích dữ liệu ứng dụng	Applied Data Analytics	TC	V	3
4.19	LAW1107	Pháp luật về doanh nghiệp	Enterprises Law	TC	V	3
4.20	FIN1152	Quản lý tài chính cá nhân	Personal Financial Management	TC	V	3
4.21	IBU1115	Quản trị chiến lược toàn cầu	Global Strategic Management	TC	V	3
4.22	PSY1103	Tâm lý giao tiếp	Communication Psychology	TC	V	3
4.23	ADS1101	Thuyết trình sáng tạo	Creative Presentation	TC	V	3
4.24	DMK1114	Tư duy thẩm mỹ	Aesthetic Thinking	TC	V	3
4.25	TOU1145	Văn hóa bàn tiệc và lễ tân khánh tiết	Diplomatic Reception and Table Art	TC	V	3
4.26	SOS1108	Văn hóa các nước Đông Nam Á	Cultures of Southeast Asia Countries	TC	V	3
4.27	KOR1147	Văn hóa truyền thống Hàn Quốc	Korean Traditional Culture	TC	V	3

NO.	Code	Course		Type	Language	Number of credits
		Vietnamese	English			
4.28	IRE1138	Văn minh nhân loại	Human Civilisation	TC	V	3
5. Internship knowledge						9
5.1	ENC1322	Thực tập tốt nghiệp	Graduation Internship	BB	E	3
			<i>Students choose Thesis or 02 course</i>			
5.2	ENC1414	Khóa luận tốt nghiệp	Thesis	TC	E	6
5.3	ENC1128E	Biên dịch nâng cao	Advanced Translation	TC	E	3
5.4	LIN1105E	Nhập môn ngôn ngữ học ứng dụng	Introduction to Applied Linguistics	TC	E	3
6. Non – cumulative knowledge						3
6.1. Physical education (<i>students choose 1 of the following 5 groups</i>)						3
		<i>Group 1</i>				
6.1.1.1	GYM1311	Giáo dục thể chất - Aerobic 1	Physical Education 1 - Aerobic	TC	V	1
6.1.2.1	GYM1312	Giáo dục thể chất - Aerobic 2	Physical Education 2 - Aerobic	TC	V	1
6.1.3.1	GYM1313	Giáo dục thể chất - Aerobic 3	Physical Education 3 - Aerobic	TC	V	1
		<i>Group 2</i>				
6.1.1.2	GYM1321	Giáo dục thể chất - Vovinam 1	Physical Education 1 - Vovinam	TC	V	1
6.1.2.2	GYM1322	Giáo dục thể chất - Vovinam 2	Physical Education 2 - Vovinam	TC	V	1
6.1.3.2	GYM1323	Giáo dục thể chất - Vovinam 3	Physical Education 3 - Vovinam	TC	V	1

NO.	Code	Course		Type	Language	Number of credits
		Vietnamese	English			
		<i>Group 3</i>				
6.1.1.3	GYM1331	Giáo dục thể chất - Boxing 1	Physical Education 1 - Boxing	TC	V	1
6.1.2.3	GYM1332	Giáo dục thể chất - Boxing 2	Physical Education 2 - Boxing	TC	V	1
6.1.3.3	GYM1333	Giáo dục thể chất - Boxing 3	Physical Education 3 - Boxing	TC	V	1
		<i>Group 4</i>				
6.1.1.4	GYM1341	Giáo dục thể chất - Thể hình thẩm mỹ 1	Physical Education 1 - Body-building	TC	V	1
6.1.2.4	GYM1342	Giáo dục thể chất - Thể hình thẩm mỹ 2	Physical Education 2 - Body-building	TC	V	1
6.1.3.4	GYM1343	Giáo dục thể chất - Thể hình thẩm mỹ 3	Physical Education 3 - Body-building	TC	V	1
		<i>Group 5</i>			V	
6.1.1.5	GYM1351	Giáo dục thể chất - Dancesport 1	Physical Education 1 - Dancesport	TC	V	1
6.1.2.5	GYM1352	Giáo dục thể chất - Dancesport 2	Physical Education 2 - Dancesport	TC	V	1
6.1.3.5	GYM1353	Giáo dục thể chất - Dancesport 3	Physical Education 2 - Dancesport	TC	V	1
6.2. National defense education (165 periods)						
6.2.1	MIL1203	Giáo dục quốc phòng và an ninh	Military Education	BB	V	

Note: BB: Compulsory; TC: Elective; E/V/C/J/K: Course taught in English/ Vietnamese/ Chinese/ Japanese/ Korean; LT: Theory; TH: Practice; DA: Project/ Thesis; TT: Internship.

2.10. Brief description of the courses

ENC1121E - Cross-cultural Communication: 03 credits.

The course helps students have a multi-dimensional view of events and phenomena related to local, regional, and global culture, helping students respect differences and respect each individual's own moral values. ethnic groups are referenced from their own cultural norms to increase their ability to communicate interculturally with others. Through the course, the issue of globalisation and international trade, the causes of communication breakdown in different regions and countries from a cultural perspective will be discussed from many different perspectives. Learners can understand cultural differences, opposing cultural values, and differences in nonverbal communication used around the world as well have the opportunity to learn more about the cultural characteristics of some typical English-using countries such as England, America, Australia, Canada and Singapore. They can apply cultural knowledge in office communication in international working environments.

LIN1109E - Language and Society: 03 credits.

The Language and Society course helps students gain basic knowledge about the nature of language and the relationship between culture and language. Students are provided with basic concepts of sociolinguistics. Through this, students can learn and analyse socio-cultural and human factors that lead to diversity in language, different variations within the same language and interactions between different languages over the course of history. Besides, it also helps students understand the process of spreading English in worldwide and the role of English in the new era.

POL1111 - Marxist-Leninist Philosophy: 03 credits.

This foundational course provides scientific knowledge on Marxist–Leninist philosophy, enhancing students' abilities in scientific and critical thinking about the objective world. Chapter 1: Introduction to philosophy and the role of Marxist–Leninist philosophy in society. Chapter 2: Core principles of dialectical materialism, including matter and consciousness, dialectical laws, and the theory of knowledge. Chapter 3: Fundamental aspects of historical materialism, such as socio- economic formations, class and nation, the state and social revolution, social consciousness, and philosophical views on human beings.

