**HO CHI MINH CITY UNIVERSITY OF ECONOMICS AND FINANCE**

**FACULTY OF ENGLISH**



**PROGRAMME SPECIFICATION**

**ENGLISH LANGUAGE PROGRAMME**

**LEVEL: UNDERGRADUATE**

**CODE: 7220201**

**Ho Chi Minh City, 2022**

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# PROGRAMME DESCRIPTION

## Introduction

The English Language programme in Ho Chi Minh City University of Economics and Finance, code 7220201, has been implemented since 2015 (according to the Decision granting training programme code No. 592/QD-BGDDT dated February 26, 2015 of the Minister of Education and Training) under the management of the Faculty of Foreign Languages, currently the Faculty of English (according to decision No. 14/QD-HĐQT dated March 20, 2019) which follows a high quality model. The first academic year was in 2015, and by 2022 there have been 08 academic years of admission and training. The training programme is completed according to Circular 07/2015/TT-BGDDT dated April 16, 2015 of the Ministry of Education and Training stipulating the minimum amount of knowledge and capacity requirements that learners achieve after graduation for each training level of higher education, as well as the process of developing, appraising, and promulgating curriculum at undergraduate, master, and doctoral levels. Every year, the programme is reviewed and updated according to the feedback learners and employers; it is also evaluated and accepted by a professional council of experts, lecturers and employers outside of the University, as well as the Council of Science and Training.

## General information

General information about the programme is described in Table 1.1

|  |  |
| --- | --- |
| 1. Name of the training programme | **ENGLISH LANGUAGE**  *Specializations:*  Specialization 1. Language -Culture - Translation  Specialization 2. Economics - Administration - Commerce  Specialization 3. English Language Teaching  Specialization 4. English for Communication |
| 2. Training level | Undergraduate |
| 3. Name of degree | Bachelor of English Language |
| 4. Training period | 4 years |
| 5. Required credits | 131 accumulative credits + Physical education ( non-accumulative 3 credits)  + Military Education (non-accumulative 165 credit hours) |
| 6. Faculty | Faculty of English |
| 7. Training language | English + Vietnamese |
| 8. Website | https://www.uef.edu.vn/knn |
| 9. Facebook | https://www.facebook.com/groups/447206152341713/ |
| 10. Promulgation | Decision No: 289/QĐ-UEF, dated May 19, 2022 |

***Table 1.1 General information of English Language programme***

## Education Philosophy of UEF

**▪ “Quality – Efficiency – Integration”**

**- Quality:** Viewing quality as the foundation for all activities.

**- Efficiency:** Viewing the satisfaction of stakeholders as a measure of the university’s effectiveness.

**- Integration:** Actively involved in international cooperation, knowledge sharing and reception, innovation and sustainable development cooperating internationally, share, absorb, innovate and develop sustainably.

The education philosophy of UEF is specifically applied to the English Language programme as shown in Table 1.2.

***Table 1.2 Education philosophy of UEF applied to the English Language programme***

| **English Language programme** | | | Education philosophy of UEF | | |
| --- | --- | --- | --- | --- | --- |
| Quality | Efficiency | Integration |
| Knowledge | Basic knowledge | Develop basic language skills (listening, speaking, reading, and writing), vocabulary, grammar, and pronunciation. | X | X | X |
| Core knowledge | Provide advanced grammar and vocabulary knowledge, helping learners understand English grammar in a systematic way (Grammar 1, Grammar 2).  Practice precise and accurate pronunciation as well as understand more about the sound system: vowels, consonants, diphthongs, tones, intonation in English (Pronunciation).  Develop language skills (listening, speaking, reading, and writing) at an advanced level, helping learners use English in complex communication for professional work and research. | X | X | X |
| Develop language skills for international integration and meet the requirements of the global labor market (Business Reading, Business Writing, Public Speaking). | X | X | X |
| Advanced knowledgeand professional skills | Develop cultural and literary knowledge related to English-speaking countries (British and American Literatures). | X | X | X |
| Develop relatively in-depth knowledge of English linguistics and apply it into discipline-related activities (Translation, Advanced Translation, Introduction to Linguistics, Introduction to Applied Linguistics, Social Media and Interactive Communications). | X | X | X |
| Develop research skills, conduct small-scale research projects in pairs, groups or individually on topics related to linguistics and apply linguistic knowledge to real life (Research Methodology, Thesis). | X | X | X |
| Necessary knowledge and skills regarding work experience and professional practice (Graduation Internship) | X | X | X |
| In-depth knowledge related to Language – Culture - Translation: equip in-depth knowledge of language and develop translation techniques and skills, emphasizing the relationship between language, culture and translation techniques, practice translation and interpretation with diverse topics, equip language skills and knowledge to work in an international environment. | X | X | X |
| In-depth knowledge related to Economics - Administration - Commerce: develop in-depth knowledge of economics, administration and commerce through specializations in English, processing economic and commercial documents in English, practice office communication skills, handle work situations in an international working environment in English. | X | X | X |
| In-depth knowledge related to English Language Teaching: develop in-depth knowledge of linguistics, the process of language acquisition, basic principles in English teaching, skills for lesson planning, lecture presentation, classroom management, evaluating and assessing learners, handling different classroom situations, learners motivation and teaching practice. | X | X | X |
| In-depth knowledge related to English for Communication: develop basic knowledge and writing skills for news/reports, the most basic knowledge of marketing, the influence of marketing in organizations, trends of marketing in globalization, marketing environment and information, knowledge of develop media content, research the relationship between organizations, businesses and general public groups inside and outside of the organization. | X | X | X |
| Extended knowledge | Cultural and sociological knowledge, emphasizing the links between culture, society and language, English-speaking countries and integration. Apply this knowledge to analyze issues related to language development and usage (Cross-cultural Communication, Language and Society). | X | X |  |
| Systematic knowledge of philosophy, political economy, scientific socialism of Marxism-Leninism, basic and systematic knowledge of Ho Chi Minh's ideology, history of the Communist Party of Vietnam (Marxist-Leninist Philosophy, Marxist-Leninist Political Economics, Scientific Socialism, Ho Chi Minh Ideology, History of the Communist Party of Vietnam) | X | X |  |
| Knowledge of national law, forming opinions, vision, and orientation for learners about the Vietnamese legal system (Basics of Law). | X | X |  |
| Common information processing and storage tools on computers, office information technology applications (Introduction to Computer Basics). | X | X |  |
| Knowledge and techniques for project design and development. Thereby forming and developing professional skills: document editing, presentations, teamwork, planning, detecting and solving problems (Project design 1, Project design 2). | X | X | X |
| Interdisciplinary elective knowledge | The elective section allows students to choose their favorite courses to enhance understandings, necessary skills, and integration. | X | X | X |
| Other general knowledge | Second Foreign Languages (French / Japanese / Korean /Chinese) | X | X | X |
| Basic scientific knowledge in sports and physical education | X | X |  |
| Basic content of national defense and security work of the Party and nation in the new situation | X | X |  |
| Extracurricular activities | Academic activities | Academic clubs and groups | X | X |  |
| Academic competition | X | X |  |
| Volunteer activities | Service – learning activities | X | X | X |
| Student union activities | Union - Association activities | X | X | X |
| Programme Learning Outcomes (PLOs) | PLO1 | Analyze concepts, principles, and theories of linguistics and concepts, principles, and theories related to specializations. | X | X | X |
| PLO2 | Analyze and compare cultural and literary characteristics of English-speaking countries. | X | X | X |
| PLO3 | Apply specialized knowledge to professionally related activities:  - PLO3.1: *Language – Culture - Translation*: Apply linguistic knowledge to relatively complex translation and interpretating activities.  - PLO3.2: *Economics – Administration - Commerce*: Apply linguistic knowledge to professional activities in the fields of economics, administration and commerce.  - PLO3.3: *English Language Teaching*: Apply linguistic knowledge to teaching activities, lesson planning, and classroom management.  - PLO3.4: *English for Communication*: Apply linguistic knowledge to creating media content andwriting reportages and news. | X | X | X |
| PLO4 | Use language skills (Listening, Speaking, Reading and Writing) in daily and workplace communication accurately and fluently, equivalent to level C1 according to the Common European Framework of Reference for Languages. | X | X | X |
| PLO5 | Draft business documents in English accurately. | X | X | X |
| PLO6 | Present in English confidently and effectively. | X | X |  |
| PLO7 | Accurately translate and interpret non-technical documents or common communication situations. | X | X | X |
| PLO8 | Identify research problems and carry out small-scale research in the field of English language in groups or individually. | X | X | X |
| PLO9 | Apply critical thinking skills, creativity, work independently and in groups effectively, develop autonomous and lifelong learning skills. | X | X | X |
| PLO10 | Plan, organize and manage professionally related activities. | X | X | X |
| PLO11 | Use information technology, communication tools and second foreign languages in professionally related activities. | X | X | X |
| PLO12 | Have good health, political qualities, professional ethics, civic responsibility, social responsibility and responsibility towards organizations and units, as well as patriotism. | X | X | X |

## Vision, mission and core values of UEF and the Faculty

***Table 1.3. Vision, mission and core values of UEF and Faculty of English***

|  | **UEF** | **Faculty of English** |
| --- | --- | --- |
| **Vision** | UEF will become one of the leading universities in Vietnam, prestigious in the region, and a cradle for training successful global citizens who are ready to contribute significantly to society. | The Faculty of English will become one of the strong and sustainable faculties, constantly improving the quality of training and research. |
| **Mission** | UEF’s mission is to cultivate high-quality human resources to meet the needs of society and global integration; to nurture an environment of academic and research freedom that fosters the holistic, dynamic, and creative development of learners; to develop practical working capacity, professionalism and social responsibility through close and strong collaborations with businesses and communities. | The Faculty of English has the mission of providing high-quality human resources, with good English skills, high expertise and professional skills, dynamics, creativity, social responsibility, research capacity, and community service spirit to meet the increasing demands of society in of the context of international integration and cooperation. |
| **Core values** | - Learner-centered.  - Promote professionalism, dynamism, and creativity.  - Promote the spirit of responsibility and social contribution.  - Appreciate quality culture.  - Promote cooperation, development and international integration. | - Learner-centered.  - Promote professionalism, dynamism, and creativity.  - Promote the spirit of responsibility and social contribution.  - Appreciate quality culture.  - Promote cooperation, development and international integration. |

## Programme objectives

### General objectives

Empowering students with excellent mastery of language skills, linguistic, cultural and literary knowledge, good translation,interpreting and other professionally related skills, interdisciplinary knowledge, the ability to conduct small-scale research, digital literacy, second foreign language skills, political qualities, ethics, good health, professional responsibility, critical thinking skills, creativity, teamwork, ability to identify and solve problems, study and work well in an international environment, ability to plan, organize and manage activities related to the expertise.

