

TEACHING PLAN FOR GRAPHIC DESIGN PROGRAM UNDERGRADUATE LEVEL - 2023

Broad
foundational
knowledge

Other general
education
knowledge

Basic and foundational
disciplinary
knowledge

Core
disciplinary
knowledge

Advanced disciplinary
knowledge, methods,
and tools

Related, cross-
disciplinary and
elective knowledge

First year		Second year		Third year		Fourth year	
Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A
Ký hiệu sử dụng Course name Course ID (Credit) (E) English-taught courset Course information							
		Elective Course 1 (3tc)	Physical Education 2 (1tc)	(E) Typography GPD1215E (3tc)	Aesthetics SOS1106 (3tc)	Marxist-Leninist Political Economics POL1112 (2tc)	(E) Marketing and Advertising Graphic Design Project - GPD1421E (3tc)
Introduction to Computer Basics ITE1201 (3tc)	Project Design 1 SKI1107 (3tc)	Art Foundation GPD1104(3tc)	(E) Drawing GPD1205E (3tc)	Computer Graphic Design 2 GPD1207 (1tc)	(E) Principles of Marketing MKT1101E (3tc)	Elective Course 2 (3tc)	(E) Brand Identity Design Project - GPD1436E (3tc)
English 1 ENG2101 (4tc)	English 3 ENG2103 (4tc)	English 5 ENG2105 (4tc)	English 7 ENG2107 (4tc)	Marxist-Leninist Philosophy POL1111 (3tc)	Scientific Socialism POL1113 (2tc)	Introduction to Law LAW1101 (3tc)	(E) Interface Design Project GPD1428E (3tc)
							(E) Motion Graphic Design Project GPD1429E (3tc)
							Graduation Project /Thesis GPD1438/9 (6tc)
							Graduation Internship GPD1333 (3tc)
Semester 1B	Semester 2B	Semester 1B	Semester 2B	Semester 1B	Semester 2B	Semester 1B	Semester 2B
English 2 ENG2102 (4tc)	English 4 ENG2104 (4tc)	English 6 ENG2106 (4tc)	(E) Design Principles GPD1208E	(E) Photography GPD1216E (3tc)	History of the Communist Party of Vietnam POL1115 (2tc)	(E) Design Fundamentals in Marketing and Advertising GPD1218E (3tc)	(E) Software Interface Design GPD1227E (3tc)
History of Fine Arts GPD1101 (3tc)	History of Graphic Design GPD1102 (3tc)	Physical Education 1 (1tc)	Computer Graphic Design 1 GPD1206 (1tc)	(E) Layout Design GPD1210E (3tc)	Ho Chi Minh Ideology POL1114 (2tc)	(E) Marketing and Advertising Content Design - GPD1219E (3tc)	(E)UX/UI Design GPD1225E (3tc)
Fundamentals of Vietnamese Culture SOS1101 (3tc)	Design Thinking GPD1117 (3tc)	Principles of Graphic Design GPD1103 (3tc)	Project Design 2 SKI1108 (3tc)	(E) Brand Identity Graphics GPD1211E (3tc)	Illustration GPD1214 (3tc)	(E) Marketing and Advertising Graphic Product Management - GPD1220E (3tc)	(E) Interfaces Design web GPD1226E (3tc)
			Physical Education 3 (1tc)		(E) Packaging Design GPD1209E (3tc)	<i>Marketing and Advertising Design</i>	<i>UX/UI Design</i>
			Military Education MIL1203 (8tc)			(E) Digital Branding MKT1123E (3tc)	(E) Film Editing GPD1231E (3tc)
						(E) Brand Management MGT1115E (3tc)	(E) 2D and 3D Motion Graphics GPD1237E (3tc)
						(E) Brand Design and Development GPD1235E (3tc)	(E) Visual Effect GPD1230E (3tc)
						<i>Brand Identity Design</i>	<i>Motion Graphic Design</i>
* Physical Education module: choose 1 out of 5 subjects: Aerobics, Boxing, Vovinam, Dancesport, Bodybuilding		List of elective courses Country Studies of Japan Country Studies of China World Economics Geography Cross-cultural Communication The Basic of Arts		Arts of Leadership Introduction to Digital Transformation Commercial Law Applied Data Analytics Personal Financial Management		Communication Psychology Creative Presentation Professional Personal Branding Korean Traditional Culture Human Civilization	
				Cultures of Southeast Asia Countries			