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POL1112 - Marxist-Leninist Political Economics: 02 credits.

This course provides foundational knowledge in Marxist–Leninist political economy, aiming to enhance students' scientific understanding of the objective world and economic theories. It helps students analyse and evaluate theoretical and practical economic issues within their fields of study.

The curriculum includes six chapters, starting with the subject, research methods, and functions of Marxist–Leninist political economy. Subsequent chapters focus on key issues such as commodities, markets, the role of economic actors, surplus value, competition and monopoly, the socialist-oriented market economy in Vietnam, and the country's industrial revolution and international economic integration.

POL1113 - Scientific Socialism: 02 credits.

This course includes seven chapters, with Chapter 1 introducing the basics and historical development of scientific socialism. Chapters 2 to 7 cover the core contents of scientific

socialism, offering a theoretical framework for understanding socialist ideologies and practices.

POL1114 - Ho Chi Minh Ideology: 02 credits.

This course introduces learners to the comprehensive and profound ideological framework of Ho Chi Minh concerning the Vietnamese revolutionary cause. It covers key ideas on national liberation, class emancipation, human liberation, national independence in association with socialism, the unity of national and global strength, the power of the people, national solidarity, and international solidarity. It also addresses the construction of a state “of the people, by the people, for the people”, as well as revolutionary ethics, culture, and the development of a new human personality. Students are encouraged to apply these principles in their studies and personal development in the modern era.

POL1115 - History of the Communist Party of Vietnam: 02 credits.

This course provides knowledge on the leadership role of the Communist Party of Vietnam. Following an introductory section, the course consists of five main lessons: 1: Object, function, tasks, content, and methods of studying the Party's history. 2: The founding of the Communist Party of Vietnam and its leadership in the struggle for power (1930–1945). 3: The Party's leadership in two resistance wars and the national reunification (1945–1975). 4: The Party's leadership during the transition to socialism and the renewal process (1975–2018). 5: Conclusion.

LAW1101 - Introduction to Law: 03 credits.

This course studies the State and the Law from the Marxist–Leninist perspective, addressing the most fundamental issues such as the origin, nature, types, and functions of the State and the Law. It also explores the principles of state organisation, as well as forms and structures for exercising state power.

ITE1201 - Introduction to Computer Basics: 03 credits.

This course equips students with foundational knowledge in information technology, including: basic IT concepts; operations on files, folders, and drives; internet tools such as web browsing, email, and information storage; use of common utility software such as Unkey and WinRAR; document processing with Microsoft Word; spreadsheet use with Excel; and presentation design using PowerPoint.

JPN2101 - Japanese 1: 04 credits.

This course introduces students to basic Japanese, focusing on communication skills such as greetings and introductions. Students learn to read and write Hiragana and Katakana, use personal pronouns, and ask for basic information. Class time emphasizes speaking, listening, and group conversation practice, with a balanced workload to allow for interactive activities.

JPN2102 - Japanese 2: 04 credits.

This course helps students build basic Japanese skills, focusing on common vocabulary and sentence patterns. It develops basic communication abilities such as describing time and daily activities. Lesson 2 emphasizes correct usage of learned particles: は、も、で、に、を、へ; Understand and apply how to express time, transportation, and location; ask and answer questions about simple personal activities.

JPN2103 - Japanese 3: 04 credits.

This course is designed to help students understand and apply elementary-level Japanese, focusing on vocabulary and sentence patterns across various topics. Lesson 3 covers the correct use of adjectives to describe colors and object characteristics, expressing personal preferences, using counters for objects, people, and floors, asking and answering about reasons, and talking about personal hobbies and habits.

JPN2104 - Japanese 4: 04 credits.

This course is designed to help students understand and apply elementary-level Japanese, including vocabulary, sentence patterns, and verb conjugations. It focuses on using learned grammar in basic communication. Lesson 4 covers expressing desire, purpose, offering help, giving commands or requests, and asking for permission; understanding and using the て-form (て形) in various grammatical structures; asking and answering about personal activities related to desire and purpose; and using progressive, request, and suggestion sentences.

FRA2101- French 1: 04 credits.

This course helps students develop listening, speaking, reading, and writing skills, as well as basic knowledge of grammar and the ability to use essential vocabulary in everyday communication, such as describing people, objects, and planning for themselves.

FRA2102 - French 2: 04 credits.

This course helps students develop listening, speaking, reading, and writing skills, as well as basic grammar knowledge, enabling them to use essential vocabulary for more complex everyday communication compared to the French 1 course.

FRA2103 - French 3: 04 credits.

This course helps students develop listening, speaking, reading, and writing skills, as well as basic grammar knowledge, enabling them to use vocabulary at an intermediate level and address situations that require a higher level of language proficiency.

FRA2104 - French 4: 04 credits.

This course is designed to provide students with intermediate-level vocabulary and grammar structures in French, along with exercises to practice all four skills, with a particular focus on listening and speaking. Students will develop pronunciation and the ability to express themselves confidently using language materials from the textbook, centered around familiar topics in daily life, academic communication, and workplace settings, such as expressing agreement or disagreement during discussions and providing feedback.

KOR1136 - Korean 1: 04 credits.

This course is designed to introduce students to the basics of the Korean language. It focuses on basic communication skills such as greetings and self-introductions. Lesson 1 includes reading and writing the Korean alphabet (Hangul), using personal pronouns, self-introduction, and asking for basic information (name, age, residence, occupation). Class time mainly focuses on speaking, listening, and group conversation activities, with a balanced workload to allow more time for practice.

KOR1137 - Korean 2: 04 credits.

This course is designed to help students grasp basic Korean, including common vocabulary and sentence patterns. It develops basic communication skills: describing time and daily activities. Lesson 2 focuses on correctly using learned particles, expressing time, means, and location, and asking and answering about simple personal activities.

KOR1138 - Korean 3: 04 credits.

This course helps students apply elementary Korean, covering vocabulary, sentence patterns, and Hangeul. Lesson 3 focuses on using adjectives for colors, characteristics, and preferences, as well as classifiers for counting objects, people, and floors. It includes asking and answering simple questions about personal activities and introducing hobbies and habits, with a focus on everyday, school, and family contexts.

KOR1139 - Korean 4: 04 credits.