### Detail objectives

Students can:

* *Regarding knowledge:*

**PO1**: Have in-depth knowledge of English linguistics and their own specialization.

**PO2**: Have knowledge of English-speaking culture and literature of .

* *Regarding skills:*

**PO3**: Use linguistic knowledge and English fluently in everyday communication situations, professional work as well as international communication.

**PO4**: Have the ability to conduct independent learning and research for personal and professional development, flexibility and adaptibility to a diverse and international working environment.

**PO5**: Have effective communication skills, teamwork and other soft skills to experiment and find solutions to problems related to the major, have systematic thinking skills, and analytical thinking skills.

**PO6**: Plan, organize and manage professionally related activities.

* *Regarding attitude:*

**PO7**: Have good health, political qualities, compliance with the law and professional code of conduct, be responsible to society and community, and demonstrate patriotism.

## Programme Learning Outcomes (PLOs)

After graduating from the English Language programme, students can:

**PLO1:** Analyze concepts, principles, and theories of linguistics and concepts, principles, and theories related to specializations.

**PLO2:** Analyze and compare cultural and literary characteristics of English-speaking countries.

**PLO3:** Apply specialized knowledge to professionally related activities:

- PLO3.1: Language – Culture - Translation: Apply linguistic knowledge to relatively complex translation and interpreting activities.

- PLO3.2: Economics – Administration - Commerce: Apply linguistic knowledge to professional activities in the fields of economics, administration and commerce.

- PLO3.3: English Language Teaching: Apply linguistic knowledge to teaching activities, lesson planning, and classroom management.

- PLO3.4: English for Communication: Apply linguistic knowledge to creating media content andwriting reportages and news.

**PLO4:** Use language skills (Listening, Speaking, Reading and Writing) in daily and workplace communication accurately and fluently, equivalent to level C1 according to the Common European Framework of Reference for Languages.

**PLO5:** Draft business documents in English accurately.

**PLO6:** Present in English confidently and effectively.

**PLO7:** Accurately translate and interpret non-technical documents or common communication situations.

**PLO8:** Identify research problems and carry out small-scale research in the field of English language in groups or individually.

**PLO9:** Apply critical thinking skills, creativity, work independently and in groups effectively, develop autonomous and lifelong learning skills.

**PLO10:** Plan, organize and manage professionally-related activities..

**PLO11:** Use information technology, communication tools and second foreign languages in professionally related activities work..

**PLO12:** Have good health, political qualities, professional ethics, civic responsibility, social responsibility and responsibility towards organizations and units, as well as patriotism.

***Table 1.4 Relationships between POs and PLOs***

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Programme objectives**  **(POs)** | **Programme Learning Outcomes (PLOs)** | | | | | | | | | | | |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| PO1 | X | X |  |  |  |  |  |  |  |  |  |  |
| PO2 |  | X |  |  |  |  |  |  |  |  |  |  |
| PO3 |  |  | X | X | X | X | X | X |  |  |  |  |
| PO4 |  |  |  |  |  |  |  | X | X | X | X |  |
| PO5 |  |  | X | X | X | X | X | X | X |  | X |  |
| PO6 |  |  | X |  |  |  |  |  | X | X |  |  |
| PO7 |  |  |  |  |  |  |  |  |  |  |  | X |

***Table 1.5. Benchmarking the learning outcomes of the English Language programme to meet the National Qualifications Framework and Competency Level Scale.***

| **Programme Learning Outcomes (PLOs)** | **Vietnamese Qualifications Framework** | **Competency Level Scale** |
| --- | --- | --- |
| **PLO1:** Snalyze concepts, principles, and theories of linguistics and concepts, principles, and theories related to specializations. | K1, S1, S3, S5, C2, C3 | 4 |
| **PLO2:** Analyze and compare cultural and literary characteristics of English-speaking countries. | K1, S3, C2, C3 | 4 |
| **PLO3:** Apply specialized knowledge to professionally related activities:  - PLO3.1: Language – Culture - Translation: Apply linguistic knowledge to relatively complex translation and interpreting activities.  - PLO3.2: Economics – Administration - Commerce: Apply linguistic knowledge to professional activities in the fields of economics, administration and commerce.  - PLO3.3: English Language Teaching: Apply linguistic knowledge to teaching activities, lesson planning, and classroom management.  - PLO3.4: English for Communication: Apply linguistic knowledge to creating media content and writing reportages and news. | K1, K5, S1, S2, S4, S5, C2, C3 | 4 |
| **PLO4:** Use language skills (Listening, Speaking, Reading and Writing) in daily and workplace communication accurately and fluently, equivalent to level C1 according to the Common European Framework of Reference for Languages. | K1, S4, C1 | 4 |
| **PLO5:** Draft business documents in English accurately. | K1, S4, C1 | 4 |
| **PLO6:** Present in English confidently and effectively. | K1, S4, S5, C1 | 4 |
| **PLO7:** Accurately translate and interpret non-technical documents or common communication situations. | K1, S4, C1 | 4 |
| **PLO8:** Identify research problems and carry out small-scale research in the field of English language in groups or individually. | K1, K4, S1, S3, S4, C1, C3 | 4 |
| **PLO9:** Apply critical thinking skills, creativity, work independently and in groups effectively, develop autonomous and lifelong learning skills. | S2, S3, S4, S5, C1, C2 | 4 |
| **PLO10:** Plan, organize and manage professionally related activities. | K4, K5, C2, C3, C4, S2, S4, S5 | 3 |
| **PLO11:** Use information technology, communication tools and second foreign languages in professionally related activities. | K3, S6 | 4 |
| **PLO12:** Have good health, political qualities, professional ethics, civic responsibility, social responsibility and responsibility towards organizations and units, as well as patriotism. | K2, S2, C4 | 3 |

**List of benchmarking standards:**

1. **General competency level:**

***Table 1.6 General competency level scale***

|  |  |  |
| --- | --- | --- |
| **Competency level scale** | **Operation abilities** | **Cognitive abilities** |
| 1.0 | Capable of defining/memorization | Ability to memorize |
| 2.0 | Capable of explaination/classification | Ability to understand |
| 3.0 | Capable of applying | Ability to apply |
| 4.0 | Capable of comparison/analyzation | Ability to analyze |
| 5.0 | Capable of making decisions/judgments | Ability to assess |
| 6.0 | Capable of leading/creation | Ability to assess/create |

**(2) Vietnamese Qualifications Framework – Level 6**

Knowledge (K):

1. Have an advanced theoretical and factual knowledge in the field of study.
2. Have basic knowledge of social science, political science and legislation.
3. Have knowledge of information technology answering to the requirements of work.
4. Have knowledge about planning, organizing and supervising processes of specific fields of work.
5. Basic knowledge of the management and control of professional activities.

Skills (S):

1. Have skills required to solve complex problems.
2. Have skills to be a leader and create own jobs or for other people.
3. Have argument skills and skills to criticize and apply alternative solutions in unpredictable or changeable contexts.
4. Have skills to evaluate the task results and and performance of members in the team.
5. Have skills to transfer information about problems and solutions to other peopla at workplace; transfer and disseminate knowledge and skills in performance of defined or complex tasks.
6. Have foreign-language capacity at level 3/6 referencing to Vietnam's framework of foreign language proficiency.

Autonomy and responsibility (C):

1. Work independently or in team in changeable contexts, take personal responsibility and take partial responsibility for teamwork results.
2. Guide and supervise the ordinary tasks of others.
3. Make self- orientation and produce professional conclusions and have ability to protect own viewpoints.
4. Draw up plans, direct and manage resources, evaluate and find solutions to improve the task performance.

## Post-graduate job and further study opportunities

### Job opportunities

Graduates of English Language can apply for following positions:

***Language Culture - Translation:***

* Translators or interpreters at translation centers, companies, news agencies, publishers, diplomatic agencies and businesses.
* Office and public relations specialists in companies, cultural, educational, and economic institutions.
* Foreign customer transaction specialist at companies and businesses..
* Clerical specialist in charge of translating and interpreting documents for companies and businesses.
* Receptionist at hotels and restaurants serving foreign guests..
* Tour guide for foreign visitors.

***Economics – Administration - Commerce:***

* Jobs related to the field of international relations and foreign affairs at businesses, media agencies, economic and social organizations nationally and internationally.
* Can take up other positions in functional departments of organizations, foreign companies or joint ventures with foreign countries, organizations and agencies that use English in transactions and business such as: sales, customer service, import-export, marketing,...

