

TEACHING PLAN FOR COMMUNICATION TECHNOLOGY PROGRAM UNDERGRADUATE LEVEL - 2022

Broad
foundational
knowledge

Other general
education
knowledge

Basic and foundational
disciplinary
knowledge

Core
disciplinary
knowledge

Advanced disciplinary
knowledge, methods,
and tools

Related, cross-
disciplinary and
elective knowledge

First year		Second year		Third year		Fourth year		
Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A	
<p>Notations Used</p> <div style="border: 1px solid black; padding: 2px; display: inline-block;"> Course name Course ID (Credit) (E) </div> <p style="margin-left: 100px;">Course information</p> <p style="margin-left: 100px;">English-taught course</p>								
		Project Design 2 SKI1108 (3cr)	Physical Education 2 (1cr)	(E) Sociology of Media SOC1102E (3cr)	Film Criticism PUR1227 (3cr)	Elective Course 2 (3cr)	Media Management Capstone Project COT1417 (6cr) Media Production Management	
Fundamentals of Vietnamese Culture SOS1101 (3cr)	Communication Theories COT1102 (3cr)	Audio and Video Equipment COT1105 (3cr)	(E) English for Multimedia MMC1101E (3cr)	(E) Event Management PUR1108E (3cr)	(E) Marketing Communication PUR2131E (3cr)	(E) TVC and New Media Production COT1112E (3cr)	Media Business Capstone Project COT1420 (6cr) Media Business	
English 1 ENG2101 (4cr)	English 3 ENG2103 (4cr)	English 5 ENG2105 (4cr)	English 7 ENG2107 (4cr)	Marxist-Leninist Philosophy POL1111 (3cr)	Scientific Socialism POL1113 (2cr)	(E) New Media Project COT1125E (3cr)	Graduation Project/Thesis COT1427/8 (6cr)	
							Graduation Internship COT1321 (3cr)	
Semester 1B	Semester 2B	Semester 1B	Semester 2B	Semester 1B	Semester 2B	Semester 1B	Semester 2B	
English 2 ENG2102 (4cr)	English 4 ENG2104 (4cr)	English 6 ENG2106 (4cr)	(E) Media Content Creation COT1107E (3cr)	Marxist-Leninist Political Economics POL1112 (2cr)	Ho Chi Minh Ideology POL1114 (2cr)	(E) Entertainment Media Production COT1113E (3cr)		
Cinematography Techniques COT1124 (3cr)	Introduction to Computer Basics ITE1201 (3cr)	Physical Education 1 (1cr)	(E) Public Relations MKT1103E (3cr)	(E) Storyboard MMC1102E (3cr)	History of the Communist Party of Vietnam POL1115 (2cr)	Media Project Management COT1116 (3cr) Media Production Management		
Project Design 1 SKI1107 (3cr)	Society, State, and Law LAW1139 (3cr)	Media Production - COT1126 (3cr)	Screenwriting COT1109 (3cr)	(E) Photography Techniques COT1110E (3cr)	(E) Social Media and Interactive Communications - PUR1116E (3cr)	(E) Market Research MKT1130E (3cr)		
			Physical Education 3 (1cr)		Elective Course 1 (3cr)	Media Business COT1118 (3cr) Media Business		
			Military Education MIL1203 (8tc)					
<p>* Physical Education module: choose 1 out of 4 subjects: Aerobics, Boxing, Vovinam, Bodybuilding</p>		<p>List of elective courses</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p>Country Studies of Japan</p> <p>Country Studies of China</p> <p>World Economics Geography</p> <p>Cross-cultural Communication</p> <p>The Basic of Arts</p> </div> <div style="width: 45%;"> <p>Arts of Leadership</p> <p>Introduction to Digital Transformation</p> <p>Commercial Law</p> <p>Applied Data Analytics</p> <p>Personal Financial Management</p> </div> </div>		<p>Communication Psychology</p> <p>Creative Presentation</p> <p>Professional Personal Branding</p> <p>Korean Traditional Culture</p> <p>Human Civilization</p>		<p>Cultures of Southeast Asia Countries</p>		