This course is designed to help students understand and apply elementary Korean, including vocabulary, sentence patterns, verb conjugations, and recognizing the Hangeul system. It also covers applying learned grammar in basic communication. Lesson 4 focuses on expressing desires, purposes, offering help, giving commands, and asking for permission. It also includes asking and answering about personal activities related to desires and purposes, and using progressive, request, and suggestion sentences. The content is structured to cover personal, school, family, social, and work-related communication in more complex situations.

CHI2101 - Chinese 1: 04 credits.

The course "Chinese 1" equips students with the most basic knowledge of the Chinese phonetic system; Helps students grasp the main idea to be able to answer, explain the content of the conversation, and practice the ability to Situational management in simple communication. Content revolves around daily activities close to students such as: Greetings, numbers, dates, family and friends, eating, shopping, daily activities, etc.

CHI2102 - Chinese 2: 04 credits.

The course "Chinese 2" consolidates and equips students with vocabulary and grammar knowledge at the elementary level, and simple communication situations in Chinese. Students are taught about grammar points at an equivalent level and the syntactic order in corresponding grammar points through practice exercises regarding daily life (places, shopping, transportation methods). move, express actions at time points: present, past, future, etc.).

CHI2103 - Chinese 3: 04 credits.

The module "Chinese 3" consolidates and equips students with vocabulary and grammar knowledge at the pre-intermediate level, and common communication situations in Chinese. Students are taught grammar points at an equivalent level and the syntactic order in corresponding grammar points through practice exercises around daily life (communication in school), buying birthday gifts , village neighbor relationships , planning travel plans , talking about travel , etc.).

CHI2104 - Chinese 4: 04 credits.

The module "Chinese 4" consolidates and equips students with vocabulary and grammar knowledge at the intermediate level. Students are trained on grammar points at an

equivalent level and the syntactic order in corresponding grammar points and practice exercises around social topics (environmental protection, men's women's equality, healthy living, young people's weddings, phone addiction etc.).

ENC1118 - Pronunciation: 03 credits.

The course is a basic subject about phonetics in English. This course aims to help students systematise the pronunciation of sounds in the phonetic system of English, giving students the opportunity to practice and pronounce each sound accurately and clearly in English, and be able to use international phonetic symbols. The module helps students understand the characteristics of each sound and distinguish between sounds with similar pronunciation.

ENC1132 - Grammar: 03 credits.

The course helps students become proficient in grammatical aspects of English: tenses usage, special verbs, question forms, verb phrases and sentence structures related to verbs. Through the module, students can construct sentences with correct structure, correct tense, and ensure other basic grammatical elements. The module helps learners practice the above grammar topics through a rich system of practice exercises, in specific contexts and is the basis for students to develop English practice skills.

ENC1133 - Listening: 03 credits.

The course helps students develop basic listening skills including listening for main ideas, listening for detailed ideas, and predicting ideas before and during listening practice. The module focuses on common communication topics in daily activities such as greetings, informal conversations, describing appearance, clothing, work, personality, vacations, restaurants, shopping and listening. product prices, transportation, entertainment, health, sports and fine arts. Hence, students can be more confident in communication and be able to communicate well in life and at work.

ENC1134 - Speaking: 03 credits.

The course helps students practice speaking skills in everyday communication situations naturally and confidently. The module provides students with frequently used phrases to communicate with practice exercises in specific contexts. Practice Speaking include various topics: introducing yourself, describing people and objects, making appointments, making requests, placing orders and purchases, conversing on the phone, and conversation strategies such as show interest in participating in a conversation, how to develop and prolong a conversation, and check that the listener has grasped the information.

ENC1135 - Reading: 03 credits.

The course introduces text genres, types of reading comprehension questions, and reading comprehension strategies to practice reading skills with readings with diverse content, appropriate to students' levels, revolving around issues, topical and related to real life. At the same time, the module helps equip students with vocabulary and grammatical structures in English through exercises to practice reading comprehension skills. Topics of the readings include: student life, social relationships, time management, stress, volunteering, entertainment and part-time jobs.

ENC1136 - Writing: 03 credits.

The course aims to help students develop skills in writing sentences and paragraphs in

some basic genres such as describing processes, telling stories, explaining, persuading and comparing. Writing different topics regarding to life such as student life, nature discovery, community activities, culture, health, and education. In addition, students are also provided with knowledge about how to use punctuation, connecting words and word combinations. Through these, they can enhance their critical thinking skills, hone vocabulary and grammatical structures, and gradually improve their English writing skills.

ENC1137 - Advanced Pronunciation: 03 credits.

The course provides in-depth knowledge about phonetics in English. The module helps students practice pronouncing complex vowel and consonant clusters, stress in words and words in sentences, and intonation elements. In addition, the module helps students distinguish between strong and weak forms of sounds and words in English, shortened reading forms, and connecting sounds.

ENC1138 - Advanced Grammar: 03 credits.

The course helps students master in advanced English grammar points including: correct use of words and conjunctions to form sentences, word order in sentences, use of verb and noun forms. verbs, prepositions, advanced tenses, advanced conditional sentences, adverb clauses, relative clauses, reduced clauses, agreement between verb and subject, parallel structure, linking words. Through the module, students can construct sentences with the correct structure, correct tense, and ensure relatively complex grammatical elements. The module helps learners practice the above grammar topics through a rich system of practice exercises in specific contexts. The module is also the basis for students to develop English practice skills in the training programme.

ENC1139 - Advanced Listening: 03 credits.

The module helps students develop listening skills and English listening practice strategies according to the IELTS test orientation. The topics of the listening lessons focus on daily life such as student life, student safety, the environment, travel, sports, diet, and world wonders, academic-related issues. Students have the opportunity to practice listening skills through a system of diverse exercises, designed to closely follow the sections of the IELTS listening test. It also helps students become more confident in communication and well prepared for the IELTS listening test.

ENC1140 - Advanced Reading: 03 credits.

The course introduces question types, strategies and reading skills through texts with diverse content and appropriate student levels according to the IELTS test orientation. The content of the readings surrounding topics such as artificial intelligence, smart devices, famous figures, the surrounding world, generation gap, studying abroad and world issues. The module contributes to helping learners read documents fluently, systematise vocabulary and complex word combinations, develop critical thinking skills, and express personal opinions related to the content of the lessons. Read and prepare well for the IELTS test.

