TEACHING PLAN FOR E-COMMERCE PROGRAM
UNDERGRADUATE LEVEL – 2024

Legend:
- Basic knowledge
- Foundational disciplinary knowledge
- Advanced disciplinary knowledge
- Supporting Knowledge
- Internship
- Non-accumulative knowledge

First year

Semester 1A
- Introduction to Computer Basics ITE1201 (3cr)
- English 1 ENG3101 (4cr)

Semester 1B
- English 2 ENG3102 (4cr)
- Microeconomics ECO1101 (3cr)
- Project Design 1 SKI1107 (3cr)

Semester 2A
- Programming Foundations ITE1269 (3cr)
- English 3 ENG3103 (4cr)

Semester 2B
- English 4 ENG3104 (4cr)
- Advanced Mathematics MAT1103 (3cr)
- Introduction to Law LAW1101 (3cr)

Second year

Semester 1A
- Probability and Statistics STA1101 (3cr)
- Macroeconomics ECO1102 (3cr)
- English 5 ENG3105 (4cr)

Semester 1B
- English 6 ENG3106 (4cr)
- (E) Principles of Marketing MKT1101E (3cr)
- Physical Education 1 (1cr)

Semester 2A
- Project Design 2 SKI1108 (3cr)
- Principles of Accounting ACC1101 (3cr)
- Database Management ITE1270 (3cr)
- Physical Education 2 (1cr)

Semester 2B
- (E) E-commerce BUS1104E (3cr)
- Applied Informatics in Statistics ITE1262 (3cr)
- Physical Education 3 (1cr)
- Military Education MIL1203

Third year

Semester 1A
- E-commerce Security and Protection EBU1107 (3cr)
- (E) Principle of Finance and Banking FIN1155E (3cr)
- Marxist-Leninist Philosophy POL1111 (3cr)

Semester 1B
- Marxist-Leninist Political Economics POL1112 (2cr)
- Analytics and Design of Information Systems ITE1214 (3cr)
- Elective Course 1 (3cr)

Semester 2A
- (E) E-commerce Project Management EBU1122E (3cr)
- (E) Supply Chain Management in E-commerce EBU1135E (3cr)
- Ho Chi Minh Ideology POL1114 (2cr)
- Scientific Socialism POL1113 (2cr)

Semester 2B
- History of the Communist Party of Vietnam POL1115 (2cr)
- Application Development of E-commerce Web EBU1137 (2cr)
- (E) Management Information Systems ITE1129E (3cr)
- E-commerce Intership EBU1338 (1cr)

Fourth year

Semester 1A
- (E) Online Business EBU1103E (3cr) — *Business and Digital Transformation*
- (E) Marketing on the Internet EBU1139E (3cr) — *Online Marketing*
- (E) Mobile Commerce EBU1119E (3cr)
- Elective Course 2 (3cr)

Semester 1B
- (E) Digital Transformation Strategies in Business - EBU1136E (3cr)
- (E) Social E-Commerce EBU1128E (3cr)
- (E) Enterprise Resource Planning Systems EBU1133E (3cr) — *Business and Digital Transformation*
- (E) E-content Development EBU1140E (3cr)
- (E) Web Data Analytics EBU1129E (3cr)
- (E) Online Consumer Behavior EBU1127E (3cr) — *Online Marketing*

Semester 2A
- (E) Business Intelligence EBU1134E (3cr) — *Business and Digital Transformation*
- (E) Market Research in E-commerce EBU1130E (3cr) — *Online Marketing*
- Elective Course 3 (3cr)
- Graduation Internship EBU1323 (3cr)
- Graduation Project / Thesis EBU1410/1 (6cr)

Semester 2B

Notations Used
- Course name / Course ID (Credit) — Course information
- (E) — English-taught course

* Physical Education module: choose 1 out of 5 subjects: Aerobics, Boxing, Vovinam, Dancesport, Bodybuilding / Thể hình thẩm mỹ

List of elective courses
- Global Citizenship
- Japanese Concepts to Win Friends and Influence People
- Country Studies of Japan
- Country Studies of China
- World Economics Geography
- Cross-cultural Communication
- Mental Health Education
- Entrepreneurship
- Commercial Law
- International Law
- The Basic of Arts
- Arts of Leadership
- Professional Personal Branding
- Diplomatic Protocol
- Introduction to Digital Transformation
- Global Issues
- Enterprises Law
- Applied Data Analytics
- Personal Financial Management
- Global Strategic Management
- Communication Psychology
- Creative Presentation
- Aesthetic Thinking
- Diplomatic Reception and Table Art
- Korean Traditional Culture
- Human Civilization
- Cultures of Southeast Asia Countries