

# TEACHING PLAN FOR COMMUNICATION TECHNOLOGY PROGRAM

## UNDERGRADUATE LEVEL - 2025

Basic knowledge	Foundational disciplinary knowledge	Advanced disciplinary knowledge	Supporting knowledge	Internship	Non-accumulative knowledge
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First year		Second year		Third year		Fourth year	
Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A
Fundamentals of Vietnamese Culture SOS1101 (3cr)	Audio and Video Equipment COT1105 (3cr)	Project Design 2 SKI1108 (3cr)	Physical Education 2 (1cr)	(E) Sociology of Media SOC1102E (3cr)	Film Criticism PUR1227 (3cr)	Elective Course 2 (3cr)	(E) Entertainment Media Production COT1113E (3cr)
English 1 ENG3201 (3cr)	Communication Theories COT1102 (3cr)	Aesthetics SOS1109 (3cr)	(E) English for Multimedia MMC1101E (3cr)	(E) Event Management PUR1108E (3cr)	(E) TVC and New Media Production COT1112E (3cr)		
English 2 ENG3202 (3cr)	English 3 ENG3203 (3cr)	English 5 ENG3205 (3cr)	(E) Media Content Creation COT1107E (3cr)	Marxist-Leninist Philosophy POL1111 (3cr)	Scientific Socialism POL1113 (2cr)	Media Business Management	Graduation Project/Thesis COT1427/8 (6cr)
Cinematography Techniques COT1124 (3cr)	Media Production COT1126 (3cr)	Screenwriting COT1109 (3cr)	(E) Storyboard MMC1102E (3cr)	(E) Photography Techniques COT1110E (3cr)	History of the Communist Party of Vietnam POL1115 (2cr)	Media Business	Graduation Internship COT1321 (3cr)
Project Design 1 SKI1107 (3cr)	Informatics and Applied Artificial Intelligence ITE1292 (3cr)	Physical Education 1 (1cr)	(E) Marketing Communication PUR2131E (3cr)	(E) Social Media PUR1133E (3cr)	(E) New Media Project COT1125E (3cr)	(E) Visual Narratives COT1129E (3cr)	Media Management Capstone Project COT1417 (6cr)
			Physical Education 3 (1cr)		Elective Course 1 (3cr)	Media Production Management	Media Business Capstone Project COT1420 (6cr)
			Military Education MIL1203			(E) Interactive Media PUR1136E (3cr)	

**Notations Used**

Course name Course ID (Credit)	Course information
(E)	English-taught course

\* **Physical Education module:** choose 1 out of 5 subjects: Aerobics, Boxing, Vovinam, Dancesport, Bodybuilding

- List of elective courses**
- Digital Citizenship
  - Global Citizenship
  - Japanese Concepts to Win Friends and Influence People
  - Country Studies of Japan
  - Country Studies of China
  - World Economics Geography
  - Cross-cultural Communication
  - Mental Health Education
  - Entrepreneurship
  - Equity and Trust Law
  - Commercial Law
  - International Law
  - The Basic of Arts
  - Arts of Leadership
  - Professional Personal Branding
  - Diplomatic Protocol
  - Introduction to Digital Transformation
  - Global Issues
  - Applied Data Analytics
  - Enterprises Law
  - Sustainable Development
  - Personal Financial Management
  - Global Strategic Management
  - Communication Psychology
  - Creative Presentation
  - Basic Korean for Communication 1, 2
  - Basic Japanese for Communication 1, 2
  - Chinese 1, 2
  - Aesthetic Thinking
  - Diplomatic Reception and Table Art
  - Cultures of Southeast Asia Countries
  - Korean Traditional Culture
  - Human Civilization