ENC1141 - Advanced Writing: 03 credits.

The module helps students grasp the structure and characteristics of an essay of 250-300 words in different genres such as classification, comparison, cause - effect, problem - solution, argumentation. In addition, the module also helps students develop vocabulary and sentence structure related to the topics discussed in the essays, helping to express

themselves in a polished, coherent and natural manner. This is a solid stepping stone for students to be able to present documents suitable for communication purposes and be well prepared for the business English writing and translation modules.

ENC1142 - Public Speaking: 03 credits.

The course emphasises the fundamentals of communication and presentation skills. In addition to the specific language for presentations, the module helps students develop ways to convey messages, how to use appropriate body language, how to use illustrations, and how to handle quality. voice when presenting. Thereby, students can be confident when presenting problems in front of a crowd and know how to handle situations to have an impressive and effective presentation to the audience.

ENC1143 - Business Reading: 03 credits.

The module helps students develop reading comprehension skills and vocabulary in the fields of economics and commerce. The readings focus on topics such as communication in a multicultural work environment, social interactions, recruitment, human resources, marketing and brand building and promotion. The module also helps students develop vocabulary related to economics and commerce through diverse practice exercises and in specific contexts.

ENC1144 - Business Writing: 03 credits.

The Business Writing module aims to help students present transactional documents in the field of commerce in English. Through the module, students understand the format and presentation as well as the specific language for commercial writing genres. Students get acquainted and practice writing complaint emails, apology letters, information request letters, request letters, invitation letters, business introduction letters, internal announcements, cover letters and CV. In addition, the module also integrates training elements related to businesses, helping students interact with key personnel at businesses and listen to suggestions on how to write CVs and cover letters. for efficiency.

ENC1127E - Translation: 03 credits.

The course is designed based on different topics, combining translating English to Vietnamese and vice versa in the same topic to help students become familiar with vocabularies and translation techniques from text in English to Vietnamese and apply these points to translate text in Vietnamese to English. Translation exercises will help students apply theory on translation methods and better understand the translation process, ensuring translation quality.

ENC1130E - Introduction to Linguistics: 03 credits.

The course aims to help students understand basic concepts in different fields of linguistics and be able to apply the knowledge in research and analysis of specialised courses as well as in practical language usage. The module focuses on the following topics: the formation of language, phonetics and phonology, word formation, morphology, grammar, syntax, pragmatics and discourse analysis. The module provides rich practice exercises, helping learners master theories and apply them to language analysis.

RES1101E - Research Methodology: 03 credits.

The module helps students master concepts related to scientific research, how to design a research project, distinguish the differences between qualitative and quantitative research,

techniques and methods of data collection, Sampling techniques, data analysis techniques and writing scientific research reports.

LIT1101E - British and American Literatures: 03 credits.

The course is designed to equip students with a basic understanding of British - American literature through typical authors and works of poetry, drama, and short stories. Students are able to explain, summarise, analyse, etc. above-mentioned literary works relate to issues such as character characteristics, models, themes, human values, artistic elements, etc. and elect appropriate behavior thanks to moral lessons drawn from characters and literary works.

PUR1116E - Social Media and Interactive Communications: 03 credits.

The course provides learners with knowledge about the role of social networks in the operations of organisations and businesses today, including: the process of communication and interaction on social networks as well as the role of users; the importance of using social networks to build organisational image and connect with customers in the activities of organisations and businesses.

ENC1124E - English Language Teaching 1: 03 credits.

The course helps students understand the characteristics of the English learning process, learners' characteristics, an overview of English teaching methods and contact with the reality of English teaching in Vietnam. The course belongs to a group of specialised courses to help students acquire relatively in-depth knowledge and skills in the field of English teaching. This is necessary equipment for graduates to apply in English teaching practice.

ENC1125E - English Language Teaching 2: 03 credits.

The course helps students develop knowledge of teaching skills and methods, skills in implementing class activities, preparing lesson plans, and trial teaching. This course also helps students develop knowledge and skills corresponding to their chosen specialisation. The course focuses on both theory and practice to ensure students grasp the core elements of the psychological factors of teachers and learners, the process of teaching and learning foreign languages as well as methods of teaching foreign languages skills and elements. In addition, students have the opportunity to practice trial teaching and receive feedback from lecturers and fellow students to be able to perfect lesson plans and lectures as well as gain confidence when teaching in class.

ENC1145E - Classroom Skills: 03 credits.

The module helps students grasp the skills to organise and manage English classes depending on class size, facilities of the training unit, and characteristics of the learner. Through the module, students have the opportunity to learn about the teacher's role in classroom management, the characteristics of learners and how to use teaching resources as well as learning activities compatible with learners. The module also helps students know how to design learning activities, games, apply technology in teaching and effectively organise these activities in class.

ENC1146E - Teaching Practice: 03 credits.

The module helps students apply the theory and skills they have learned into teaching activities. The module consolidates teaching theory and methods, applies technology in teaching, applies games in teaching and learning English, and understands the personal

characteristics of learners to design lessons appropriately. The lecturer in charge of the module will provide feedback on lesson plans, lesson design and trial teaching activities of students to help students prepare well before the lecture and be confident in class.

ENC1147E - Materials Development: 03 credits.

The module helps students grasp the basic principles in developing materials for English teaching and learning activities. Students will approach the principles of designing learning materials, know how to select and adjust teaching materials to suit the learner's ability level, age and learning goals while still ensuring naturalness in the material and respect for the author's copyright.

TRA1103E - Theory of Translation: 03 credits.

The course provides students with concepts and terms related to translation. The course delves into analysing issues related to language in translation, types of translated texts, meaning analysis, comparing the correlation of meanings between related languages and translation trends. The course equips students with a theoretical basis to apply to the translation and interpretation process in subsequent in-depth courses.

ENC1116E - Techniques in Interpreting: 03 credits.

The module provides general knowledge and skills and techniques for interpreting including listening and predicting content, ethical standards in interpreting, note-taking techniques and essential skills in interpreting. Practice the ability to remember information. The module helps students distinguish between types of translation including consecutive interpretation, simultaneous interpretation (cabin/simultaneous interpretation) and whispering, understand the specific requirements of each type and have standards. Basic equipment when participating in translation activities. In addition, students will practice translating some simple content based on applying techniques and theories in the module.