***English Language Teaching:***

* English teachers at schools or English centers.
* Consultant, coordinator, and trainer of English classes at English centers, universities, research institutes, educational establishments and companies..
* Experts at domestic and foreign English training and testing departments..
* Research specialist on English teaching programmes and methods at schools, institutes, and educational establishments.

***English for Communication***

* Work directly for companies in the fields of journalism and communications such as public relations, marketing, advertising, radio and television, specifically: MC for events and television programs; write articles and newsletters as a reporter; Compile and edit content as an expert for a specific section for each field such as the economic section in media agencies; evaluate and criticize; advertise; and more advanced jobs such as operations, management, and program production.
* Work for domestic and foreign companies specializing in marketing and advertising or belong to the marketing and advertising department and perform the work of promoting the company's products, designs and brands to customers, the public, international partners and markets.
* Can build a brand; work as a brand representative and promote images for companies due to strengths in communication, especially in English;;
* Work as a sales staff, market development officer, marketing advertising, PR, foreign relations, SEO specialist, running ads for websites like FB, Zalo, schools, companies…

### Further study opportunities

* Transfer to higher education levels than currently trained programmes in Vietnam such as Master of English Theory and Teaching (MA in TESOL), Master of English Languages (MA in English linguistics) or Master of Management business (require some additional and conversion courses).
* Besides, students can also choose to study abroad in English-speaking countries with more diverse major options.

## Admission criteria, training process, graduation conditions:

### Admission criteria

According to the current enrollment regulations of the University of Economics and Finance:

\* Admission objectives:

* Objectives for admission including:

+ People who have been recognized as having graduated from high school in Vietnam, or have a foreign diploma recognized as equivalent, as of the time of admission.

+ People who have obtained an intermediate diploma and have completed the required amount of cultural knowledge at the high school level according to the provisions of law can apply for major group of which they graduated from intermediate school.

* Objectives for admission must fulfill below conditions:

+ Meet the entry threshold according to current regulations.

+ Have enough health to study according to current regulations.

+ Have enough personal information and application documents according to regulations.

\* Admission methods:

### + Admission with national high school exam scores with subject combination: A01 (Math, Physics, English), D01 (Literature, Math, English), D14 (Literature, History, English) and D15 (Literature, Geography, English). Candidates can replace English score with Japanese score.

### + Admission with grade 12 academic report with subject combination: A01 (Math, Physics, English), D01 (Literature, Math, English), D14 (Literature, History, English) and D15 (Literature, Geography, English). The required total score of 03 subjects in the combination is 18 points or more. Candidates can replace English score with Japanese score.

### + Admission is based on the total average score of 03 semesters. The average total score in grade 12 for subjects in the combination is 18.0 points or higher;

### + Admission based on high school student assessment test scores organized by Vietnam National University, Ho Chi Minh City.

### Training process

The English Language programme is designed according to a credit system, including 134 credits (131 accumulative credits + 03 non-accumulative credits) + National Defense and Security course (165 credit hours). The training process complies with the regulations of the Ministry of Education and Training (specifically Circular 08/2021/TT-BGDDT dated March 18, 2021), training regulations for universitties and current regulations of UEF. The training programme is designed for 4 years, but learners can shorten it to 3 years or extend the study period to a maximum of 8 years. An academic year has 02 main semesters and 01 extra semester (in summer). Each main semester is divided into 02 periods, each period contains 8 weeks of study, 1 week for make-up classes and 1 week of exam.

According to the designed learning pathway, a number of special courses are arranged according to the following orientation:

* **Skills courses:** The student are taught skills course Project design 1 in 1st academic year and Project design 2 in 2nd academic year, forming for learners methods, skills for teamwork, thinking, discovery and problem solving through a project. On that basis, learners will develop skills through specialized courses in the semesters of the following school year.
* **Professional courses:** From the first semester of the 1st academic year, learners have access to basic industry-based subjects and specialized career fields through training activities associated with enterprise. In the final semester, students must participate in a graduation internship (full-time at the internship unit for at least 12 weeks) and finish a graduation thesis or 02 alternative courses.
* **Second foreign language courses (French, Japanese, Korean, or Chinese):** Including 04 second foreign language courses, each having 04 credits to equip students with foreign language skills necessary for the process of international integration and communication at work with partners who use the second foreign language that students have chosen to study.

### Graduation conditions

Learners will be considered and recognized for graduation by the University if they meet the following conditions:

* Until the time of graduation, the learner are not being prosecuted for criminal liability or are not being disciplined at the level of academic suspension;
* The learner accumulate all required courses of the training programme;
* Cumulative average score of the entire course is 2.00 or higher; the grade for the graduation thesis course alone is grade C or higher;
* Have a certificate of Military Education and complete the Physical Education course;
* Have another certificate that meets the learning outcomes according to the University's regulations;
* Full payment according to the University’s regulations;
* Sent an application to the Department of Academic Services to request graduation in case you qualify to graduate early or late compared to the determined time of the course.

### Scoring system

UEF uses a scoring system to evaluate learners:

* A 10-point scale is used to evaluate the courses including component scores, final exam scores and course scores.
* Each course has 3 official score columns: process score accounts for 30%, midterm score accounts for 20%, final exam score accounts for 50%. Special courses have a number of score columns specified by the President.
* The course assessment score (also known as the course score or course final score) is the final score to evaluate the course, which is the combined score calculated according to the percentage (%) of the primary score columns. The course assessment score is calculated on a 10-point scale is rounded to one decimal place, then converted to a 4-point scale as follows:

***Table 1.7. UEF’s scoring system***

|  |  |  |  |
| --- | --- | --- | --- |
| Results | 10-point scale | 4-point scale | |
| By word | By number |
| Pass | from 8,5 to 10,0 | A | 4,0 |
| from 7,0 to 8,4 | B | 3,0 |
| from 5,5 to 6,9 | C | 2,0 |
| from 4,0 to 5,4 | D | 1,0 |
| Failure | from 0,0 to 3,9 | F | 0,0 |

* Pass result without ranking applied to course that only require pass result and not included in the average score: from 5.0 or higher (on a 10-point scale).
* 4-point scale is the official evaluation scale, used to process study results, review academic performance, consider graduation, rank study process and classify learning outcomes for learners. A course is considered passed (cumulative) if the course's assessment score is D or higher.

## Teaching and Learning methods

Teaching and learning activities are designed for the English Language training programme to ensure learners develop comprehensively in knowledge, skills and attitudes. Teaching and learning strategies are applied diversely to help learners achieve the learning outcomes of the training industry. Teaching and learning strategies include 08 major groups: direct teaching, activity-based teaching, art-based teaching, thinking skills teaching, interactive teaching, research oriented teaching, technology and self study-based teaching.

Applying a variety of different teaching and learning strategies helps learners gain not only professional and social knowledge but also the ability to use the knowledge to collaborate with others and develop their individual abilities and strengths. From there, personal skills such as communication, negotiation, and teamwork skills are formed.

The specific teaching strategies and methods used in the training programme are as follows:

### Direct teaching

Direct teaching strategy is a teaching strategy in which information is transmitted to learners in a direct way: the teacher presents and the learner listens. This strategy is often applied in traditional classrooms and is effective when you want to convey basic information to learners or explain a new skill. Teaching methods according to this strategy are applied by the English Language training programme, including explicit teaching, lecture, guest lecture, inquiry and other methods:

* **Explicit teaching**: This is a method of direct teaching strategy in which the lecturer guides and explains in specific detail the content related to the lesson, helping learners achieve the goal of teaching knowledge and skills.
* **Lecture**: The lecturer presents the lesson content and explains the content in the lecture. The lecturer is the person who presents and lectures. Learners only listen to lectures and take notes to receive the knowledge that the lecturer imparts.
* **Guest lecture**: According to this method, learners can participate in courses where the lecturers and presenters come from outside businesses. Through exchanges and sharing of experiences and insights from lectures, it helps learners form general or specific knowledge about the major or specialization.
* **Inquiry:** During the teaching process, the teacher applies open-ended questions or matters, and guides learners step by step to answer the questions. Learners can participate in group discussions to solve problems and problems together.

### Activity-based teaching

An activity-based teaching strategy encourages learners and creates opportunities for learners to practice. This motivates learners to explore, make choices, solve problems, and interact with others. The teaching methods according to this strategy applied by the English Language training programme include: games, field trips, debates, discussion.

Activity-based learning is also called project-based learning (this method facilitates independent and collaborative learning). Learners progress through activities at their own pace and interests. At the same time, learners take responsibility for their own learning and gain lifelong collaboration and negotiation skills.

* **Games**: Games are challenging activities, simulations, or contests (competitive and cooperative) played according to a clear set of rules. Games provide learners with the opportunity to improve their practical knowledge, decision-making and communication skills and are designed to achieve clearly defined expectations such as teamwork, skill development or improve communication. Game rules help learners realize how their decisions affect themselves as well as those of other participants.
* **Field trips:** Visits, internships, and field trips at companies and businesses help learners access and understand the real environment of the training course after graduation, and learn about current technologies applied in the field of major, forming professional skills and working culture in the company. This method not only helps learners form knowledge and skills but also creates career opportunities for learners after graduation.
* **Debates:** is a teaching process in which the lecturer raises an issue related to the lesson's content, learners with opposing views on that issue must analyze, explain, and convince the audience to support it. support your point of view. Through this teaching and learning activity, learners develop thinking and critical skills, negotiation and decision making, as well as public speaking skills.
* **Discussion:** is a teaching method in which learners are divided into groups and participate in discussing opinions on a certain issue posed by the lecturer. Unlike the debate method, in the discussion method, people with the same view and common goal find additional ways to improve their views and solutions.

### Art-based teaching

Arts-based teaching strategies: the study of arts helps learners develop the intellectual, creative, social, emotional and physical aspects of life. According to this strategy, the role play method is used in the English Language training programme.

