

TEACHING PLAN FOR EVENT MANAGEMENT PROGRAM UNDERGRADUATE LEVEL - 2022

Broad foundational knowledge	Other general education knowledge	Basic and foundational disciplinary knowledge	Core disciplinary knowledge	Advanced disciplinary knowledge, methods, and tools	Related, cross-disciplinary and elective knowledge
------------------------------	-----------------------------------	---	-----------------------------	---	--

First year		Second year		Third year		Fourth year					
Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A				
<p>Notations Used</p> <div style="border: 1px solid black; padding: 2px; display: inline-block;"> Course name Course ID (Credit) (E) </div> <p style="margin-left: 100px;">Course information</p> <p style="margin-left: 100px;">English-taught course</p>											
Teams and Team-building EVM1101 (3cr)	Experiential Marketing EVM1102 (3cr)	Project Design 2 SKI1108 (3cr)	(E) Technical Event Production EVM1104E (3cr)	(E) Multimedia Techniques ADS1105E (3cr)	Event Licensing, Legalities, and Administration EVM1109 (3cr)	(E) Stakeholder Management for Events EVM1110E (3cr)					
English 1 ENG2101 (4cr)	English 3 ENG2103 (4cr)	Elective Course 1 (3cr)	English 7 ENG2107 (4cr)	Aesthetics SOS1106 (3cr)	(E) Tourism Events EVM1117E (3cr)	(E) Luxury Events EVM1111E (3cr)	Elective Course 2 (3cr)				
					(E) Sport Events EVM1116E (3cr)	<i>Leisure Event</i>					
					<i>Leisure Event</i>	(E) Conference and Meeting Events EVM1114E (3cr)	Marxist-Leninist Philosophy POL1111 (3cr)				
					(E) Activation Events EVM1113E (3cr)	<i>Corporate Event</i>					
					(E) Brand Management MGT1115E (3cr)	Graduation Project / Thesis EVM1419/20 (6cr)	Marxist-Leninist Political Economics POL1112 (2cr)				
				Introduction to Law LAW1101	<i>Corporate Event</i>	Graduation Internship EVM1315 (3cr)					
Semester 1B	Semester 2B	Semester 1B	Semester 2B	Semester 1B	Semester 2B	Semester 1B	Semester 2B				
English 2 ENG2102 (4cr)	English 4 ENG2104 (4cr)	English 6 ENG2106 (4cr)	(E) Market Research MKT1130E (3cr)	Cinematography Techniques COT1124 (3cr)	(E) Marketing Plan for Event- EVM1108E (3cr)		Scientific Socialism POL1113 (2cr)				
Project Design 1 SKI1107 (3cr)	Introduction to Computer Basics ITE1201 (3cr)	Fundamentals of Vietnamese Culture SOS1101(3cr)	Event Operations, Production, and Logistics EVM1105 (3cr)	(E) Finance Management in Event EVM1121E (3cr)	Event Risk Management EVM1123 (3cr)		Ho Chi Minh Ideology POL1114 (2cr)				
Creative Presentation ADS1101 (3cr)	Foundations of Event Management EVM1103 (3cr)	Physical Education 1 (1cr)	(E) Event Scriptwriting EVM1106E (3cr)	(E) Event Directing EVM1107E (3cr)	(E) Entertainment and Performance Events EVM1112E (3cr)		History of the Communist Party of Vietnam POL1115 (2cr)				
			Physical Education 3 (1cr)		<i>Leisure Event</i>						
			Military Education MIL1203 (8tc)		(E) Internal Events EVM1118E (3cr)						
					<i>Corporate Event</i>						
<p>* Physical Education module: choose 1 out of 4 subjects: Aerobics, Boxing, Vovinam, Bodybuilding</p>		<p style="text-align: center;">List of elective courses</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 25%; vertical-align: top;"> Country Studies of Japan Country Studies of China World Economics Geography Cross-cultural Communication The Basic of Arts </td> <td style="width: 25%; vertical-align: top;"> Arts of Leadership Introduction to Digital Transformation Commercial Law Applied Data Analytics Personal Financial Management </td> <td style="width: 25%; vertical-align: top;"> Communication Psychology Cultures of Southeast Asia Countries Professional Personal Branding Korean Traditional Culture Human Civilization </td> <td style="width: 25%;"></td> </tr> </table>						Country Studies of Japan Country Studies of China World Economics Geography Cross-cultural Communication The Basic of Arts	Arts of Leadership Introduction to Digital Transformation Commercial Law Applied Data Analytics Personal Financial Management	Communication Psychology Cultures of Southeast Asia Countries Professional Personal Branding Korean Traditional Culture Human Civilization	
Country Studies of Japan Country Studies of China World Economics Geography Cross-cultural Communication The Basic of Arts	Arts of Leadership Introduction to Digital Transformation Commercial Law Applied Data Analytics Personal Financial Management	Communication Psychology Cultures of Southeast Asia Countries Professional Personal Branding Korean Traditional Culture Human Civilization									