

# TEACHING PLAN FOR HOSPITALITY MANAGEMENT UNDERGRADUATE LEVEL – 2024

Basic knowledge	Foundational disciplinary knowledge	Advanced disciplinary knowledge	Supporting Knowledge	Internship	Non-accumulative knowledge
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First year		Second year		Third year		Fourth year	
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Semester 1A		Semester 2A		Semester 1A		Semester 2A		Semester 1A		Semester 2A		Semester 1A		Semester 2A										
Introduction to Tourism TOU1101 (3cr)	English 1 ENG3101 (4cr)	Introduction to Law LAW1101 (3cr)	English 3 ENG3103 (4cr)	Physical Education 1 (1cr)	Microeconomics ECO1101 (3cr)	Physical Education 2 (1cr)	(E) Consumer Behavior in Hospitality Industry HMM1135E (3cr)	Researching Methods in Business BUS1117 (3cr)	Housekeeping Service Practice HMM1234 (2cr)	Marxist-Leninist Political Economics POL1112 (2cr)	Marxist-Leninist Philosophy POL1111 (3cr)	Hotel Seminar 2 HMM2319 (2cr)	(E) Brand and Communication Management HMM1143E (3cr)	Ho Chi Minh Ideology POL1114 (2cr)	Scientific Socialism POL1113 (2cr)	Elective Course 2 (3cr)	(E) Conference and Event Management TOU1125E (3cr)	(E) Room Division Management HMM1141E (3cr)	Quality Management dịch vụ du lịch TOU1106 (3cr)	Elective Course 3 (3cr)	Hotel and Brand Management System HMM1138 (3cr)	(E) Airline Service HMM1140E (3cr)	Graduation Project/Thesis HMM1417/8 (6cr)	Graduation Internship HMM1325 (3cr)
<i>Resort Business Management</i>		<i>Luxury Service Management</i>		<i>Resort Business Management</i>		<i>Luxury Service Management</i>		<i>Resort Business Management</i>		<i>Luxury Service Management</i>		<i>Resort Business Management</i>		<i>Luxury Service Management</i>		<i>Resort Business Management</i>		<i>Luxury Service Management</i>		<i>Resort Business Management</i>		<i>Luxury Service Management</i>		

Semester 1B		Semester 2B													
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English 2 ENG3102 (4cr)	English 4 ENG3104 (4cr)	English 6 ENG3106 (4cr)	Principles of Marketing MKT1101 (3cr)	Tourism Culture TOU1134 (3cr)	(E) Personal Image Building Skills HMM1133E (1cr)	(E) Hotel and Resort Management HMM1136E (3cr)	(E) English for Service Industry TOU1135E (3cr)	Project Design 1 SKI1107 (3cr)	Principles of Management MGT1101 (3cr)	Hotel Seminar 1 HMM2320 (1cr)	Physical Education 3 (1cr)	(E) Human Resource Management in Tourism HMM1103E (3cr)	History of the Communist Party of Vietnam POL1115 (2cr)	(E) Global Hospitality Business HMM1144E (3cr)	(E) Front Office Management HMM1208E (3cr)	Risk Management in Hospitality Business HMM1128 (3cr)	(E) Revenue Management HMM1131E (3cr)	(E) Hospitality Business Startup HMM1139E (3cr)	(E) Digital Marketing in Hospitality HMM1145E (3cr)	(E) Sport and Recreation Management HMM1146E (3cr)	Leadership in Hospitality Industry HMM1148 (3cr)	(E) Guest Experience Management HMM1147E (3cr)	<i>Luxury Service Management</i>	
<i>Resort Business Management</i>		<i>Luxury Service Management</i>		<i>Resort Business Management</i>		<i>Luxury Service Management</i>		<i>Resort Business Management</i>		<i>Luxury Service Management</i>		<i>Resort Business Management</i>		<i>Luxury Service Management</i>		<i>Resort Business Management</i>		<i>Luxury Service Management</i>		<i>Resort Business Management</i>		<i>Luxury Service Management</i>		

**Notations Used**

Course name Course ID. (Credit)	Course information
(E)	English-taught course

- List of elective courses**
- \* Physical Education module: choose 1 out of 5 subjects: Aerobics, Boxing, Vovinam, Dancesport, Bodybuilding
  - Global Citizenship
  - Japanese Concepts to Win Friends and Influence People
  - Country Studies of Japan
  - Country Studies of China
  - World Economics Geography
  - Cross-cultural Communication
  - Mental Health Education
  - Entrepreneurship
  - Commercial Law
  - International Law
  - The Basic of Arts
  - Arts of Leadership
  - Diplomatic Protocol
  - Introduction to Digital Transformation
  - Global Issues
  - Enterprises Law
  - Applied Data Analytics
  - Personal Financial Management
  - Global Strategic Management
  - Communication Psychology
  - Creative Presentation
  - Aesthetic Thinking
  - Diplomatic Reception and Table Art
  - Korean Traditional Culture
  - Human Civilization
  - Cultures of Southeast Asia Countries