* **Role Play:** is a method in which learners assume different roles in a learning situation with interpersonal interaction. This is one of the typical and specific activities of foreign language classes and is used very often.

### Thinking skills teaching

Strategies for teaching thinking skills develop critical thinking, questioning skills, analytical skills and reflective practice in learners' approaches to learning. These strategies are also designed to promote creative and independent thinking and learning for learners. Methods of this strategy include problem solving and brainstorming activities.

* **Problem Solving:** in the teaching and learning process, learners work with posed problems and learn new knowledge through facing the problem that needs to be solved. Through the process of finding solutions to problems, learners gain the knowledge and skills required by the subject..
* **Brainstorming:** learners work independently or in groups to think of ideas related to the learning task or lesson topic.

### Interactive teaching

Interactive teaching strategies help learners become active, responsible, and caring for others by promoting positive and cooperative group interactions, listening behavior, respect, and appreciation. of both sides of an argument or issue. The focus of interactive learning is to teach learners to interact successfully with each other and to translate those skills into effective social interactions. Teamwork learning is a method applied according to this strategy for the English Language training programme.

* **Pair/group work**: learners are organized into small groups to solve problems together and present group results through reports or presentations to other groups and lecturers..

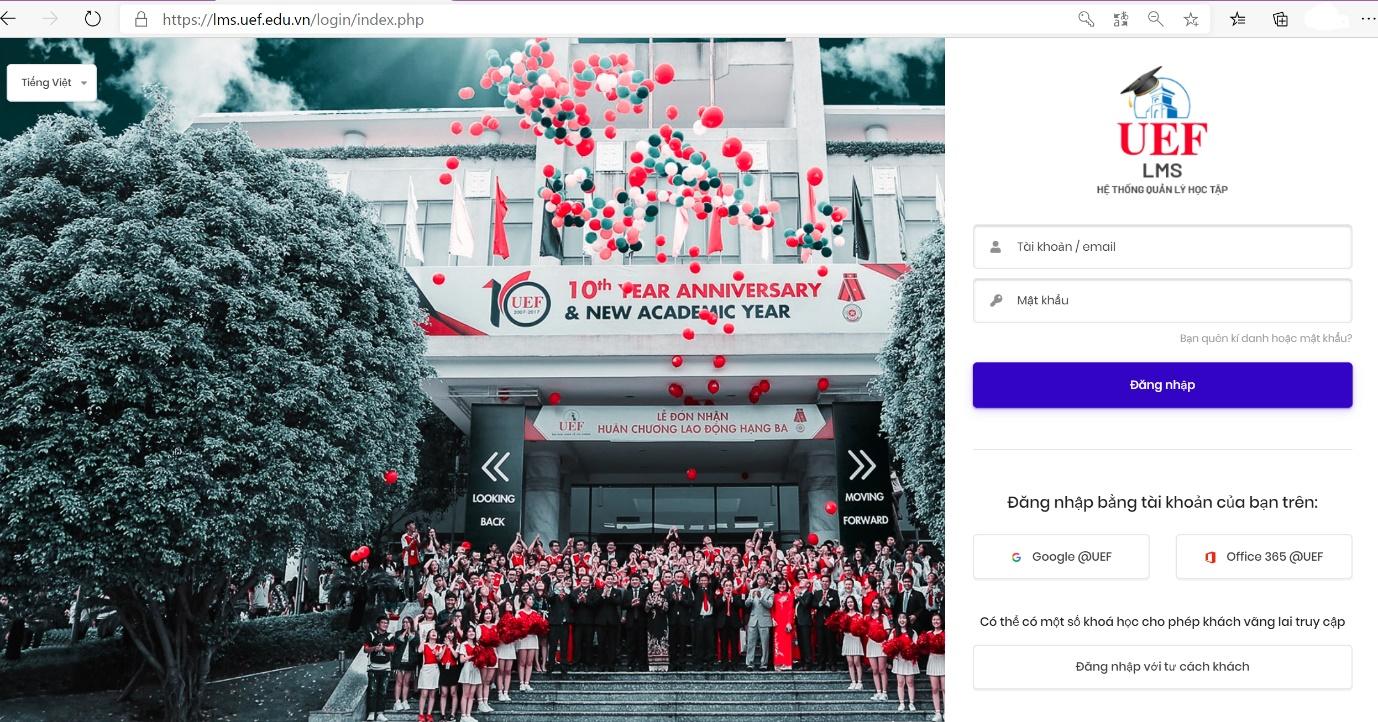
### Research oriented teaching

Research oriented teaching strategies encourage high levels of critical thinking. Learners identify research questions, find appropriate methods to solve problems, or report conclusions based on the evidence collected. The English Language training programme uses independent research methods, research projects, teaching assistants and academic support..

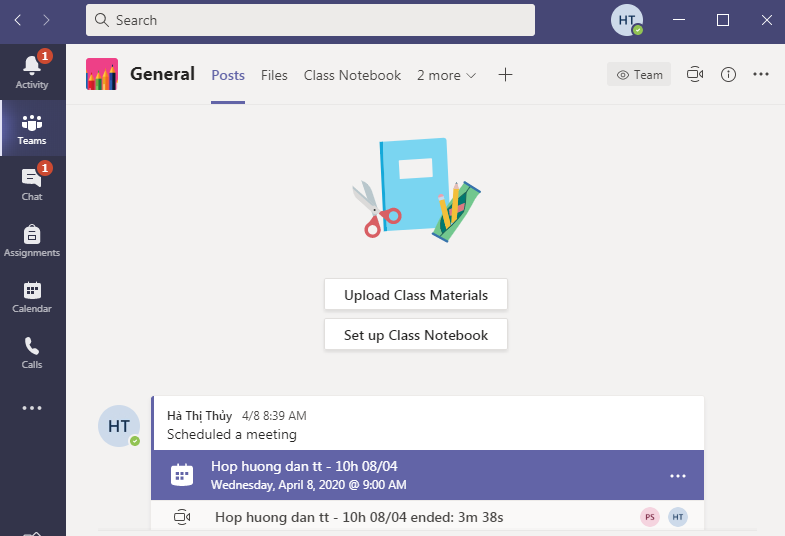
* **Independent research**: This method develops learners' ability to plan, organize, explore and communicate about topics independently under the guidance of instructors. This method also enhances learning motivation and actively participates in learning because learners are allowed to choose the documents they want to present. UEF has many updated books and reference materials to provide useful support for learners..
* **Research Projects:** Learners research a topic related to the subject and write a report.
* **Teaching assistance and academic support:** Learners participate in supporting lecturers in general English classes or activities related to using English in the faculty and the University.

### Technology-based teaching

Blended Model method aims to combine traditional teaching methods in classroom with E-learning. Through the learning management system (LMS), lecturers can interact and manage students' learning process. This is an important strategy to digitally transform the English Language major and industry training process in the context of Industry 4.0.

*Picture 1.1. UEF’s study information portal -LMS https://lms.uef.edu.vn*

*Picture 1.2. Online learning on Microsoft Team site*



### Self-study strategies

Self-study strategies help learners acquire knowledge and form skills to be self-oriented, proactive and independent in learning. Learners have the opportunity to choose a topic to study, explore and research a problem in depth. From there, learners develop time management skills and self-monitor their learning. This strategic learning method is mainly applied by the English Language training programme, which is mainly work assignment.

* **Out-of-class learning activities:** These are activities aimed at enhancing learners' self-study awareness, requiring learners to search for information to complete the practice and submit it to the lecturer for evaluation and feedback. These activities can be performed independently or in groups and are counted in the process score column at a certain rate.
* **Homework Assignments:** according to this method, learners are assigned tasks to work at home with content and requirements set by the instructor. By completing these assigned tasks at home, learners can self-study and gain the required knowledge and skills..

The above teaching and learning methods help learners achieve certain programme learning outcomes (PLOs), as being shown in table 1.8.

***Table 1.8.*** ***The relationship between strategies and teaching-learning methods (TLMs)***

***to achieve programme learning outcomes (PLOs)***

| **Strategies and teaching-learning methods** | | **PLOs** | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** | **12** |
| **I** | **Direct teaching** |  |  |  |  |  |  |  |  |  |  |  |  |
| TLM1 | Explicit teaching | X | X | X | X | X | X | X | X |  |  | X |  |
| TLM2 | Lecture | X | X |  | X | X | X | X | X |  |  | X |  |
| TLM3 | Guest lecture |  | X | X | X | X | X | X |  |  |  |  |  |
| TLM4 | Inquiry | X | X |  | X | X | X |  | X | X |  |  |  |
| **II** | **Activity-based teaching** |  |  | X |  |  |  |  |  |  |  |  |  |
| TLM5 | Games | X | X |  | X |  | X |  |  | X |  | X |  |
| TLM6 | Field trips |  | X | X |  | X | X | X | X | X | X |  | X |
| TLM7 | Debates |  | X |  | X |  | X |  |  | X |  | X |  |
| TLM8 | Discussion | X | X |  | X |  | X | X | X | X | X | X |  |
| **III** | **Art-based teaching** |  |  | X |  |  |  |  |  |  |  |  |  |
| TLM9 | Role play |  | X |  | X |  | X |  |  | X | XX | X |  |
| **IV** | **Thinking skills teaching** |  |  |  |  |  |  |  |  |  |  |  |  |
| TLM10 | Problem solving |  | X |  | X | X | X |  | X | X | X | X |  |
| TLM11 | Brainstorming |  | X |  | X |  | X |  | X | X | X | X |  |
| **V** | **Interactive teaching** |  |  |  |  |  |  |  |  |  |  |  |  |
| TLM12 | Pair/group work | X | X |  | X | X | X |  | X | X | X | X | X |
| **VI** | **Research oriented teaching** |  |  |  |  |  |  |  |  |  |  |  |  |
| TLM13 | Independent research | X |  |  |  |  |  |  | X | X | X |  | X |
| TLM14 | Research project |  |  |  |  |  |  |  | X | X | X |  | X |
| TLM15 | Teaching assistance and academic support | X | X |  | X |  |  | X |  | X | X |  | X |
| **VII** | **Technology-based teaching** |  |  |  |  |  |  |  |  |  |  |  |  |
| TLM16 | E-Learning | X | X |  | X | X | X | X | X | X |  | X |  |
| **VIII** | **Self study strategy** |  |  |  |  |  |  |  |  |  |  |  |  |
| TLM17 | Out-of-class learning activities |  |  |  | X | X |  |  |  | X |  |  |  |
| TLM18 | Homework assignments | X | X |  | X | X | X | X | X | X |  | X |  |

## Assessment methods (AMs)

### Assessment methods

Learner results assessment is the process of recording, storing and providing information about learners' progress throughout the training process. The assessment ensures the principles of clarity, accuracy, fairness, objectivity, differentiation, and periodic regularity. Requirements for specific assessment criteria are designed and announced clearly by the University and the Faculty of English to learners before attending the class.

