

# TEACHING PLAN FOR TOURISM AND TRAVEL MANAGEMENT PROGRAM UNDERGRADUATE LEVEL - 2025

Basic knowledge	Foundational disciplinary knowledge	Advanced disciplinary knowledge	Supporting knowledge	Internship	Non-accumulative knowledge
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First year		Second year		Third year		Fourth year	
Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A
Introduction to Tourism TOU1101 (3cr)	Tourism Route and Destinations TOU1120 (3cr)	Psychology and Communication Skills in Tourism TOU1205 (3cr)	Physical Education 2 (1cr)	(E) Principles of Marketing MKT1101E (3cr)	(E) Travel Seminar 3 TOU2316E (2cr)	(E) Conference and Event Management TOU1125E (3cr)	
English 1 ENG3201 (3cr)	Project Design 1 SKI1107 (3cr)	Principles of Management MGT1101 (3cr)	Tour Design and Pricing TOU1126 (3cr)	Tour Guide Practice 1 TOU1129 (2cr)	(E) Tour Operations TOU1127E (3cr)	(E) World Tourism Geography TOU1136E (3cr)	
English 2 ENG3202 (3cr)	English 3 ENG3203 (3cr)	English 5 ENG3205 (3cr)	Marxist-Leninist Political Economics POL1112 (2cr)	(E) Travel Service Business TOU1131E (3cr)	Ho Chi Minh Ideology POL1114 (2cr)	Strategic Management in Tourism Organization TOU1103 (3cr)	
Informatics and Applied Artificial Intelligence ITE1292 (3cr)	Introduction to Law LAW1101 (3cr)	Microeconomics ECO1101 (3cr)	Project Design 2 SKI1108 (3cr)	(E) Tour Guide Practice 2 TOU1130E (3cr)	Scientific Socialism POL1113 (2cr)	<b>International Tourism Management</b>	
Tourism Culture TOU1134 (3cr)	Travel Seminar 1 TOU2321 (1cr)	(E) Travel Management MGT1121E (3cr)	Researching Methods in Tourism and Hospitality TOU1146 (3cr)	(E) Human Resource Management in Tourism HMM1103E (3cr)	Tourism Product Research and Development TOU1140 (3cr)	(E) Sustainable Tourism Management TOU1139E (3cr)	Graduation Project /Thesis TOU1418/9 (6cr)
		Physical Education 1 (1cr)	Physical Education 3 (1cr)	Elective Course 1 (3cr)	Elective Course 2 (3cr)	<b>Destination Management</b>	Graduation Internship TOU1323 (3cr)
			Military Education MIL1203			(E) MICE Tourism TOU1111E (3cr)	
						(E) Tourism Trends TOU1137E (3cr)	
						Luxury Tourism Management OU1138 (3cr)	
						<b>International Tourism Management</b>	
						Travel Business Startup TOU1143 (3cr)	
						(E) Smart Tourism TOU1141E (3cr)	
						(E) Tourism Destination Marketing TOU1142E (3cr)	
						<b>Destination Management</b>	

**Notations Used**

Course name Course ID (Credit)	Course information
(E)	English-taught course

- List of elective courses**
- Digital Citizenship
  - Global Citizenship
  - Japanese Concepts to Win Friends and Influence People
  - Country Studies of Japan
  - Country Studies of China
  - World Economics Geography
  - Cross-cultural Communication
  - Mental Health Education
  - Entrepreneurship
  - Equity and Trust Law
  - Commercial Law
  - International Law
  - The Basic of Arts
  - Arts of Leadership
  - Professional Personal Branding
  - Diplomatic Protocol
  - Introduction to Digital Transformation
  - Global Issues
  - Applied Data Analytics
  - Enterprises Law
  - Sustainable Development
  - Personal Financial Management
  - Global Strategic Management
  - Communication Psychology
  - Creative Presentation
  - Basic Korean for Communication 1, 2
  - Basic Japanese for Communication 1, 2
  - Chinese 1, 2
  - Aesthetic Thinking
  - Diplomatic Reception and Table Art
  - Cultures of Southeast Asia Countries
  - Korean Traditional Culture
  - Human Civilization

\* Physical Education module: choose 1 out of 5 subjects: Aerobics, Boxing, Vovinam, Dancesport, Bodybuilding