

TEACHING PLAN FOR COMMERCIAL BUSINESS PROGRAM UNDERGRADUATE LEVEL - 2023

Broad
foundational
knowledge

Other general
education
knowledge

Basic and foundational
disciplinary knowledge

Core
disciplinary
knowledge

Advanced disciplinary
knowledge, methods,
and tools

Related, cross-
disciplinary and
elective knowledge

First year		Second year		Third year		Fourth year	
Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A
Ký hiệu sử dụng Course name Course ID (Credit) (E) English-taught course Course information							
		Principles of Accounting ACC1101 (3tc)	Physical Education 2 (1tc)	Macroeconomics ECO1102 (3tc)	(E) International Business Management MGT1111E (3tc)	(E) E-commerce BUS1104E (3tc)	Marxist-Leninist Philosophy POL1111 (3tc)
Introduction to Computer Basics ITE1201 (3tc)	Principles of Marketing MKT1101 (3tc)	Principles of Management MGT1101 (3tc)	(E) Marketing Management MKT1102E (3tc)	(E) Consumer Behavior MGT1102E (3tc)	(E) Marketing Channel Management MKT1127E (3tc) <i>Commercial Business</i>	Graduation Project /Thesis CBU1410/1 (6tc)	Marxist-Leninist Political Economics POL1112 (2tc)
English 1 ENG2101 (4tc)	English 3 ENG2103 (4tc)	English 5 ENG2105 (4tc)	English 7 ENG2107 (4tc)	(E) Human Resource Management MGT1110E (3tc)	(E) Retailing Management MGT1149E (3tc) <i>Retail Business</i>	Graduation Internship CBU1307 (3tc)	Elective Course 1 (3tc)
Semester 1B	Semester 2B	Semester 1B	Semester 2B	Semester 1B	Semester 2B	Semester 1B	Semester 2B
English 2 ENG2102 (4tc)	English 4 ENG2104 (4tc)	Physical Education 1 (1tc)	Project Design 2 SKI1108 (3tc)	(E) Managerial Accounting ACC1107E (3tc)	Marketing B2B MKT1133 (3tc)		History of the Communist Party of Vietnam POL1115 (2tc)
Microeconomics ECO1101 (3tc)	Probability and Statistics STA1101 (3tc)	English 6 ENG2106 (4tc)	(E) Sales Management MGT1107E (3tc)	(E) Customer Relationship Management MGT1123E (3tc)	Trade Promotion Management CBU1103 (3tc)		Ho Chi Minh Ideology POL1114 (2tc)
Introduction to Law LAW1101 (3tc)	Project Design 1 SKI1107 (3tc)	Applied Informatics in Statistics ITE1262 (3tc)	Business Data Analysis CBU1109 (3tc)	(E) Strategic Management MGT1109E (3tc)	(E) Brand Management MGT1115E (3tc) <i>Commercial Business</i>		Elective Course 2 (3tc)
			Physical Education 3 (1tc)		(E) Digital Marketing MKT1135E (3tc)		
			Military Education MIL1203 (8tc)		E-payments EBU1101		
					Professional Selling CBU1102 (3tc) <i>Retail Business</i>		
* Physical Education module: choose 1 out of 5 subjects: Aerobics, Boxing, Vovinam, Dancesport, Bodybuilding		List of elective courses Country Studies of Japan Country Studies of China World Economics Geography Cross-cultural Communication The Basic of Arts		Arts of Leadership Introduction to Digital Transformation Commercial Law Applied Data Analytics Personal Financial Management		Communication Psychology Cultures of Southeast Asia Countries Creative Presentation Professional Personal Branding Korean Traditional Culture Human Civilization	