

# TEACHING PLAN FOR COMMERCIAL BUSINESS PROGRAM UNDERGRADUATE LEVEL – 2024



First year		Second year		Third year		Fourth year	
Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A
Introduction to Computer Basics ITE1201 (3cr)	Microeconomics ECO1101 (3cr)	Physical Education 1 (1cr)	Physical Education 2 (1cr)	(E) Consumer Behavior MGT1102E (3cr)	(E) Supply Chain Management MGT1128E (3cr)	(E) E-commerce BUS1104E (3cr)	Management Information Systems BUS1131 (3cr)
English 1 ENG3101 (4cr)	English 3 ENG3103 (4cr)	Principles of Accounting ACC1101 (3cr)	(E) Marketing Management MKT1102E (3cr)	(E) Strategic Management MGT1109E (3cr)	Elective Course 1 (3cr)	(E) Strategic Brand Management BUS1130E (3cr)	(E) Business Forecasting BUS1132E (3cr)
English 2 ENG3102 (4cr)	English 4 ENG3104 (4cr)	English 5 ENG3105 (4cr)	(E) Macroeconomics ECO1102E (3cr)	Marxist-Leninist Philosophy POL1111 (3cr)	Scientific Socialism POL1113 (2cr)	(E) Marketing Channel Management MKT1127E (3cr)	Retail Business <i>Commerce and Sales Development</i>
Principles of Management MGT1101 (3cr)	Principles of Marketing MKT1101 (3cr)	Probability and Statistics STA1101 (3cr)	Project Design 2 SKI1108 (3cr)	(E) Sales Management MGT1107E (3cr)	Researching Methods in Business BUS1117 (3cr)	(E) Retailing Management MGT1149E (3cr)	Retail Business <i>Commerce and Sales Development</i>
Introduction to Law LAW1101 (3cr)	Project Design 1 SKI1107 (3cr)	(E) Introduction to Business English BUS1127E (3cr)	Business Data Analysis CBU1109 (3cr)	Business Data Analysis CBU1109 (3cr)	(E) Human Resource Management MGT1110E (3cr)	(E) International Business Management MGT1111E (3cr)	Business Development Management CBU1112 (3cr)
		Physical Education 3 (1cr)	Physical Education 3 (1cr)	Marxist-Leninist Political Economics POL1112 (2cr)	Ho Chi Minh Ideology POL1114 (2cr)	Trade Promotion Management CBU1103 (3cr)	Trade Promotion Management CBU1103 (3cr)
		Military Education MIL1203	Military Education MIL1203	(E) Consumer Behavior MGT1102E (3cr)	Enterprise Relationship CBU1113 (3cr)	(E) Digital Marketing MKT1135E (3cr)	(E) Digital Marketing MKT1135E (3cr)
				(E) Strategic Management MGT1109E (3cr)	Elective Course 2 (3cr)	E-payments EBU1101(3cr)	E-payments EBU1101(3cr)
				Marxist-Leninist Philosophy POL1111 (3cr)	(E) Strategic Management MGT1109E (3cr)	Professional Selling CBU1102 (3cr)	Professional Selling CBU1102 (3cr)
				(E) Marketing Management MKT1102E (3cr)	(E) Strategic Management MGT1109E (3cr)	Retail Business <i>Commerce and Sales Development</i>	

**Notations Used**

Course name	Course information
Course ID (Credit)	
(E)	English-taught course

- List of elective courses**
- Global Citizenship
  - Japanese Concepts to Win Friends and Influence People
  - Country Studies of Japan
  - Country Studies of China
  - World Economics Geography
  - Cross-cultural Communication
  - Mental Health Education
  - Entrepreneurship
  - Commercial Law
  - International Law
  - The Basic of Arts
  - Arts of Leadership
  - Professional Personal Branding
  - Diplomatic Protocol
  - Introduction to Digital Transformation
  - Global Issues
  - Enterprises Law
  - Applied Data Analytics
  - Personal Financial Management
  - Global Strategic Management
  - Communication Psychology
  - Creative Presentation
  - Aesthetic Thinking
  - Diplomatic Reception and Table Art
  - Korean Traditional Culture
  - Human Civilization
  - Cultures of Southeast Asia Countries

\* Physical Education module: choose 1 out of 5 subjects: Aerobics, Boxing, Vovinam, Dancesport, Bodybuilding  
Thể hình thẩm mỹ