Assessment information is provided and shared promptly with relevant parties including lecturers, learner, parents and administrators; compiled and analyzed periodically. From there, the University, the Faculty, course coordinators and lecturers promptly have solutions, adjustments, and improvements in teaching activities, ensuring orientation and achieving teaching goals.

The Faculty of English has developed and applied many different assessment methods. Depending on the teaching/learning strategy, methods and requirements to meet the learning outcomes of each course in order to select appropriate assessment methods and content, ensuring adequate information is provided for assessment of the level of student progress as well as the effectiveness achieved in the teaching process.

Assessment methods used in the English Language training program are divided into two main types: On-going / Formative Assessment and Summative Assessment. Assessment forms and content are specifically specified in the University's current training regulations and specifically in the outline of each course.

***1.10.1.1. On-going / Formative Assessment***

The purpose of on-going/formative assessment is to provide promptly feedback to teachers and learners about the progress as well as what need to be improved during the teaching process.

Specific assessment methods for this type of assessment applied by UEF and the Faculty of English include: attendance checking, tasks and assignments, team work, oral presentation.

* **Attendance checking:** In addition to self-study time, regular and complete participation in lectures, practice rooms, and business visits in the course also reflects the learner's learning attitude; Full participation in sessions helps learners access knowledge, practice skills systematically and continuously, forms good and correct attitudes, and complies with the rules and regulations at university or agencies/businesses after graduation. Attendance checking is carried out according to the assessment criteria (Rubric 1) depending on the nature of the course (theory, practice, project, internship, ...)
* **Classroom tasks and homework assignments:** Learners are required to perform some content related to the lesson in or out of class. These tasks can be performed by an individual or a group of learners and are assessed according to specific criteria specified by the lecturer but do not account for more than 10% of the formative assessment.
* **Pair/group work:** students do group practice exercises or make group reports on topics assigned by the lecturer or topics of their own choosing with the consent of the lecturer based on the content of the programme. The form of assessment is prescribed according to the characteristics of each course and does not account for more than 10% of the process assessment..
* **Oral presentation:** In some courses, learners are asked to work in groups to solve a problem, situation or content related to the lesson and present the group's results to other groups. Activities not only help learners gain specialized knowledge but also develop skills such as communication, negotiation, and teamwork skills. To assess the level of learners' achievement of these skills, specific assessment criteria such as Rubric 2 can be used.
* **Speaking exam:** For speaking skill, students take an oral exam in the final session with a foreign lecturer based on the topics learned in the course according to general assessment criteria (Rubik 3).

***1.10.1.2 Summative Assessment***

The objective of this assessment is to draw conclusions and ranking of goal achievement, outcomes quality, and student progress at a set time in the teaching process, including end-of-programme, mid-semester and end-of-semester assessment.

The assessment methods used by UEF and the Faculty of English include: written exam, multiple choice exam, oral exam, oral presentation and internship and graduation research report.

* **Written exam:** according to this assessment method, learners are asked to answer a number of questions, tasks or personal opinions on issues related to the learning outcome requirements of the course and are given assessment based on pre-designed answers. The assessment scale used in this method is a 10-point scale. The number of questions in the assessment is designed depending on the content knowledge requirements of the course.
* **Multiple choice exam:** This method is similar to the written exam method, learners are asked to answer related questions based on pre-designed answers. The difference is that in this assessment method, learners answer the required questions based on the answer suggestions in the exam.
* **Oral presentation:** This method is completely similar to the oral presentation assessment method in the on-going assessment according to Rubric 2. Assessment is carried out periodically (mid-term, end-of-term, or end-of-course)..
* **Practice:** assessing the ability to practice professional skills.
* **Internship & graduation research report:** Graduation internship report, graduation seminar or thesis evaluated by the lecturer and the graduation thesis evaluation council using evaluation sheets appropriate to the major (Rubric 4 & 5).

***Table 1.9.*** ***Relationship between Assessment methods (AMs) and Programme Learning Outcomes (PLOs)***

| **Assessment** | | **PLOs** | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** | **12** |
| **I** | **On-going / Formative Assessment** |  |  |  |  |  |  |  |  |  |  |  |  |
| AM1 | Attendance checking | X | X | X | X | X | X | X | X | X | X | X | X |
| AM2 | Classroom tasks và homework assignments | X | X | X | X | X | X | X | X | X | X | X | X |
| AM3 | Pair/group work | X | X | X | X | X | X | X | X | X | X | X | X |
| AM4 | Oral presentation | X | X | X | X |  | X | X | X | X |  | X | X |
| AM5 | Speaking exam |  | X | X | X |  | X |  |  | X |  | X | X |
| **II** | **Summative Assessment** |  |  |  |  |  |  |  |  |  |  |  |  |
| AM6 | Written exam | X | X | X | X | X |  | X | X | X |  | X | X |
| AM7 | Multiple choice exam | X | X | X | X |  |  | X | X | X |  | X | X |
| AM4 | Oral presentation | X | X | X | X |  | X | X | X | X |  | X | X |
| AM8 | Practice | X | X | X | X | X | X | X | X | X | X | X | X |
| AM9 | Internship & graduation research report | X | X | X | X | X | X | X | X | X | X | X | X |

### Rubric

Based on assessment methods, the Faculty has developed specific tools and criteria to evaluate learners according to the Rubrics. Depending on the requirements, goals and characteristics of each course, appropriate assessment methods and rubrics are selected. An assessment method can apply to different rubrics based on different courses..

The assessment rubrics are built correspondently to the assessment methods in the training programme of the English Language, as detailed below:

#### Attendance checking:

**Rubric 1: Attendance checking point scale**

|  |  |
| --- | --- |
| **Sessions in absences\*** | **Attendance point** |
| 0 | 10 |
| 1 | 9 |
| 2 | 8 |
| 3 | 7 |
| 4 or more | 0 |

\* This does not distinguish between absences with or without asking for permissions.

#### Oral presentation

***Rubric 2: Oral presentation criteria***

**Please circle the marks for each category**

**0 = no observation of the category; 5 = best performance in the category**

|  |  |
| --- | --- |
| **Categories** | **Marks** |
| **Organization and clarity**  - Ideas are presented in a clear and orderly manner. | **0 1 2 3 4** |
| **Use of arguments**  - Reasons are given to support the main ideas. | **0 1 2 3 4** |
| **Presentation style**  - Tone of voice, use of gestures, and level of enthusiasm are convincing to audience. | **0 1 2 3 4** |
| **Quality of responses to questions**  - Responses are relevant to the questions and are convincing. | **0 1 2 3 4** |
| **Language use**  - Language is used appropriately and comprehensibly. | **0 1 2 3 4** |
| **Total marks** | **…………….. /20** |

#### Speaking exam

***Rubric 3: Speaking exam criteria***

|  |  |
| --- | --- |
| **Categories** | **Marks** |
| **Content:** The maximum score applies to content that reflects thorough understanding of the topic. | **0 1 2 3 4** |
| **Delivery:** The maximum score applies to generally well-paced flow. Speech is clear. It may include minor lapses, or minor difficulties with pronunciation or intonation patterns, which do not affect overall intelligibility. | **0 1 2 3 4** |
| **Language use:** The maximum score applies to effective use of grammar and vocabulary. Some minor errors are noticeable but do not obscure meaning. | **0 1 2 3 4** |
| **Responses to teachers’ questions:** The maximum score applies to responses that adequately address the question(s). | **0 1 2 3 4** |
| **Interactive communication:** The maximum scores applies to effective conversational strategies (e.g. eye contact, initiating and closing a conversation, asking for clarification) | **0 1 2 3 4** |
| **Total marks** | **…………….. /20** |

#### Internship report

***Rubric 4: Intership report***

|  |  |
| --- | --- |
| **Criteria** | **Marks** |
| The presentation format is in accordance with regulations, the writing style is clear and coherent.  Length: 10 pages + 10% | 1 |
| Prologue | 0,5 |
| Chapter 1: Introducing the internship unit | 3,0 |
| Chapter 2: Describe the business process/service at the internship unit | 3.0 |
| Chapter3: Lessons learned for yourself | 2,0 |
| Conclusion | 0.5 |
| **Total marks** | **10.0** |

