

# TEACHING PLAN FOR BUSINESS ADMINISTRATION PROGRAM UNDERGRADUATE LEVEL - 2023

Broad  
foundational  
knowledge

Other general  
education  
knowledge

Basic and foundational  
disciplinary  
knowledge

Core  
disciplinary  
knowledge

Advanced disciplinary  
knowledge, methods,  
and tools

Related, cross-  
disciplinary and  
elective knowledge

First year		Second year		Third year		Fourth year			
Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A		
Ký hiệu sử dụng Course name Course ID (Credit) (E) English-taught course Course information			Physical Education 2 (1tc)				(E) Customer Relationship Management MGT1123E (3tc)		
	Introduction to Computer Basics ITE1201 (3tc)	(E) Introduction to Business English BUS1127E (3tc)	(E) Macroeconomics ECO1102E (3tc)	Elective Course 1 (3tc)	Elective Course 2 (3tc)	(E) E-commerce BUS1104E (3tc)	(E) Customer Relationship Management MGT1123E (3tc)		
Project Design 1 SKI1107 (3tc)	Microeconomics ECO1101 (3tc)	English 5 ENG2105 (4tc)	(E) Strategic Management MGT1109E (3tc)	Digital Transformation BUS1128 (3tc)	(E) Logistics MGT1105E (3tc)	(E) Sales Management MGT1107E (3tc)	Entrepreneurship BUS1115 (3tc)		
English 1 ENG2101 (4tc)	English 3 ENG2103 (4tc)	Probability and Statistics STA1101 (3tc)	Principles of Accounting ACC1101 (3tc)	Marxist-Leninist Philosophy POL1111 (3tc)	Scientific Socialism POL1113 (2tc)	Econometrics ECO1104 (3tc)	(E) E-document and Record Management OFA1102E (3tc)		
							Graduation Project/ Thesis BUS1410/11 (6tc)		
							Graduation Internship BUS1324 (3tc)		
Semester 1B	Semester 2B	Semester 1B	Semester 2B	khởi	Semester 1B	Semester 2B	Semester 1B	Semester 2B	
English 2 ENG2102 (4tc)	English 4 ENG2104 (4tc)	English 6 ENG2106 (4tc)	English 7 ENG2107 (4tc)		Financial Management FIN1139 (3tc)	Ho Chi Minh Ideology POL1114 (2tc)	(E) Project Management MGT1113E (3tc)	(E) Supply Chain Management MGT1128E (3tc)	
Introduction to Law LAW1101 (3tc)	Principles of Management MGT1101 (3tc)	Project Design 2 SKI1108 (3tc)	(E) Human Resource Management MGT1110E (3tc)		Researching Methods in Business BUS1117 (3tc)	History of the Communist Party of Vietnam POL1115 (2tc)	Business Analysis BUS1112 (3tc)	Labor Law LAW1113 (3tc)	
Principles of Marketing BUS1129 (3tc)		Physical Education 1 (1tc)	Physical Education 3 (1tc)		Marxist-Leninist Political Economics POL1112 (2tc)	(E) Strategic Brand Management BUS1130E (3tc)	(E) International Business Management MGT1111E (3tc)	(E) Operations Management MGT1127E (3tc)	
			Military Education MIL1203 (8tc)			(E) Marketing Management MKT1102E (3tc)	(E) Change Management MGT1113E (3tc)	Office Administration MGT1104 (3tc)	
						(E) Quality Management MGT1116E (3tc)	(E) Change Management MGT1135E (3tc)	(E) Change Management MGT1135E (3tc)	
							(E) Project Management MGT1113E (3tc)	(E) Listening and Note-taking - OFA1103E (3tc)	
* Physical Education module: choose 1 out of 5 subjects: Aerobics, Boxing, Vovinam, Dancesport, Bodybuilding		List of elective courses Country Studies of Japan Country Studies of China World Economics Geography Cross-cultural Communication The Basic of Arts		Arts of Leadership Introduction to Digital Transformation Commercial Law Applied Data Analytics Personal Financial Management		Communication Psychology Creative Presentation Professional Personal Branding Korean Traditional Culture Human Civilization		Cultures of Southeast Asia Countries	