

TEACHING PLAN FOR E-COMMERCE PROGRAM UNDERGRADUATE LEVEL - 2022

Broad
foundational
knowledge

Other general
education
knowledge

Basic and foundational
disciplinary knowledge

Core
disciplinary
knowledge

Advanced disciplinary
knowledge, methods,
and tools

Related, cross-
disciplinary and
elective knowledge

First year		Second year		Third year		Fourth year	
Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A
<p>Notations Used</p> <div style="border: 1px solid black; padding: 2px; display: inline-block;"> Course name Course ID (Credit) (E) </div> <p style="margin-left: 20px;">Course information</p> <p style="margin-left: 20px;">English-taught course</p>			Project Design 2 SKI1108 (3cr)		(E) E-payments EBU1101E (3cr)		(E) Social E-Commerce EBU1128E (3cr) <i>Online Business</i>
		Probability and Statistics STA1101 (3cr)	Principles of Accounting ACC1101 (3cr)	Analytics and Design of Information Systems ITE1214 (3cr)	(E) Supply Chain Management in E- commerce EBU1135E (3cr)	(E) E-commerce Operations Management EBU1112E (3cr)	(E) Business Intelligence EBU1134E (3cr) <i>Giải pháp TMDT</i>
Introduction to Computer Basics ITE1201 (3cr)	Programming Foundations ITE1269 (3cr)	Macroeconomics ECO1102 (3cr)	Database Management ITE1270 (3cr)	Fundamentals of Computer Networks and Communications ITE1271 (3cr)	Ho Chi Minh Ideology POL1114 (2cr)	(E) Mobile Commerce EBU1119E (3cr)	(E) Market Research in E-Commerce EBU1130E (3cr) <i>Online Marketing</i>
English 1 ENG2101 (4cr)	English3 ENG2103 (4cr)	English5 ENG2105 (4cr)	Physical Education 2 (1cr)	Marxist-Leninist Philosophy POL1111 (3cr)	Scientific Socialism POL1113 (2cr)	Elective Course 2 (3cr)	Graduation Internship EBU1323 (3cr)
							Graduation Project / Thesis EBU1410/1 (6cr)
Semester 1B	Semester 2B	Semester 1B	Semester 2B	Semester 1B	Semester 2B	Semester 1B	Semester 2B
English 2 ENG2102 (4cr)	English4 ENG2104 (4cr)	English6 ENG2106 (4cr)	English 7 ENG2107 (4cr)	Marxist-Leninist Political Economics POL1112 (2cr)	History of the Communist Party of Vietnam POL1115 (2cr)	(E) Online Business EBU1103E (3cr)	
Microeconomics ECO1101 (3cr)	Advanced Mathematics MAT1103 (3cr)	Physical Education 1 (1cr)	(E) The Economics of Money, Banking, and Financial Markets FIN1101E (3cr)	(E) Principles of Marketing MKT1101E (3cr)	Applied Informatics in Statistics ITE1262 (3cr)	Customer Relationship Management	(E) Online Consumer Behavior EBU1127E (3cr) <i>Online Business</i>
Project Design 1 SKI1107 (3cr)	Introduction to Law LAW1101 (3cr)	(E) E-commerce BUS1104E (3cr)	Physical Education 3 (1cr)	Elective Course 1 (3cr)	(E) Management Information Systems ITE1129E (3cr)	(E) Digital Marketing MKT1135E (3cr)	(E) Enterprise Resource Planning Systems EBU1133E (3cr)
			Military Education MIL1203 (8tc)			(E) Integrated Marketing MKT1131E (3cr)	(E) Application Development of E- commerce Web ITE1272E (3cr)
						(E) Web Data Analytics EBU1129E (3cr) <i>Online Marketing</i>	(E) Application Development of Open Source in E-commerce EBU1132E (3cr) <i>Giải pháp TMDT</i>
<p>* Physical Education module: choose 1 out of 4 subjects: Aerobics, Boxing, Vovinam, Bodybuilding</p>		<p>List of elective courses</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 20%;"> Country Studies of Japan Country Studies of China World Economics Geography Cross-cultural Communication The Basic of Arts </div> <div style="width: 20%;"> Arts of Leadership Introduction to Digital Transformation Commercial Law Applied Data Analytics Personal Financial Management </div> <div style="width: 20%;"> Communication Psychology Creative Presentation Professional Personal Branding Korean Traditional Culture Human Civilization </div> <div style="width: 20%;"> Cultures of Southeast Asia Countries </div> </div>		<p>Communication Psychology Creative Presentation Professional Personal Branding Korean Traditional Culture Human Civilization</p>		<p>Cultures of Southeast Asia Countries</p>	