

# TEACHING PLAN FOR BUSINESS ADMINISTRATION PROGRAM UNDERGRADUATE LEVEL – 2025 (Full English)



## First year → Second year → Third year → Fourth year

First year		Second year		Third year		Fourth year	
Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A
English 1 ENG3201 (3cr)	English 5 ENG3205 (3cr)	(E) Introduction to Law LAW1101E (3cr)	Physical Education 2 (1cr)	Physical Education 3 (1cr)	(E) Researching Methods in Business BUS1117E (3cr)	(E) E-payments EBU1101E (3cr)	(E) Operation Management MGT1127E (3cr)
English 2 ENG3202 (3cr)	English 6 ENG3206 (3cr)	(E) Microeconomics ECO1101E (3cr)	(E) Project Design 2 SKI1108 (3cr)	(E) Financial Management FIN1139E (3cr)	(E) Econometrics ECO1104E (3cr)	(E) Business Forecasting BUS1132E (3cr)	(E) Retailing Management MGT1149E (3cr)
English 3 ENG3203 (3cr)	(E) Introduction to Business English BUS1127E (3cr)	(E) Principles of Marketing MKT1101E (3cr)	(E) Digital Transformation BUS1128E (3cr)	(E) Strategic Management MGT1109E (3cr)	(E) Sales Management MGT1107E (3cr)	<b>Digital Transformation Management</b>	
English 4 ENG3204 (3cr)	(E) Informatics and Applied Artificial Intelligence ITE1292E (3cr)	(E) Principles of Accounting ACC1101E (3cr)	(E) Elective Course 1 (3cr)	(E) Business Analysis BUS1112E (3cr)	(E) E-commerce BUS1104E (3cr)	<b>Enterprise Management</b>	
English 3 ENG3203 (3cr)	(E) Principles of Management MGT1101E (3cr)	(E) Probability and Statistics STA1101E (3cr)	(E) Elective Course 2 (3cr)	(E) Strategic Brand Management BUS1130E (3cr)	(E) Project Management MGT1113E (3cr)	(E) Change Management MGT1135E (3cr)	Marxist-Leninist Philosophy POL1111 (3cr)
English 4 ENG3204 (3cr)	(E) Project Design 1 SKI1107E (3cr)	(E) Human Resource Management MGT1110E (3cr)	<b>International Semester</b>	(E) Quality Management MGT1116E (3cr)	(E) Management Information System BUS1131E (3cr)	(E) Entrepreneurship BUS1115E (3cr)	Marxist-Leninist Political Economics POL1112 (2cr)
English 3 ENG3203 (3cr)	(E) Principles of Management MGT1101E (3cr)	Physical Education 1 (1cr)	Giáo dục quốc phòng MIL1203	(E) Quality Management MGT1116E (3cr)	(E) Digital marketing MKT1135E (3cr)	(E) Entrepreneurship BUS1115E (3cr)	Scientific Socialism POL1113 (2cr)
English 4 ENG3204 (3cr)	(E) Informatics and Applied Artificial Intelligence ITE1292E (3cr)	(E) Principles of Accounting ACC1101E (3cr)		(E) Quality Management MGT1116E (3cr)	(E) Customer Relationship Management MGT1123E (3cr)	(E) Graduation Project / Thesis BUS1410E/11E (6cr)	
English 3 ENG3203 (3cr)	(E) Principles of Management MGT1101E (3cr)	(E) Probability and Statistics STA1101E (3cr)		(E) Quality Management MGT1116E (3cr)	(E) Business Development Management CBU1112E (3cr)	(E) Graduation Internship BUS1324E (3cr)	Ho Chi Minh Ideology POL1114 (2cr)
English 4 ENG3204 (3cr)	(E) Project Design 1 SKI1107E (3cr)	(E) Human Resource Management MGT1110E (3cr)		(E) Quality Management MGT1116E (3cr)	(E) Labor Law LAW1113E (3cr)		History of the Communist Party of Vietnam POL1115 (2cr)
English 3 ENG3203 (3cr)	(E) Principles of Management MGT1101E (3cr)	Physical Education 1 (1cr)		(E) Quality Management MGT1116E (3cr)	(E) International Business Management MGT1111E (3cr)		
English 4 ENG3204 (3cr)	(E) Project Design 1 SKI1107E (3cr)	(E) Human Resource Management MGT1110E (3cr)		(E) Quality Management MGT1116E (3cr)	(E) Trade Promotion Management CBU1103E (3cr)		
English 3 ENG3203 (3cr)	(E) Principles of Management MGT1101E (3cr)	(E) Human Resource Management MGT1110E (3cr)		(E) Quality Management MGT1116E (3cr)	(E) Job Analysis HRM1118E (3cr)		
English 4 ENG3204 (3cr)	(E) Project Design 1 SKI1107E (3cr)	(E) Human Resource Management MGT1110E (3cr)		(E) Quality Management MGT1116E (3cr)			

**Notations Used**

Course name Course ID (Credit)	Course information
(E)	English-taught course

- List of elective courses**
- Physical Education module: choose 1 out of 5 subjects: Aerobics, Boxing, Vovinam, Dancesport, Bodybuilding
  - Digital Citizenship
  - Global Citizenship
  - Japanese Concepts to Win Friends and Influence People
  - Country Studies of Japan
  - Country Studies of China
  - World Economics Geography
  - Cross-cultural Communication
  - Mental Health Education
  - Entrepreneurship
  - Equity and Trust Law
  - Commercial Law
  - International Law
  - The Basic of Arts
  - Arts of Leadership
  - Professional Personal Branding
  - Diplomatic Protocol
  - Introduction to Digital Transformation
  - Global Issues
  - Applied Data Analytics
  - Enterprises Law
  - Sustainable Development
  - Personal Financial Management
  - Global Strategic Management
  - Communication Psychology
  - Creative Presentation
  - Basic Korean for Communication 1, 2
  - Basic Japanese for Communication 1, 2
  - Chinese 1, 2
  - Aesthetic Thinking
  - Diplomatic Reception and Table Art
  - Cultures of Southeast Asia Countries
  - Korean Traditional Culture
  - Human Civilization

(E) International Business Management  
MGT1111E (3cr)

(E) Trade Promotion Management  
CBU1103E (3cr)

(E) Job Analysis  
HRM1118E (3cr)

**Entrepreneurship Management**