#### Graduation research report

***Rubiks 5: Graduation research report***

|  |  |
| --- | --- |
| ***Criteria*** | ***Marks*** |
|
| - Composition and format (0.5 pts)  - Grammar, spelling, punctuation and language (0.5 pts)  - APA citation style (0.5 pts)  - Topic length: 25 pages + 10%. (0.5 pts) | 2.0 |
| **Chapter 1: Introduction**  - Raise the issue (0.25 pts)  - Reason for choosing the topic (0.25 pts)  - Purpose and research questions (0.25 pts)  - The importance of research (0.25 pts) | 1.0 |
| **Chapter 2: Theoretical basis**  - Overview of research conducted related to the topic (0.6 pts)  - Clarifying important concepts used in the topic (0.4 pts) | 1.0 |
| **Chapter 3: Methodology**  - Description of research tools (0.3 pts)  - Research background (0.3 pts)  - Information on research participants (0.3 pts)  - Data collection process (0.3 pts)  - Data analysis process (0.3 pts) | 1.5 |
| **Chapter 4: Result**  - Present research results clearly and reasonably with data (2.5) | 2.5 |
| **Chapter 5: Dicussion**  - Analyze and compare research results with other studies and make appropriate comments. (0.6 pts)  - Answer the research questions posed in Chapter I reasonably (0.4 pts) | 1.0 |
| **Chapter 6: Conclusion**  - Summary of research results (0.3 pts)  - Practical application of research (0.4 pts)  - Limitations and suggestions for future research orientation (0.3 pts) | 1.0 |
| **Total marks** | **10.0** |

## Matrix of relationships between Programme Learning Outcomes (PLOs), Courses, Teaching and Learning Method (TLMs) and Assessment Methods (AMs)

***Table 1.10. Relationships between Programme Learning Outcomes (PLOs), Courses, Teaching and Learning Method (TLMs) and Assessment Methods (AMs)***

| **PLOs** | **Courses** | | **Applied TLMs** | **Applied AMs** |
| --- | --- | --- | --- | --- |
| **PLO1**: Analyze concepts, principles, and theories of linguistics and concepts, principles, and theories related to specializations.. | ENC1130E | Introduction to Linguistics | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIN1105E | Introduction to Applied Linguistics | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIN1109E | Language and Society | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| TRA1103E | Theory of Translation | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1116E | Interpretation Techniques | TLM1, TLM2, TLM3, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIN1104E | Translation, Linguistics and Culture | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| MKT1101E | Marketing Principles | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM3, AM4, AM7 |
| MGT1142E | Organizational Behavior | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM7 |
| MGT1111E | International Business Management | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM3, AM6, AM7 |
| MGT1110E | Human Resources Management | TLM1, TLM2, TLM3, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1124E | English Language Teaching 1 | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM6, AM7 |
| ENC1125E | English Language Teaching 2 | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM6, AM7 |
| LIN1103E | Semantics | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| PUR1103E | Communication in Organizations | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM4 |
| COT1107E | Media Content Design | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| JOU1206E | News Reporting & Feature Writing | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| MK1101E | Marketing Communication | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| **PLO2**: Analyze and compare cultural and literary characteristics of English-using countries. | ENG2109 | English Enhancement 1 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM5, AM7 |
| ENG2110 | English Enhancement 2 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM5, AM7 |
| ENC1119 | Listening-Speaking 1 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM5, AM6, AM7 |
| ENC1120 | Listening-Speaking 2 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM5, AM6, AM7 |
| LIN1106 | Public Speaking | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4 |
| ENC1108E | Writing 1 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1109E | Writing 2 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1110E | Business Writing | TLM1, TLM3, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1104 | Reading 1 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1106 | Reading 2 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1103 | Business Reading | TLM1, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1127E | Translation | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1130E | Introduction to Linguistics | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIN1105E | Introduction to Applied Linguistics | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1121 | Intercultural Communication | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIN1109E | Language and Society | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIT1101E | American and British Literature | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIN1104E | Translation, Linguistics and Culture | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1124E | English Language Teaching 1 | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM6, AM7 |
| ENC1125E | English Language Teaching 2 | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM6, AM7 |
| **PLO3**: Apply specialized knowledge to professionally related activities:  - PLO3.1: *Language – Culture - Translation*: Apply linguistic knowledge to relatively complex translation and interpretating activities.  - PLO3.2: *Economics – Administration - Commerce*: Apply linguistic knowledge to professional activities in the fields of economics, administration and commerce.  - PLO3.3: *English Language Teaching*: Apply linguistic knowledge to teaching activities, lesson planning, and classroom management.  - PLO3.4: *English for Communication*: Apply linguistic knowledge to creating media content andwriting reportages and news. | ENC1127E | Translation | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1130E | Introduction to Linguistics | TLM1, TLM2, TLM 4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIN1105E | Introduction to Applied Linguistics | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1121 | Intercultural Communication | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIN1109E | Language and Society | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| PUR1116E | Social media and interactive communication | TLM1, TLM2, TLM4, TLM8, TLM12, TLM16 | AM1, AM2, AM6 |
| TRA1103E | Theory of Translation | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1116E | Interpretation Techniques | TLM1, TLM2, TLM3, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIN1104E | Translation, Linguistics and Culture | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| MKT1101E | Marketing Principles | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM3, AM4, AM7 |
| MGT1142E | Organizational Behavior | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM7 |
| MGT1111E | International Business Management | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM3, AM6, AM7 |
| MGT1110E | Human Resources Management | TLM1, TLM2, TLM3, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1124E | English Language Teaching 1 | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM6, AM7 |
| ENC1125E | English Language Teaching 2 | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM6, AM7 |
| LIN1103E | Semantics | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| PUR1103E | Communication in Organizations | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM4 |
| COT1107E | Media Content Design | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| JOU1206E | News Reporting & Feature Writing | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| MK1101E | Marketing Communication | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| ENC1322 | Graduation Internship | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM14, TLM16, TLM18 | AM1, AM8, AM9 |
| ENC1128E | Advanced Translation | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1414 | Thesis | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM13, TLM16, TLM18 | AM1, AM4, AM9 |
| **PLO4**: Use language skills (Listening, Speaking, Reading and Writing) in daily and workplace communication accurately and fluently, equivalent to level C1 according to the Common European Framework of Reference for Languages. | ENG2109 | English Enhancement 1 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM5, AM7 |
| ENG2110 | English Enhancement 2 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM5, AM7 |
| ENC1118 | Pronunciation | TLM1, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM5, AM6, AM7 |
| ENC1101 | Grammar 1 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1105 | Grammar 2 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1119 | Listening-Speaking 1 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM5, AM6, AM7 |
| ENC1120 | Listening-Speaking 2 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM5, AM6, AM7 |
| LIN1106 | Public Speaking | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4 |
| ENC1104 | Reading 1 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1106 | Reading 2 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1103 | Business Reading | TLM1, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1108E | Writing 1 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1109E | Writing 2 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1110E | Business Writing | TLM1, TLM3, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1127E | Translation | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1128E | Advanced Translation | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1130E | Introduction to Linguistics | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIN1105E | Introduction to Applied Linguistics | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1121 | Intercultural Communication | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIN1109E | Language and Society | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| TRA1103E | Theory of Translation | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1116E | Interpretation Techniques | TLM1, TLM2, TLM3, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIN1104E | Translation, Linguistics and Culture | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| MKT1101E | Marketing Principles | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM3, AM4, AM7 |
| MGT1142E | Organizational Behavior | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM7 |
| MGT1111E | International Business Management | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM3, AM6, AM7 |
| MGT1110E | Human Resources Management | TLM1, TLM2, TLM3, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1124E | English Language Teaching 1 | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM6, AM7 |
| ENC1125E | English Language Teaching 2 | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM6, AM7 |
| LIN1103E | Semantics | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| PUR1116E | Social media and interactive communication | TLM1, TLM2, TLM4, TLM8, TLM12, TLM16 | AM1, AM2, AM6 |
| PUR1103E | Communication in Organizations | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM4 |
| COT1107E | Media Content Design | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| JOU1206E | News Reporting & Feature Writing | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| MK1101E | Marketing Communication | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| ENC1414 | Thesis | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM13, TLM16, TLM18 | AM1, AM4, AM9 |
| ENC1322 | Graduation Internship | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM14, TLM16, TLM18 | AM1, AM8, AM9 |
| **PLO5**: Draft business documents in English accurately. | ENG2110 | English Enhancement 2 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM5, AM7 |
| ENC1101 | Grammar 1 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1105 | Grammar 2 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM5, AM6, AM7 |
| ENC1108E | Writing 1 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1109E | Writing 2 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1103 | Business Reading | TLM1, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1110E | Business Writing | TLM1, TLM3, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1127E | Translation | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1128E | Advanced Translation | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| PUR1116E | Social media and interactive communication | TLM1, TLM2, TLM4, TLM8, TLM12, TLM16 | AM1, AM2, AM6 |
| ENC1414 | Thesis | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM13, TLM16, TLM18 | AM1, AM4, AM9 |
| ENC1322 | Graduation Internship | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM14, TLM16, TLM18 | AM1, AM8, AM9 |
| **PLO6**: Present in English confidently and effectively. | ENG2109 | English Enhancement 1 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM5, AM7 |
| ENG2110 | English Enhancement 2 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM5, AM7 |
| ENC1118 | Pronunciation | TLM1, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM5, AM6, AM7 |
| ENC1119 | Listening-Speaking 1 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM5, AM6, AM7 |
| ENC1120 | Listening-Speaking 2 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM17, TLM18 | AM1, AM2, AM3, AM5, AM6, AM7 |
| LIN1106 | Public Speaking | TLM1, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4 |
| ENC1121 | Intercultural Communication | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1322 | Thesis | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM14, TLM16, TLM18 | AM1, AM8, AM9 |
| **PLO7**: Accurately translate and interpret non-technical documents or common communication situations. | ENC1109E | Writing 2 | TLM1, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1110E | Business Writing | TLM1, TLM3, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1127E | Translation | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1128E | Advanced Translation | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| TRA1103E | Theory of Translation | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1116E | Interpretation Techniques | TLM1, TLM2, TLM3, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIN1104E | Translation, Linguistics and Culture | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1322 | Thesis | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM14, TLM16, TLM18 | AM1, AM8, AM9 |
| **PLO8**: Identify research problems and carry out small-scale research in the field of English language in groups or individually. | ENC1130E | Introduction to Linguistics | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIN1105E | Introduction to Applied Linguistics | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM6, AM7 |
| ENC1121 | Intercultural Communication | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIN1109E | Language and Society | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIT1101E | American and British Literature | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM9, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| RES1101E | Research Methods | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| TRA1103E | Theory of Translation | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1116E | Interpretation Techniques | TLM1, TLM2, TLM3, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIN1104E | Translation, Linguistics and Culture | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| MKT1101E | Marketing Principles | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM3, AM4, AM7 |
| MGT1142E | Organizational Behavior | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM7 |
| MGT1111E | International Business Management | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM3, AM6, AM7 |
| MGT1110E | Human Resources Management | TLM1, TLM2, TLM3, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1124E | English Language Teaching 1 | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM6, AM7 |
| ENC1125E | English Language Teaching 2 | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM6, AM7 |
| LIN1103E | Semantics | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| PUR1103E | Communication in Organizations | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM4 |
| COT1107E | Media Content Design | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| JOU1206E | News Reporting & Feature Writing | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| MK1101E | Marketing Communication | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| ENC1322 | Graduation Internship | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM14, TLM16, TLM18 | AM1, AM8, AM9 |
| ENC1414 | Thesis | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM13, TLM16, TLM18 | AM1, AM4, AM9 |
| **PLO9**: Apply critical thinking skills, creativity, work independently and in groups effectively, develop autonomous and lifelong learning skills. |  | All course in the programme |  |  |
| **PLO10**: Plan, organize and manage professionally related activities. | ENC1103 | Business Reading | TLM1, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1110E | Business Writing | TLM1, TLM3, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1322 | Graduation Internship | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM14, TLM16, TLM18 | AM1, AM8, AM9 |
| ENC1116E | Interpretation Techniques | TLM1, TLM2, TLM3, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIN1104E | Translation, Linguistics and Culture | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| PUR1116E | Social media and interactive communication | TLM1, TLM2, TLM4, TLM8, TLM12, TLM16 | AM1, AM2, AM6 |
| MKT1101E | Marketing Principles | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM3, AM4, AM7 |
| MGT1142E | Organizational Behavior | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM7 |
| MGT1111E | International Business Management | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM3, AM6, AM7 |
| MGT1110E | Human Resources Management | TLM1, TLM2, TLM3, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1124E | English Language Teaching 1 | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM6, AM7 |
| ENC1125E | English Language Teaching 2 | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM6, AM7 |
| PUR1103E | Communication in Organizations | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM4 |
| COT1107E | Media Content Design | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| JOU1206E | News Reporting & Feature Writing | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| MK1101E | Marketing Communication | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
|  | Elective course |  |  |
| **PLO11**: Use information technology, communication tools and second foreign languages in professionally related activities. | ITE1201 | Introduction to Computer Basics | TLM1, TLM2, TLM4, TLM6, TLM8, TLM10, TLM16, TLM18 | AM1, AM2, AM7 |
| PUR1116E | Social media and interactive communication | TLM1, TLM2, TLM4, TLM8, TLM12, TLM16 | AM1, AM2, AM6 |
|  | Second Foreign Language (French / Japanese / Korean /Chinese) | TLM1, TLM4, TLM5, TLM6, TLM8, TLM9, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM5, AM6, AM8 |
| PUR1103E | Communication in Organizations | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM4 |
| COT1107E | Media Content Design | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| JOU1206E | News Reporting & Feature Writing | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| MK1101E | Marketing Communication | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| ENC1322 | Graduation Internship | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM14, TLM16, TLM18 | AM1, AM8, AM9 |
| ENC1414 | Thesis | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM13, TLM16, TLM18 | AM1, AM4, AM9 |
| **PLO12**: Have good health, political qualities, professional ethics, civic responsibility, social responsibility and responsibility towards organizations and units, as well as patriotism. | ENC1121 | Intercultural Communication | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| TRA1103E | Theory of Translation | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1116E | Interpretation Techniques | TLM1, TLM2, TLM3, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| LIN1104E | Translation, Linguistics and Culture | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| MKT1101E | Marketing Principles | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM3, AM4, AM7 |
| MGT1142E | Organizational Behavior | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM7 |
| MGT1111E | International Business Management | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM3, AM6, AM7 |
| MGT1110E | Human Resources Management | TLM1, TLM2, TLM3, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6 |
| ENC1124E | English Language Teaching 1 | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM6, AM7 |
| ENC1125E | English Language Teaching 2 | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM4, AM6, AM7 |
| LIN1103E | Semantics | TLM1, TLM2, TLM4, TLM5, TLM6, TLM7, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| PUR1103E | Communication in Organizations | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM4 |
| COT1107E | Media Content Design | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| JOU1206E | News Reporting & Feature Writing | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| MK1101E | Marketing Communication | TLM1, TLM2, TLM4, TLM7, TLM8, TLM12, TLM16 | AM1, AM2, AM6, AM7 |
| RES1101E | Research Methods | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM6, AM7 |
| ENC1322 | Graduation Internship | TLM1, TLM2, TLM4, TLM5, TLM7, TLM8, TLM10, TLM11, TLM12, TLM14, TLM16, TLM18 | AM1, AM8, AM9 |
| POL1112 | Marxist-Leninist Political Economics | TLM1, TLM2, TLM4, TLM12, TLM16 | AM1, AM2, AM6 |
| POL1113 | Scientific Socialism | TLM1, TLM2, TLM4, TLM12, TLM16 | AM1, AM2, AM6 |
| POL1114 | Ho Chi Minh Ideology | TLM1, TLM2, TLM4, TLM12, TLM16 | AM1, AM2, AM6 |
| POL1115 | History of the Communist Party of Vietnam | TLM1, TLM2, TLM4, TLM12, TLM16 | AM1, AM2, AM6 |
| SKI1107 | Project design 1 | TLM1, TLM2, TLM4, TLM7, TLM8, TLM10, TLM11, TLM12, TLM14, TLM18 | AM1, AM2, AM3, AM4, AM8 |
| SKI1108 | Project design 2 | TLM1, TLM2, TLM4, TLM7, TLM8, TLM10, TLM11, TLM12, TLM14, TLM18 | AM1, AM2, AM3, AM4, AM8 |
| LAW1101 | Basics of Law | TLM1, TLM2, TLM4, TLM6, TLM8, TLM10, TLM12, TLM16, TLM18 | AM1, AM2, AM3, AM7 |
| GYMxxxx | Physical Education | TLM1, TLM6 | AM1, AM2, AM8 |
| MIL1203 | Military Education | TLM1, TLM2, TLM6, TLM18 | AM1, AM2, AM3, AM4, AM8 |
| Extracurricular activities | Volunteer activities | Service learning, volunteer movements (green summer, blood donor, charity,...) | Evaluation system for student activities |
| Student union activities |