LIN1104E - Translation, Linguistics, and Culture: 03 credits.

The course analyses translation activities from a linguistic and cultural perspective. Students will be provided with knowledge related to linguistics and culture as a theoretical foundation for translation practice. The course helps students better realise the role and close relationship between translation, language and culture and pay attention to these factors in the translation and interpretation process.

LIN1103E - Semantics: 03 credits.

The course provides students with basic concepts of semantics, helping students recognise the meaningful relationships between vocabulary in English and semantic aspects in language analysis. The course is in the group of specialised subjects, plays an important role in the training programme and is the basis for students to research further in their field of study.

ENC1148E - Business Translation: 03 credits.

The module helps students apply their knowledge of translation in translating commercial documents. The module is part of a group of specialised subjects in the Translation and Interpretation subfield that helps students analyse language and develop specialised terminology in translating documents related to business, contracts, and certificates. from trade, etc.

MKT1101E - Principles of Marketing: 03 credits.

This course provides students with fundamental knowledge of marketing, the impact of marketing on businesses, trends in marketing in the context of globalization, and the marketing environment and information. With this knowledge, students will be able to segment markets, identify target markets, and position products in the market, as well as analyse customer characteristics and behaviour. The course also enables learners to understand the four elements of planning, organising, and implementing a marketing strategy (Marketing Mix): product development strategy (Product), pricing strategy (Price), distribution strategy (Place), and promotion strategy (Promotion). Throughout the course, students will engage in discussions and exchanges, as well as problem-solving through case-based situations.

MGT1142E - Organizational Behavior: 03 credits.

The subject Organisational Behavior provides the necessary basic knowledge for administrators based on the foundation of psychology and sociology research. Helps future administrators understand the causes and influencing factors, both internal and external, leading to the behaviors of individuals and groups within the organisation; Learn some methods to solve management problems related to people in the organisation. Every manager needs to have good human relations skills to be able to manage subordinates, communicate with superiors, and successfully manage organisational change. These knowledge and skills have even more practical significance in the Vietnamese context, when businesses and organisations are forced to innovate.

MGT1111E - International Business Management: 03 credits.

This course provides students with foundational knowledge of international business, including its concepts, origins, and historical development. It examines the key factors in the international environment that influence a company's global operations. The course also guides students in developing strategies, policies, and business activities that enable firms to compete effectively in a globalized and internationally integrated economy. Additionally, students will analyze the challenges faced by managers in international business contexts and study selected case examples of how multinational companies address real-world international business situations.

MGT1110E - Human Resource Management: 03 credits.

This course provides students with fundamental knowledge of human resource management and its application across various types of organizations and enterprises. Students will gain a comprehensive understanding of HR management, including planning, recruitment, selection, training and development, performance evaluation, leadership (utilization, retention, motivation), and creating favorable conditions for employees to achieve the strategic goals and vision of the organization.

MKT1135E - Digital marketing: 03 credits.

This course provides students with in-depth knowledge of how to utilize online marketing tools, including websites, online advertising channels, social media platforms such as Facebook, email marketing, SEO, SEM, and online PR. Upon completion, students will be able to develop online marketing plans, implement strategies effectively, and evaluate the results of their campaigns.

PUR1103E - Internal Communication and Community Relations: 03 credits.

Communication in Organisations is a subject that studies the relationship between organisations and businesses with public groups inside and outside the organisation. The course equips learners with general background knowledge of internal and community public relations: concepts, roles, tasks, functions, specific public groups; Methods of building and organising activities of internal and community public relations; Brand development through internal and community public relations strategies; Crisis management in internal and community public relations. The course develops interdisciplinary integrated thinking between public relations activities with the internal organisational system of the enterprise and CSR activities outside the enterprise. At the same time, the course equips with skills: communication, presentation, etc. to support organisations in carrying out effective public relations activities.

COT1107E - Media Content Creation: 03 credits.

The module is designed to provide students with knowledge about creating media content, including implementation process, content types, and necessary skills; understand the layout and structure of different formats of written text; Creative thinking to produce content suitable to the needs of the public and issues to keep in mind when designing media content.

JOU1206E - News and Feature Writing: 03 credits.

News Reporting and Feature Writing module equips basic knowledge about News/reportage and Feature writing to help learners understand the characteristics and requirements of the News/reportage genre, types of News/reportage, and types of news/reportage. News/reportage structure; Know how to distinguish the News/reportage genre from other journalism genres, be aware of the impact and influence of journalism on society, and thereby be responsible when using the form of Feature writing in activities. media movement.

PUR2131E - Marketing Communication: 03 credits.

Marketing communications is a subject that provides the most basic knowledge about marketing; the influence of marketing in the organisation; Marketing trends in globalisation. The course helps learners segment the market, identify target markets, position products and analyse customer characteristics and behavior. From the above foundations, learners continue to be provided with knowledge about basic marketing mix (Marketing Mix), including: product development strategy (Product), product pricing strategy (Price), strategy Distribution (Place), promotion strategy (Promotion).

PUR1114E - Crisis Communication: 03 credits.

The module provides concepts of risk and crisis; distinguish between types of crises in communication; Point out the reasons why risks become crises in communication. From there, equip students with processes and tools to manage risks and handle communication crises. In addition, students can also predict the level of harmful effects of the crisis from the internal side of the unit, and also the external impact on society.

SKI1107 - Project Design 1: 03 credits.

This course equips students with basic knowledge of logical and scientific project design thinking. Students proactively identify and analyse real-world societal issues using data, mastering techniques to propose innovative solutions. They develop ideas, test feasibility

through group activities, and enhance skills in research, critical thinking, communication, and leadership. Projects focus on practical, innovative applications aligned with the United Nations' Sustainable Development Goals (SDGs).

SKI1108 - Project Design 2: 03 credits.

This course provides a logical and scientific process for commercialising business ideas, fostering innovation and entrepreneurship. It focuses on developing business ideas using the NABC model (Needs, Approach, Benefits/Costs, Competition) to articulate value propositions. Group projects are refined through continuous value creation forums (VCF) and presented via posters to stakeholders, simulating organisational or entrepreneurial activities. Projects involve market, technology, and customer analysis, idea validation, and alignment with SDGs.

ECO1113 - Global Citizenship: 03 credits.

