

TEACHING PLAN FOR E-COMMERCE PROGRAM UNDERGRADUATE LEVEL - 2025

Basic knowledge	Foundational disciplinary knowledge	Advanced disciplinary knowledge	Supporting knowledge	Internship	Non-accumulative knowledge
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First year		Second year		Third year		Fourth year									
Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A	Semester 1A	Semester 2A								
Informatics and Applied Artificial Intelligence ITE1292 (3cr)	Advanced Mathematics MAT1103 (3cr)	Principles of Accounting ACC1101 (3cr)	(E) E-commerce BUS1104E (3cr)	Analytics and Design of Information Systems ITE1214 (3cr)	(E) E-commerce Project Management EBU1122E (3cr)	<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">Elective Course 2 (3cr)</div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">(E) Online Business EBU1103E (3cr)</div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">(E) Digital Transformation Strategies in Business - EBU1136E (3cr)</div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"><i>Business and Digital Transformation</i></div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">(E) Marketing on the Internet EBU1139E (3cr)</div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">(E) Online Consumer Behavior EBU1127E (3cr)</div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"><i>Online Marketing</i></div>									
English 1 ENG3201 (3cr)	English 3 ENG3203 (3cr)	Probability and Statistics STA1101 (3cr)	Database Management ITE1270 (3cr)	(E) Principle of Finance and Banking FIN1155E (3cr)	Marxist-Leninist Political Economics POL1112 (2cr)			<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">(E) Business Intelligence EBU1134E (3cr)</div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">(E) Social E-commerce EBU1128E (3cr)</div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">(E) Enterprise Resources Planning EBU1133E (3cr)</div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"><i>Business and Digital Transformation</i></div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">(E) E-content Development EBU1140E (3cr)</div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">(E) Web Data Analytics EBU1129E (3cr)</div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">(E) Market Research in E-commerce EBU1130E (3cr)</div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"><i>Online Marketing</i></div>							
English 2 ENG3202 (3cr)	English 4 ENG3204 (3cr)	English 6 ENG3206 (3cr)	Applied Informatics in Statistics ITE1262 (3cr)	Ho Chi Minh Ideology POL1114 (2cr)	History of the Communist Party of Vietnam POL1115 (2cr)					<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">(E) E-commerce Internship EBU1338 (1cr)</div>					
Microeconomics ECO1101 (3cr)	Introduction to Law LAW1101 (3cr)	(E) Principles of Marketing MKT1101E (3cr)	E-commerce Security and Protection EBU1107 (3cr)	(E) Supply Chain Management in E-commerce EBU1135E (3cr)	(E) Management Information Systems ITE1129E (3cr)							<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">(E) Mobile Commerce EBU1119E (3cr)</div>			
Project Design 1 SKI1107 (3cr)	Macroeconomics ECO1102 (3cr)	Physical Education 1 (1cr)	Physical Education 3 (1cr)	Elective Course 1 (3cr)	(E) Mobile Commerce EBU1119E (3cr)	<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">(E) Market Research in E-commerce EBU1130E (3cr)</div>									
<p>Notations Used</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="border: 1px solid black; padding: 2px;">Course name Course ID (Credit)</td> <td style="padding: 2px;">Course information</td> </tr> <tr> <td style="padding: 2px;">(E)</td> <td style="padding: 2px;">English-taught course</td> </tr> </table>		Course name Course ID (Credit)	Course information	(E)	English-taught course			Physical Education 2 (1cr)	Military Education MIL1203					Marxist-Leninist Philosophy POL1111 (3cr)	Scientific Socialism POL1113 (2cr)
Course name Course ID (Credit)	Course information														
(E)	English-taught course														