# CURRICULUM DESCRIPTION

## Curriculum structure

Total knowledge credit: 131 accumulative credits + Physical education ( non-accumulative 3 credits) + Military Education (non-accumulative 165 credit hours):

***Table 2.1.*** ***Curriculum structure of English Language programme***

| **Knowledge block** | | **Credits** | **Percentage** |
| --- | --- | --- | --- |
| **1.** | **Basic knowledge** | **8** | 6,1% |
| **2.** | **Core knowledge** | **36** | 27,5% |
| **3.** | **Advanced knowledge, methods and tools** | **36** | 27.5% |
| **4.** | **Extended knowledge** | **29** | 22,1% |
| 4.1 | Social Science | *6* |  |
| 4.2 | Khoa học chính trị | *11* |  |
| 4.3 | Law | *3* |  |
| 4.4 | Computer | *3* |  |
| 4.5 | Project Design | *6* |  |
| **5.** | **Interdisciplinary elective knowledge** | **6** | 4.6% |
| 5.1 | Interdisciplinary knowledge | *0* |  |
| 5.2 | Elective knowledge | *6* |  |
| **6.** | **Other general knowledge** | **16** | 12,2% |
| 6.1 | Second Foreign Language (Japanese, French, Korean, Chinese) | *16* |  |
| 6.2 | Physical education (non-accumulative 3 credits) |  |  |
| 6.3 | Military Education (non-accumulative 165 credit hours) |  |  |
| **Total:** | | **131** | **100,0%** |

## Knowledge block in training programme

* **Basic knowledge (08 credits):**

- Consolidate basic English grammar knowledge;

- Review and develop vocabulary on familiar topics in daily life and communication;

- Practice and develop basic English skills (Listening, Speaking, Reading and Writing);

* **Core knowledge (36 credits):**

- Provides advanced grammar and vocabulary knowledge, helping learners understand English grammar in a systematic way;

- Practice pronunciation accurately as well as understand more about the sound system (vowels, consonants, diphthongs), tone and intonation in English;

- Develop language skills (Listening, Speaking, Reading and Writing) at an advanced level, helping learners use English in complex communication for professional work and research.