This course introduces fundamental concepts of global citizenship, enabling students to develop a roadmap to become global citizens and implement community projects. Key topics include globalisation, society, politics, environment, the digital era, and building a global citizenship pathway.

JPN1163 - Japanese Concepts to Win Friends and Influence People: 03 credits.

This course provides knowledge of Japanese interpersonal communication and behaviour for achieving success. Students learn to understand themselves, be honest, empathise with others, and unlock hidden potential to elevate personal development.

JPN1108 - Country Studies of Japan: 03 credits.

This course offers detailed insights into various aspects of Japan, including geography, history, economy, politics, society, and diplomacy, as well as macro issues like transportation, trade, and defence. It equips students with knowledge of Japan's unique culture and traditions, enhancing international understanding through vivid and engaging depictions.

CHI1122 - Country Studies of China: 03 credits.

This course provides foundational knowledge of China and its people, covering distinctive features in geography, history, population, politics, economy, education, ideology, religion, and arts, fostering a comprehensive understanding of Chinese culture...

ECO1108 - World Economics Geography: 03 credits.

This course introduces the global socio-economic territorial system, interactions between developed and developing countries, and notable economic developments in various regions. It addresses political and social changes impacting regional economies in the context of globalisation, using economic, political, and social maps to illustrate recent global economic shifts.

PSY1137 - Mental Health Education: 03 credits.

This course equips students with knowledge, skills, and attitudes related to mental health, covering topics like mental health overview, common disorders, stigma, social contexts, community and student mental health, sexual diversity, and mental health care. Students learn to recognise, prevent, and care for their own and others' mental health.

BUS1115 - Entrepreneurship: 03 credits.

This course introduces core principles and knowledge of entrepreneurship, enabling students to design, build, and manage small companies or projects. It supports the realisation of business ideas, creating small-scale business processes from creative concepts.

LAW1111 - Commercial Law: 03 credits.

This course provides foundational knowledge of commercial activities and services, covering legal issues related to merchants, commercial activities under Vietnamese law, merchant rights and obligations, and commercial sanctions.

LAW1116 - International Law: 03 credits.

This course covers the origins, concepts, characteristics, structure, norms, and nature of international law, distinguishing it from national law and exploring their dialectical relationship. It addresses fundamental principles, sources, population, territory, borders, international maritime law, and diplomatic-consular law.

GPD1135 - The Basic of Arts: 03 credits.

This course inspires students to appreciate and engage with seven art forms: architecture, painting, sculpture, music, literature, theatre, and cinema. It enhances emotional intelligence, fostering a balanced life and soft skills for professional success, enriching students' spiritual lives.

HRM1111 – Arts of Leadership: 03 credits.

This course explores the relationship between management and leadership, qualities required for group and organisational leadership, and leadership styles (democratic, authoritarian, laissez-faire). It emphasises the artistry of leadership, including creativity, flexibility, synthesis, practicality, and scientific approaches, covering skills like coordination, communication, motivation, power use, talent management, and adaptability. It also addresses group leadership responsibilities, power versus authority, delegation, and talent selection.

HMM1137 – Professional Personal Branding: 03 credits.

This course equips students with knowledge and skills in style, attire, and physical presentation, as well as professional image-building, clothing selection, colleague and client communication, phone etiquette, expressive language, emotional control, and graceful movement. It fosters a professional image, enhancing workplace effectiveness and stakeholder satisfaction, particularly in service industries.

IRE1130 – Diplomatic Protocol: 03 credits.

This course covers diplomatic practices like protocol, consular work, information and external propaganda, negotiations, and research. It provides theoretical and practical knowledge of diplomatic protocol in Vietnam and globally, focusing on protocol overview, precedence and seating arrangements, diplomatic ceremonies, and diplomatic banquets.

DAS1125 – Introduction to Digital Transformation: 03 credits.

This course provides foundational knowledge of global and Vietnamese digital transformation trends, definitions, and concepts for enterprises, digital transformation roadmaps for small and medium enterprises, readiness assessment tools, and technological

solutions for transformation.

IRE1108 – Global Issues: 03 credits.

This course offers a comprehensive overview of current global issues, focusing on topics like weapons of mass destruction, environment, population, international crime, energy, and poverty. It covers definitions, classifications, historical development, current status, international cooperation, and challenges in addressing these issues, providing theoretical foundations and methods for analysing international relations phenomena.

DAS1124 – Applied Data Analytics: 03 credits.

This course introduces basic data analysis techniques and thinking through practical applications, focusing on Excel-based methods for fields like economics, business, finance, marketing, and real estate, unlocking valuable data insights for organisations.

LAW1107 - Enterprises Law: 03 credits.

This course is a specialized legal subject that provides foundational knowledge of enterprises and relevant legal regulations. Students will acquire comprehensive knowledge of enterprise models, establishment procedures, management structures, reorganisation, dissolution, and bankruptcy. Key topics include:

- Conditions for establishment, organisation, management, and finance of business entities;
- Signs of enterprise insolvency and legal procedures for bankruptcy resolution.
- Reorganisation and dissolution of enterprises in accordance with current legislation.

FIN1152 – Personal Financial Management: 03 credits.

This course addresses the importance of personal financial management amidst rapid life changes, preparing individuals for unforeseen events like economic downturns, bankruptcy, unemployment, or sudden death. It covers concepts, principles, tools, and methods for financial planning in career choices, budgeting, investment portfolios, retirement, and legacy planning, ensuring a stable financial future.

IBU1115 – Global Strategic Management: 03 credits.

This course helps students understand globalisation drivers and strategic management aspects in global companies, equipping them with practical knowledge and skills to address enterprise globalisation and global management challenges.

PSY1103 – Communication Psychology: 03 credits.

This course provides foundational knowledge of psychology, identifying human psychological phenomena, understanding their diversity, and mastering the laws governing their formation. It covers objective and subjective factors shaping psychology, communication theories, behaviour structures, forms, tools, communication essence, and skills for effective communication and interaction.

ADS1101 – Creative Presentation: 03 credits.

This course equips students with skills to present ideas, solutions, and advertising strategies persuasively, covering goal setting, idea creation, content preparation, media use, presentation techniques, and supporting technologies. It emphasises creativity and effectiveness in advertising and commercial presentations.

DMK1114 – Aesthetic Thinking: 03 credits.