<p>List of elective courses</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 25%; vertical-align: top;"> <ul style="list-style-type: none"> ▪ Digital Citizenship ▪ Global Citizenship ▪ Japanese Concepts to Win Friends and Influence People ▪ Country Studies of Japan ▪ Country Studies of China ▪ World Economics Geography ▪ Cross-cultural Communication </td> <td style="width: 25%; vertical-align: top;"> <ul style="list-style-type: none"> ▪ Mental Health Education ▪ Entrepreneurship ▪ Equity and Trust Law ▪ Commercial Law ▪ International Law ▪ The Basic of Arts ▪ Arts of Leadership ▪ Professional Personal Branding </td> <td style="width: 25%; vertical-align: top;"> <ul style="list-style-type: none"> ▪ Diplomatic Protocol ▪ Introduction to Digital Transformation ▪ Global Issues ▪ Applied Data Analytics ▪ Enterprises Law ▪ Sustainable Development ▪ Personal Financial Management ▪ Global Strategic Management ▪ Communication Psychology </td> <td style="width: 25%; vertical-align: top;"> <ul style="list-style-type: none"> ▪ Creative Presentation ▪ Basic Korean for Communication 1, 2 ▪ Basic Japanese for Communication 1, 2 ▪ Chinese 1, 2 ▪ Aesthetic Thinking ▪ Diplomatic Reception and Table Art ▪ Cultures of Southeast Asia Countries ▪ Korean Traditional Culture ▪ Human Civilization </td> </tr> </table>		<ul style="list-style-type: none"> ▪ Digital Citizenship ▪ Global Citizenship ▪ Japanese Concepts to Win Friends and Influence People ▪ Country Studies of Japan ▪ Country Studies of China ▪ World Economics Geography ▪ Cross-cultural Communication 	<ul style="list-style-type: none"> ▪ Mental Health Education ▪ Entrepreneurship ▪ Equity and Trust Law ▪ Commercial Law ▪ International Law ▪ The Basic of Arts ▪ Arts of Leadership ▪ Professional Personal Branding 	<ul style="list-style-type: none"> ▪ Diplomatic Protocol ▪ Introduction to Digital Transformation ▪ Global Issues ▪ Applied Data Analytics ▪ Enterprises Law ▪ Sustainable Development ▪ Personal Financial Management ▪ Global Strategic Management ▪ Communication Psychology 	<ul style="list-style-type: none"> ▪ Creative Presentation ▪ Basic Korean for Communication 1, 2 ▪ Basic Japanese for Communication 1, 2 ▪ Chinese 1, 2 ▪ Aesthetic Thinking ▪ Diplomatic Reception and Table Art ▪ Cultures of Southeast Asia Countries ▪ Korean Traditional Culture ▪ Human Civilization 	Project Design 2 SKI1108 (3cr)	Application Development of E-commerce Web EBU1137 (2cr)	<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">Graduation Project/Thesis EBU1410/1 (6cr)</div>							
<ul style="list-style-type: none"> ▪ Digital Citizenship ▪ Global Citizenship ▪ Japanese Concepts to Win Friends and Influence People ▪ Country Studies of Japan ▪ Country Studies of China ▪ World Economics Geography ▪ Cross-cultural Communication 	<ul style="list-style-type: none"> ▪ Mental Health Education ▪ Entrepreneurship ▪ Equity and Trust Law ▪ Commercial Law ▪ International Law ▪ The Basic of Arts ▪ Arts of Leadership ▪ Professional Personal Branding 	<ul style="list-style-type: none"> ▪ Diplomatic Protocol ▪ Introduction to Digital Transformation ▪ Global Issues ▪ Applied Data Analytics ▪ Enterprises Law ▪ Sustainable Development ▪ Personal Financial Management ▪ Global Strategic Management ▪ Communication Psychology 	<ul style="list-style-type: none"> ▪ Creative Presentation ▪ Basic Korean for Communication 1, 2 ▪ Basic Japanese for Communication 1, 2 ▪ Chinese 1, 2 ▪ Aesthetic Thinking ▪ Diplomatic Reception and Table Art ▪ Cultures of Southeast Asia Countries ▪ Korean Traditional Culture ▪ Human Civilization 												
<p>* Physical Education module: choose 1 out of 5 subjects: Aerobics, Boxing, Vovinam, Dancesport, Bodybuilding</p>		Programming Foundations ITE1269 (3cr)	(E) E-commerce Project Management EBU1122E (3cr)	<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">Graduation Project/Thesis EBU1410/1 (6cr)</div>											
<p>* Physical Education module: choose 1 out of 5 subjects: Aerobics, Boxing, Vovinam, Dancesport, Bodybuilding</p>		English 5 ENG3205 (3cr)	(E) E-commerce Project Management EBU1122E (3cr)			<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">Graduation Project/Thesis EBU1410/1 (6cr)</div>									
<p>* Physical Education module: choose 1 out of 5 subjects: Aerobics, Boxing, Vovinam, Dancesport, Bodybuilding</p>		English 6 ENG3206 (3cr)	(E) E-commerce Project Management EBU1122E (3cr)					<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">Graduation Project/Thesis EBU1410/1 (6cr)</div>							