

TEACHING PLAN FOR BUSINESS ADMINISTRATOR PROGRAM

UNDERGRADUATE LEVEL – 2024



First year		Second year		Third year		Fourth year	
Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A
Principles of Management MGT1101 (3cr)	Microeconomics ECO1101 (3cr)	Physical Education 1 (1cr)	(E) Principles of Marketing MKT1101E (3cr)	Financial Management FIN1139 (3cr)	(E) Quality Management MGT1116E (3cr)	(E) E-commerce BUS1104E (3cr)	E-payments EBU1101 (3cr)
English 1 ENG3101 (4cr)	Project Design 1 SKI1107 (3cr)	(E) Introduction to Business English BUS1127E (3cr)	(E) Strategic Management MGT1109E (3cr)	Researching Methods in Business BUS1117 (3cr)	Elective Course 2 (3cr)	(E) Sales Management MGT1107E (3cr)	(E) Retailing Management MGT1149E (3cr)
English 2 ENG3102 (4cr)	English 3 ENG3103 (4cr)	English 5 ENG3105 (4cr)	Principles of Accounting ACC1101 (3cr)	Marxist-Leninist Philosophy POL1111 (3cr)	Scientific Socialism POL1113 (2cr)	(E) Project Management MGT1113E (3cr)	Trade Promotion Management CBU1103 (3cr)
Introduction to Law LAW1101 (3cr)	English 4 ENG3104 (4cr)	English 6 ENG3106 (4cr)	(E) Human Resource Management MGT1110E (3cr)	Marxist-Leninist Political Economics POL1112 (2cr)	Ho Chi Minh Ideology POL1114 (2cr)	(E) Customer Relationship Management MGT1123E (3cr)	Entrepreneurship Management CBU1103 (3cr)
Introduction to Computer Basics ITE1201 (3cr)	Probability and Statistics STA1101 (3cr)	Project Design 2 SKI1108 (3cr)	Digital Transformation BUS1128 (3cr)	Elective Course 1 (3cr)	History of the Communist Party of Vietnam POL1115 (2cr)	(E) International Business Management MGT1111E (3cr)	Elective Course 3 (3cr)
		(E) Macroeconomics ECO1102E (3cr)	Physical Education 3 (1cr)	Business Analysis BUS1112 (3cr)	(E) Strategic Brand Management BUS1130E (3cr)	(E) Entrepreneurship Management MGT1111E (3cr)	Project/ Thesis BUS1410/11 (6cr)
			Military Education MIL1203		Econometrics ECO1104 (3cr)		Graduation Internship BUS1324 (3cr)

Semester 1B	Semester 2B	Semester 1B	Semester 2B	Semester 1B	Semester 2B	Semester 1B	Semester 2B
English 2 ENG3102 (4cr)	English 4 ENG3104 (4cr)	English 6 ENG3106 (4cr)	(E) Human Resource Management MGT1110E (3cr)	Marxist-Leninist Political Economics POL1112 (2cr)	Ho Chi Minh Ideology POL1114 (2cr)	Management Information Systems BUS1131 (3cr)	Business Development Management CBU1112 (3cr)
Introduction to Law LAW1101 (3cr)	Probability and Statistics STA1101 (3cr)	Project Design 2 SKI1108 (3cr)	Digital Transformation BUS1128 (3cr)	Elective Course 1 (3cr)	History of the Communist Party of Vietnam POL1115 (2cr)	(E) Business Forecasting BUS1132E (3cr)	Labor Law LAW1113 (3cr)
Introduction to Computer Basics ITE1201 (3cr)		(E) Macroeconomics ECO1102E (3cr)	Physical Education 3 (1cr)	Business Analysis BUS1112 (3cr)	(E) Strategic Brand Management BUS1130E (3cr)	(E) Digital Marketing MGT1135E (3cr)	(E) Operations Management MGT1127E (3cr)
			Military Education MIL1203		Econometrics ECO1104 (3cr)	(E) Job Analysis HRM1118E (3cr)	
						(E) Change Management MGT1135E (3cr)	
						Entrepreneurship BUS1115 (3cr)	

Notations Used

Course name
Course ID (Credit) Course information

(E) English-taught course

- List of elective courses**
- Global Citizenship
 - Japanese Concepts to Win Friends and Influence People
 - Country Studies of Japan
 - Country Studies of China
 - World Economics Geography
 - Cross-cultural Communication
 - Mental Health Education
 - Entrepreneurship
 - Commercial Law
 - International Law
 - The Basic of Arts
 - Arts of Leadership
 - Professional Personal Branding
 - Diplomatic Protocol
 - Introduction to Digital Transformation
 - Global Issues
 - Enterprises Law
 - Applied Data Analytics
 - Personal Financial Management
 - Global Strategic Management
 - Communication Psychology
 - Creative Presentation
 - Aesthetic Thinking
 - Diplomatic Reception and Table Art
 - Korean Traditional Culture
 - Human Civilization
 - Cultures of Southeast Asia Countries

* Physical Education module: choose 1 out of 5 subjects: Aerobics, Boxing, Vovinam, Dancesport, Bodybuilding, Thể hình thẩm mỹ