This course fosters aesthetic thinking across various life domains, from arts to entertainment, festivals, culture, sports, production, education, healthcare, and military activities. It equips students with aesthetic knowledge for diverse professions and encourages personal aesthetic development.

TOU1145 – Diplomatic Reception and Table Art: 03 credits.

This course enhances students' skills and knowledge in table etiquette and ceremonial protocol, covering dining behaviour, professional use of utensils, and communication and diplomatic skills in social and business settings. It supports career development in event management, hospitality, and customer service, complementing hotel and tourism management program.

SOS1108 – Cultures of Southeast Asia Countries: 03 credits.

This course systematically introduces Southeast Asian countries' geography, population, history, communities, cultures, socio-economic development, customs, landmarks, and tourism potential. It compares similarities and differences with Vietnamese culture, assessing ASEAN tourism cooperation and the ASEAN Socio-Cultural Community's realisation.

KOR1147 – Korean Traditional Culture: 03 credits.

This course provides knowledge of Korean traditional culture, including interactions with natural and social environments, cultural history, and lifestyles. It enables students to analyse and compare Korean culture with other Eastern cultures, identifying similarities and differences with Vietnamese culture for appropriate intercultural interactions.

IRE1138 – Human Civilisation: 03 credits.

This course aims to: 1) familiarise students with basic geography, history, and cultural knowledge for global citizenship; 2) provide a foundation for subsequent courses; 3) illustrate human diversity across civilisations; and 4) stimulate curiosity for further learning. It emphasises cultural themes and patterns over chronological events, integrating literature, architecture, arts, and music as core components.

ENC1322 – Graduation Internship: 03 credits.

The graduate internship programme is a mandatory module. This module helps students: Participate in practical activities of the industry and major to practice professional skills as well as practice professional working attitudes, develop relationships to prepare for future careers. hybrid; hybrid; Apply theoretical knowledge and thinking skills learned to observe and describe the activities of the internship unit; At the end of the course, each student must present their work results in the form of a Graduation Internship Report.

Specialisation in English Teaching

- Understand and describe the training activities of schools and foreign language centers for students participating in internships;
- Design lessons and teach as a teaching assistant or lead a class according to the instructions and assignments of experts at the internship unit and instructors;
- Develop classroom management skills, motivate students, communicate in the classroom, and coordinate with instructors in training activities;

- Develop skills in presenting a practical research report.

Specialisation in English Translation and Interpretation:

- Understand and describe the process of receiving translated documents, the process of translating, editing and checking the accuracy of translations at the internship unit;
- Develop translation and interpretation skills through practical translation and interpretation activities at the internship unit;
- Identify specialised translation areas to invest in future work;
- Develop skills in presenting a practical research report.

Specialisation in Business English

- Understand and describe the characteristics, management organisation structure, functions and tasks of departments in the internship unit;
- Describe the specific business processes/working processes of a secretary, assistant, office staff at internship units;
- Know, understand and apply working skills and professional skills in a professional department appropriate to the industry or training major;
- Develop skills in presenting a practical research report.

Specialisation in English Communications

- Develop basic knowledge of news/reportage ;
- Write news/reports for press agencies, companies, businesses;
- Understand and apply the most basic knowledge about marketing, the impact of marketing in organisations, trends in marketing in the trend of globalisation, environment and marketing information;
- Develop knowledge about building media content, researching relationships between organisations, businesses and public groups inside and outside the organisation.

ENC1414 – Thesis: 06 credits.

The module helps students apply the theoretical knowledge and thinking skills they have learned to research a specific issue associated with the industry or major they are trained in. At the end of the course, each student must present their research results in the form of a graduation thesis. This module aims to help students:

- Able to discover a research problem that has theoretical and practical significance. The research problem can be associated with the activities of the graduate internship unit and can also be a macro issue associated with the activities of the industry or major being trained. Know how to identify and define: The urgency of the research problem; Research object, Research scope, Research questions for specific research objectives. At the same time, develop a research plan for the identified problem;
- Can synthesise and systematise theoretical issues (previous research) related to the identified research problem (Literature Review). Know how to build a list of citations (References);

- Can synthesise and analyse identified research problems. Know how to apply data collection forms and use appropriate data processing tools. From there, it is possible to evaluate the current situation, detect and propose solutions to the inadequacies of the research object.
- Develop scientific research methods and research report presentation skills.

ENC1128E – Advanced Translation: 03 credits.

The module helps to deeply understand the requirements and development trends of the translation field, including localising translation content, ethical aspects of the translation profession, using technology in the translation industry, and multidisciplinary translation. and the challenges and opportunities of the translation industry in the new era. The module helps students better understand the field of translation and have career directions for the future. Besides, students have the opportunity to practice translating relatively complex documents in the fields of entertainment, media, commerce and technology.

LIN1105E – Introduction to Applied Linguistics: 03 credits.

The module helps students apply linguistic knowledge to different fields, especially English teaching and translation and interpretation. The module introduces basic concepts in the field of language training, the process of language acquisition, application of technology in English teaching, the role of language skills assessment, the relationship between language and culture, commercial communication and application of linguistic knowledge in translation and interpretation.

GYMxxxx – Physical Education 1, 2, 3: 03 credits.

The course equips learners with basic knowledge of physical education, techniques, and exercise methods to train and improve health and aesthetics. Learners can choose their favourite courses to practice in accordance with their physical fitness such as: Gymnastics, Aerobics, Boxing, Vovinam, Dancesport.

MILxxxx – Military Education: 165 lessons.

The course equips learners with basic understanding of the Party and State's defence and security policies and guidelines on building all-people national defence, people's security, and love for socialism. Grasp basic knowledge about national defence and security in the new situation. Implement basic skills in platoon-level military techniques and tactics, know how to use handguns and some commonly used infantry weapons. The subject is divided into 04 parts: part 1 - National defence and security guidelines of the Communist Party of Vietnam, part 2 - National defence and security work, part 3 - General military, tactics, pistol shooting techniques and using grenades, part 4- General understanding of troops and branches.

3. FUNCTION OF THE QUALIFICATION

3.1. Opportunities for further study

- Able to self-study and research to improve qualifications in professional fields related to the training specialisation;
- Able to transfer to higher education levels at the post-graduate level in course relating to your specialisation.

