

# TEACHING PLAN FOR HOSPITALITY MANAGEMENT PROGRAM UNDERGRADUATE LEVEL - 2025



First year		Second year		Third year		Fourth year	
Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A
Introduction to Tourism TOU1101 (3cr)	Introduction to Law LAW1101 (3cr)	Microeconomics ECO1101 (3cr)	Principles of Marketing MKT1101 (3cr)	(E) Global Hospitality Business HMM1144E (3cr)	(E) Conference and Event Management TOU1125E (3cr)	Graduation Project /Thesis HMM1417/8 (6cr)	Elective Course 1 (3cr)
English 1 ENG3201 (3cr)	Informatics and Applied Artificial Intelligence ITE1292 (3cr)	English 5 ENG3205 (3cr)	(E) Consumer Behavior in Hospitality Industry HMM1135E (3cr)	(E) Human Resource Management in Tourism HMM1103E (3cr)	(E) Room Division Management HMM1141E (3cr)		
English 2 ENG3202 (3cr)	English 3 ENG3203 (3cr)	English 6 ENG3206 (3cr)	Serving Practice in Restaurant and Bar HMM1224 (3cr)	(E) Front Office Management HMM1208E (3cr)	(E) Digital Marketing in Hospitality HMM1145E (3cr)	Graduation Internship HMM1325 (3cr)	Marxist-Leninist Political Economics POL1112 (2cr)
Tourism Culture TOU1134 (3cr)	English 4 ENG3204 (3cr)	(E) Hotel and Resort Management HMM1136E (3cr)	Physical Education 2 (1cr)	Hotel Seminar 2 HMM2319 (2cr)	(E) Sport and Recreation Management HMM1146E (3cr)		Scientific Socialism POL1113 (2cr)
Project Design 1 SKI1107 (3cr)	Principles of Management MGT1101 (3cr)	Hotel Seminar 1 HMM2320 (1cr)	Housekeeping Service Practice HMM1234 (2cr)	(E) Brand and Communication Management HMM1143E (3cr)	Service Quality Management in Tourism TOU1106 (3cr)	Ho Chi Minh Ideology POL1114 (2cr)	Elective Course 2 (3cr)
		Physical Education 1 (1cr)	(E) English for Service Industry TOU1135E (3cr)	Risk Management in Hospitality Business HMM1128 (3cr)	(E) Revenue Management HMM1131E (3cr)		
			Physical Education 3 (1cr)		Hotel and Brand Management System HMM1138 (3cr)		
			Military Education MIL1203		(E) Airline Service HMM1140E (3cr)		
					Leadership in Hospitality Industry HMM1148 (3cr)		
					(E) Guest Experience Management HMM1147E (3cr)		

**Notations Used**

Course name  
Course ID (Credit)

(E) English-taught course

- List of elective courses**
- Physical Education module: choose 1 out of 5 subjects: Aerobics, Boxing, Vovinam, Dancesport, Bodybuilding
  - Digital Citizenship
  - Global Citizenship
  - Japanese Concepts to Win Friends and Influence People
  - Country Studies of Japan
  - Country Studies of China
  - World Economics Geography
  - Cross-cultural Communication
  - Mental Health Education
  - Entrepreneurship
  - Equity and Trust Law
  - Commercial Law
  - International Law
  - The Basic of Arts
  - Arts of Leadership
  - Professional Personal Branding
  - Diplomatic Protocol
  - Introduction to Digital Transformation
  - Global Issues
  - Applied Data Analytics
  - Enterprises Law
  - Sustainable Development
  - Personal Financial Management
  - Global Strategic Management
  - Communication Psychology
  - Creative Presentation
  - Basic Korean for Communication 1, 2
  - Basic Japanese for Communication 1, 2
  - Chinese 1, 2
  - Aesthetic Thinking
  - Diplomatic Reception and Table Art
  - Cultures of Southeast Asia Countries
  - Korean Traditional Culture
  - Human Civilization

**Luxury Service Management**