

TEACHING PLAN FOR BUSINESS ADMINISTRATION PROGRAM UNDERGRADUATE LEVEL - 2025



Principles of Management MGT1101 (3cr)		Project Design 1 SKI1107 (3cr)		(E) Introduction to Business English BUS1127E (3cr)		(E) Strategic Management MGT1109E (3cr)		Ho Chi Minh Ideology POL1114 (2cr)		Marxist-Leninist Political Economics POL1112 (2cr)		(E) Customer Relationship Management MGT1123E (3cr)		Graduation Project/Thesis BUS1410/11 (6cr)	
English 1 ENG3201 (3cr)		English 3 ENG3203 (3cr)		English 5 ENG3205 (3cr)		Physical Education 2 (1cr)		Marxist-Leninist Philosophy POL1111 (3cr)		Scientific Socialism POL1113 (2cr)		(E) Enterprise Management CBU1112 (3cr)		Graduation Internship BUS1324 (3cr)	

English 2 ENG3202 (3cr)		English 4 ENG3204 (3cr)		English 6 ENG3206 (3cr)		(E) Human Resource Management MGT1110E (3cr)		Elective Course 1 (3cr)		History of the Communist Party of Vietnam POL1115 (2cr)		E-payments EBU1101 (3cr)		(E) Retailing Management MGT1149E (3cr)	
Introduction to Law LAW1101 (3cr)		Probability and Statistics STA1101 (3cr)		(E) Macroeconomics ECO1102E (3cr)		Digital Transformation BUS1128 (3cr)		(E) Quality Management MGT1116E (3cr)		Econometrics ECO1104 (3cr)		(E) Business Forecasting BUS1132E (3cr)		Labor Law LAW1113 (3cr)	
Informatics and Applied Artificial Intelligence ITE1292 (3cr)		Principles of Accounting ACC1101 (3cr)		Physical Education 1 (1cr)		Researching Methods in Business BUS1117 (3cr)		Business Analysis BUS1112 (3cr)		(E) Sales Management MGT1107E (3cr)		(E) Digital marketing MKT1135E (3cr)		(E) Operation Management MGT1127E (3cr)	
Notations Used Course name Course ID (Credit)		Course information English-taught course		Physical Education 3 (1cr)		Physical Education 3 (1cr)		Military Education MIL1203		(E) Job Analysis HRM1118E (3cr)		(E) Change Management MGT1135E (3cr)		Entrepreneurship BUS1115 (3cr)	

- Notations Used**
- Course name
 - Course ID (Credit)
 - (E) English-taught course
- List of elective courses**
- Digital Citizenship
 - Global Citizenship
 - Japanese Concepts to Win Friends and Influence People
 - Country Studies of Japan
 - Country Studies of China
 - World Economics Geography
 - Cross-cultural Communication
 - Mental Health Education
 - Entrepreneurship
 - Equity and Trust Law
 - Commercial Law
 - International Law
 - The Basic of Arts
 - Arts of Leadership
 - Professional Personal Branding
 - Diplomatic Protocol
 - Introduction to Digital Transformation
 - Global Issues
 - Applied Data Analytics
 - Enterprises Law
 - Sustainable Development
 - Personal Financial Management
 - Global Strategic Management
 - Communication Psychology
 - Creative Presentation
 - Basic Korean for Communication 1, 2
 - Basic Japanese for Communication 1, 2
 - Chinese 1, 2
 - Aesthetic Thinking
 - Diplomatic Reception and Table Art
 - Cultures of Southeast Asia Countries
 - Korean Traditional Culture
 - Human Civilization
- * Physical Education module:** choose 1 out of 5 subjects: Aerobics, Boxing, Vovinam, Dancesport, Bodybuilding