3.2. Employment opportunities

Specialisation in English Language Teaching:

- Teachers of elementary, middle, and high schools
- Teachers at foreign language centers
- Academic staff assist in designing study programmes
- Teaching assistant at foreign language centers and schools

Specialisation in English Translation and Interpreting:

- Translation staff at translation centers/companies
- Foreign customer transaction specialist at companies and businesses
- Clerical specialist in charge of translating and interpreting documents for companies/businesses
- Receptionist at hotels and restaurants serving foreign guests
- Tour guide for foreign guests (needs additional practicing certificate)
- If they receive additional training in pedagogical skills, students can pursue specialised English teaching and research at universities, colleges, and professional secondary schools...

Specialisation in Business English:

- Jobs related to the field of international relations and foreign affairs at businesses, media agencies, economic and social organisations in Vietnam and internationally.
- Positions in functional departments of organisations, foreign companies or joint ventures with foreign countries, organisations and agencies that use English in transactions and business such as: sales, customer service goods, import-export, marketing...
- If they receive additional training in pedagogical skills, students can also undertake specialised English teaching and research at universities, colleges, and professional secondary schools...

Specialisation in English for Communication:

- Work directly for companies in the fields of journalism and communications such as public relations, marketing, advertising, radio and television, specifically: MC for events and television programmes; write articles and newsletters as a reporter; Compile and edit content as an expert for a specific section for each field such as the economic section in media agencies; evaluate and criticise; advertise; and more advanced jobs such as operations, management, and programme production.
- Work for domestic and foreign companies specialising in marketing and advertising or belong to the marketing and advertising department and perform the work of promoting the company's products, designs and brands to customers, the public, international partners and markets.
- Can build a brand; work as a brand representative and promote images for companies due to strengths in communication, especially in English;
- Work as a sales staff, market development officer, marketing advertising, PR, foreign relations, SEO specialist, running ads for websites like FB, Zalo, schools, companies...

4. ADDITIONAL INFORMATION

4.1. Extracurricular Activities

During their studies at the University, students have opportunity to participate in various activities, including academic events, activities organized by the Youth Union and Student Association, volunteer and community service programs, and club activities. These experiences help students develop essential skills, foster social responsibility, and expand their professional and social networks.

4.2. Quality Assurance

Ho Chi Minh City University of Economics and Finance has been accredited for quality assurance at both the institutional and program levels by reputable national and international accreditation organizations. Information on accreditation results and the list of accredited programs is published at <https://www.uef.edu.vn/qacenter/quality-accreditation/accreditation-certification-19482>.

4.3. Conversion of UEF Credit System to the European Credit Transfer and Accumulation System (ECTS)

- 1 UEF credit is equivalent to 50 hours of student workload, including lecture attendance, guided learning, self-study, research, practical experience and assessments. For classroom-based learning, 1 credit requires a minimum of 15 hours of theoretical instruction or 30 hours of practical work, experiments, or discussions, with each contact hour counted as 45 minutes.
- 1 ECTS credit is equivalent to 30 hours of student workload.
- 1 UEF credit \approx 1.67 ECTS credits.

5. GUIDELINES FOR IMPLEMENTING AND ENSURING THE QUALITY OF STUDY PROGRAMS

1. The study program is organized and implemented according to the annual teaching and learning plans of the University.
2. Some special courses, reflecting UEF's unique characteristics, are organized with the following orientations:
 - Skills training: Project Design 1 course is taught in the first year, Project Design 2 is taught in the second year. These courses equip students with teamwork skills, critical thinking, and problem-solving skills through a project. This foundation helps students develop skills through professional courses in subsequent semesters, maximising their ability to self-study, conduct research, and solve real-world problems. It also raises social responsibility awareness through topics related to the United Nations Sustainable Development Goals (SDGs), promoting lifelong learning capabilities.
 - Career-oriented professional training: From the first year of semester 1, students have access to introductory courses, industry-based courses and access to professional career fields through sightseeing activities, internships, seminars... In the final semester, the students must participate in a mandatory placement programme (full-time at the internship unit, minimum 12 weeks) and choose to do a graduation thesis, or specialise graduation project, or replace it with 2 courses providing professional knowledge and practical skills.
3. Courses in the study program are assigned and managed according to faculties/institutes/centres (collectively referred to as course management units) according

to the current regulations of the University.

4. The design of teaching and learning activities, assessment, and analysis of student learning outcomes are conducted in accordance with the University's guidelines on selecting teaching methods and assessing student learning outcomes based on the undergraduate study programme's learning outcomes.

5. Courses are taught following a unified detailed course syllabus issued by the President.

6. The organisation of teaching and learning, assessment of modules, and graduation consideration are conducted in accordance with the undergraduate training regulations, examination regulations, and other relevant regulations of the University.

7. The unit managing the training program must plan and implement the measurement and assessment of the program's learning outcomes according to University regulations. The unit managing the module must plan and implement the measurement and assessment of the module's learning outcomes as per University regulations.

8. Requirements for the teaching staff involved in the program are implemented in accordance with the regulations for developing, appraising, and issuing training program, as stipulated in Decision No. 714/QĐ-UEF dated 01 September 2023 by the Rector of the University of Economics and Finance, Ho Chi Minh City.

9. The study programme is periodically reviewed, evaluated, and updated every two years. The review and evaluation results are applied by the program management unit to improve and enhance the quality of training.

10. If there is an urgent need to adjust the study program during its implementation, the programme management unit must submit a proposal clearly stating the basis/reason for the adjustment, the scope of application, the effective date, the content of the proposed adjustment, and the anticipated impact of the adjustment. The proposal must include the minutes of the Faculty Council meeting and other necessary evidence. Urgent adjustments to the study program must not affect the current semester's study plan. The Department of Academic Affairs receives the proposal from the programme management unit, reviews it, provides feedback, and submits it to the President for approval.

11. When there are changes to textbooks, teaching materials, reference materials, or due to urgent adjustments to the training programme, the detailed syllabus must be reviewed and updated. The course management unit collaborates with the program management unit to organize the review and update, specifying the effective date of the newly updated detailed syllabus. The detailed syllabus, once updated, is sent to the Department of Academic Affairs for review and submitted to the President for approval.

12. The maximum overall evaluation cycle for the study program is five years; the overall evaluation process is similar to the process for developing a new study program./.

PRESIDENT
Dr. Nguyen Thanh Giang