

# TEACHING PLAN FOR BUSINESS ADMINISTRATION PROGRAM UNDERGRADUATE LEVEL - 2022

Broad  
foundational  
knowledge

Other general  
education  
knowledge

Basic and foundational  
disciplinary  
knowledge

Core  
disciplinary  
knowledge

Advanced disciplinary  
knowledge, methods,  
and tools

Related, cross-  
disciplinary and  
elective knowledge

First year		Second year		Third year		Fourth year	
Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A
<p>Notations Used</p> <div style="border: 1px solid black; padding: 2px; display: inline-block;">                     Course name Course ID (Credit) (E)                 </div> <p>Course information</p> <p>English-taught course</p>			Physical Education 2 (1cr)				
	Introduction to Computer Basics ITE1201 (3cr)	(E) Introduction to Business English BUS1127E (3cr)	(E) Macroeconomics ECO1102E (3cr)	Elective Course 1 (3cr)	Elective Course 2 (3cr)	(E) E-commerce BUS1104E (3cr)	(E) Customer Relationship Management MGT1123E (3cr)
Project Design 1 SKI1107 (3cr)	Microeconomics ECO1101 (3cr)	English 5 ENG2105 (4cr)	(E) Quản trị chiến lược MGT1109E (3cr)	Digital Transformation BUS1128 (3cr)	(E) Logistics MGT1105E (3cr)	(E) Sales Management MGT1107E (3cr)	(E) Customer Relationship Management MGT1123E (3cr)
English 1 ENG2101 (4cr)	English 3 ENG2103 (4cr)	Probability and Statistics STA1101 (3cr)	Principles of Accounting ACC1101 (3cr)	Marxist-Leninist Philosophy POL1111 (3cr)	Scientific Socialism POL1113 (2cr)	Econometrics ECO1104 (3cr)	(E) Airport operations management AVI1102E (3cr)
							(E) E-document and Record Management OFA1102E (3cr)
							Graduation Project / Thesis BUS1410/11 (6cr)
							Graduation Internship BUS1324 (3cr)
Semester 1B	Semester 2B	Semester 1B	Semester 2B	Semester 1B	Semester 2B	Semester 1B	Semester 2B
English 2 ENG2102 (4cr)	English 4 ENG2104 (4cr)	English 6 ENG2106 (4cr)	English 7 ENG2107 (4cr)	Financial Management FIN1139 (3cr)	Ho Chi Minh Ideology POL1114 (2cr)	(E) Project Management MGT1113E (3cr)	(E) Supply Chain Management MGT1128E (3cr)
Introduction to Law LAW1101 (3cr)	Principles of Management MGT1101 (3cr)	Project Design 2 SKI1108 (3cr)	(E) Human Resource Management MGT1110E (3cr)	Researching Methods in Business BUS1117 (3cr)	History of the Communist Party of Vietnam POL1115 (2cr)	Business Analysis BUS1112 (3cr)	Labor Law LAW1113 (3cr)
Principles of Marketing BUS1129 (3cr)		Physical Education 1 (1cr)	Physical Education 3 (1cr)	Marxist-Leninist Political Economics POL1112 (2cr)	(E) Marketing Management MKT1102E (3cr)	(E) Strategic Brand Management BUS1130E (3cr)	(E) Operations Management MGT1127E (3cr)
			Physical Education quốc phòng MIL1203 (8tc)		(E) Quality Management MGT1116E (3cr)	(E) International Business Management MGT1111E (3cr)	Introduction to Aviation management AVI1101 (3cr)
						(E) Change Management MGT1135E (3cr)	(E) Economics of Air transportation AVI1103E (3cr)
						(E) Project Management MGT1113E (3cr)	(E) Aviation service marketing AVI1104E (3cr)
						Office Administration MGT1104 (3cr)	
						(E) Change Management MGT1135E (3cr)	(E) Listening and Note-taking - OFA1103E (3cr)

\* Physical Education module: choose 1 out of 4 subjects: Aerobics, Boxing, Vovinam, Bodybuilding

List of elective courses  
Country Studies of Japan  
Country Studies of China  
World Economics Geography  
Cross-cultural Communication  
The Basic of Arts

Arts of Leadership  
Introduction to Digital Transformation  
Commercial Law  
Applied Data Analytics  
Personal Financial Management

Communication Psychology  
Creative Presentation  
Professional Personal Branding  
Korean Traditional Culture  
Human Civilization

Cultures of Southeast Asia Countries

General Business Administration

Entrepreneur Management

Enterprise Management

Aviation Management

Office Administration