* **Advanced knowledge, methods and tools (36 credits):**

- Linguistic knowledge and application of linguistic knowledge to professional fields and daily life (applied linguistics) in 03 main areas: translation and interpreting, English teaching and business English;

- Cultural, literary and social knowledge in English-speaking countries, especially the US and the UK; knowledge of international cultural communication;

- Translation and interpretation knowledge of different types of documents for professional work;

- Knowledge of scientific research, theoretical basis and research methodology;

- Knowledge of English teaching: traditional/modern teaching methods and principles; techniques for teaching skills, vocabulary, grammar; classroom management skills and principles; principles of testing and assessment;

- In-depth knowledge, techniques, principles and professional ethics related to translation and interpretation;

- Knowledge of economics - management - trade.

- Knowledge of communication

* **Extended knowledge (29 credits):**

- Knowledge of culture and sociology, emphasizing the links between culture, society and language, English-speaking countries and integration.

- Systematic knowledge of philosophy, political economy, Marxist-Leninist scientific, basic and systematic knowledge of Ho Chi Minh’s ideology, history of the Communist Party of Vietnam. Ability to apply basic principles, ideology and lines to explain socio-economic phenomena and processes; enhance patriotism among students.

- Updated State policies and laws;

- Common information processing and storage tools on computers, office information technology applications to handle daily work;

- Knowledge and techniques for project design and development. Thereby, forming and developing professional skills: document editing, presentations, teamwork, planning, detecting and solving problems.

* **Interdisciplinary elective knowledge (6 credits):**

The elective section allows students to choose their favorite course to enhance understanding, necessary skills, and integration.

* **Other general knowledge (19 credits):**
* Second Foreign Language (French/Japanese/Korean/Chinese);

- Basic scientific knowledge in physical training and sports; the process of self-training and physical development; ensuring good health for study and future work.

- Basic content on the national defense and security work of the Communist Party and State in the new situation, enhancing the patriotic spirit of students.

***Table 2.2. Matrix between knowledge blocks and Programme Learning Outcomes (PLOs)***

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **TT** | **Knowledge block** | **Credits** | | **Programme Learning Outcomes (PLOs)** | | | | | | | | | | | |
| **Quantity** | **%** | **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** | **12** |
| 1 | Basic knowledge | 8 | 6,1 | L | L | L | H | M | M | L | L | M | L | L | L |
| 2 | Core knowledge | 36 | 27,5 | L | M | L | H | M | M | M | L | H | M | L | M |
| 3 | Advanced knowledge and professional skills | 36 | 27,5 | H | M | H | H | H | H | H | H | H | H | M | H |
| 4 | Extended knowledge | 29 | 22,1 |  |  |  |  |  |  |  |  | M |  | H | M |
| 5 | Interdisciplinary elective knowledge | 6 | 4,6 |  |  |  |  |  |  |  |  | H | H |  | H |
| 6 | Other general knowledge | 16 | 12,2 |  |  |  |  |  |  |  |  | M |  | H | H |
|  | **Total:** | **131** | **100** |  |  |  |  |  |  |  |  |  |  |  |  |

Notes: H – High, M – Medium, L – Low.

## Curriculum

***Table 2.3. Curriculum of English Language Programme***

| **No.** | **Code** | **Course** | | **Credits** | **Credit hours** | | | | | **Prerequisite course** | **Parallel course** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| *(Theory–TH; Practice–PR; Experiment-EX; Thesis–TS; Internship- IN)* | | | | |
| **Vietnamese** | **English** |  | **Total** | **TH** | **PR/EX** | **TS** | **IN** |
| **1. Basic knowledge** | | | | **8** |  |  |  |  |  |  |  |
| 1.1 | ENG2109 | Tiếng Anh tăng cường 1 | English Enhancement 1 | 4 | 60 | 60 |  |  |  |  |  |
| 1.2 | ENG2110 | Tiếng Anh tăng cường 2 | English Enhancement 2 | 4 | 60 | 60 |  |  |  |  |  |
| **2. Core knowledge** | | | | **36** |  |  |  |  |  |  |  |
| 2.1 | ENC1118 | Phát âm | Pronunciation | 3 | 45 | 30 | 15 |  |  |  |  |
| 2.2 | ENC1101 | Ngữ pháp 1 | Grammar 1 | 3 | 45 | 30 | 15 |  |  |  |  |
| 2.3 | ENC1105 | Ngữ pháp 2 | Grammar 2 | 3 | 45 | 30 | 15 |  |  | ENC1101 |  |
| 2.4 | ENC1119 | Nghe - nói 1 | Listening - Speaking 1 | 3 | 45 | 30 | 15 |  |  |  |  |
| 2.5 | ENC1120 | Nghe - nói 2 | Listening - Speaking 2 | 3 | 45 | 30 | 15 |  |  | ENC1119 |  |
| 2.6 | LIN1106 | Nói trước công chúng | Public Speaking | 3 | 45 | 30 | 15 |  |  |  |  |
| 2.7 | ENC1104 | Đọc 1 | Reading 1 | 3 | 45 | 30 | 15 |  |  |  |  |
| 2.8 | ENC1106 | Đọc 2 | Reading 2 | 3 | 45 | 30 | 15 |  |  | ENC1104 |  |
| 2.9 | ENC1103 | Đọc tiếng Anh giao dịch kinh thương | Business Reading | 3 | 45 | 45 |  |  |  | ENC1106 |  |
| 2.10 | ENC1108E | Viết 1 | Writing 1 | 3 | 45 | 30 | 15 |  |  |  |  |
| 2.11 | ENC1109E | Viết 2 | Writing 2 | 3 | 45 | 30 | 15 |  |  | ENC1108E |  |
| 2.12 | ENC1110E | Viết tiếng Anh kinh thương | Business Writing | 3 | 45 | 30 | 15 |  |  | ENC1109E |  |
| **3. Advanced knowledge and professional skills** | | | | **36** | **36** |  |  |  |  |  |  |
| 3.1 | ENC1127E | Biên dịch | Translation | 3 | 45 | 15 | 30 |  |  |  |  |
| 3.2 | ENC1130E | Nhập môn ngôn ngữ học | Introduction to Linguistics | 3 | 45 | 45 |  |  |  |  |  |
| 3.3 | RES1101E | Phương pháp nghiên cứu khoa học | Research Methodology | 3 | 45 | 30 | 15 |  |  | LIN1102E |  |
| 3.4 | LIT1101E | Văn học Anh-Mỹ | British and American Literatures | 3 | 45 | 30 | 15 |  |  |  |  |
| 3.5 | PUR1116E | Mạng xã hội và truyền thông tương tác | Social Media and Interactive Communications | 3 | 45 | 30 | 15 |  |  |  |  |
| 3.6 | ENC1322 | Thực tập tốt nghiệp | Graduation Internship | 3 |  |  |  |  | X |  |  |
|  |  | *Students choose either Thesis or other 02 courses:* |  |  |  |  |  |  |  |  |  |
| 3.7 | ENC1414 | Khóa luận tốt nghiệp | Thesis | 6 |  |  |  | X |  |  |  |
| 3.8 | ENC1128E | Biên dịch nâng cao | Advanced Translation | 3 | 45 | 15 | 30 |  |  |  |  |
| 3.9 | LIN1105E | Nhập môn ngôn ngữ học ứng dụng | Introduction to Applied Linguistics | 3 | 45 | 45 |  |  |  |  |  |
|  |  | *Students choose 01 of 04 specialization below* |  |  |  |  |  |  |  |  |  |
| ***Specialization 1.*** | | ***Ngôn ngữ - Văn hóa- Biên dịch*** | ***Language - Culture - Translation*** |  |  |  |  |  |  |  |  |
| 3.10.1 | TRA1103E | Lý thuyết dịch | Theory of Translation | 3 | 45 | 45 |  |  |  |  |  |
| 3.11.1 | ENC1116E | Kỹ thuật phiên dịch | Techniques in Interpreting | 3 | 45 | 30 | 15 |  |  |  |  |
| 3.12.1 | LIN1104E | Dịch thuật, ngôn ngữ và văn hóa | Translation, Linguistics and Culture | 3 | 45 | 30 | 15 |  |  |  |  |
| 3.13.1 | LIN1103E | Ngữ nghĩa học | Semantics | 3 | 45 | 45 |  |  |  | LIN1102E |  |
| ***Specialization 2.*** | | ***Kinh tế - Quản trị -Thương mại*** | ***Economics - Administration - Commerce*** |  |  |  |  |  |  |  |  |
| 3.10.2 | MKT1101E | Marketing căn bản | Principles of Marketing | 3 | 45 | 45 |  |  |  |  |  |
| 3.11.2 | MGT1142E | Hành vi tổ chức | Organizational Behavior | 3 | 45 | 30 | 15 |  |  |  |  |
| 3.12.2 | MGT1111E | Quản trị kinh doanh quốc tế | International Business Management | 3 | 45 | 30 | 15 |  |  |  |  |
| 3.13.2 | MGT1110E | Quản trị nguồn nhân lực | Human Resource Management | 3 | 45 | 30 | 15 |  |  |  |  |
| ***Specialization 3.*** | | ***Giảng dạy Tiếng Anh*** | ***English Language Teaching*** |  |  |  |  |  |  |  |  |
| 3.10.3 | LIN1104E | Dịch thuật, ngôn ngữ và văn hóa | Translation, Linguistics and Culture | 3 | 45 | 30 | 15 |  |  |  |  |
| 3.11.3 | ENC1124E | Lý luận và phương pháp giảng dạy tiếng Anh 1 | English Language Teaching 1 | 3 | 45 | 30 | 15 |  |  |  |  |
| 3.12.3 | ENC1125E | Lý luận và phương pháp giảng dạy tiếng Anh 2 | English Language Teaching 2 | 3 | 45 | 30 | 15 |  |  | ENC1124E |  |
| 3.13.3 | LIN1103E | Ngữ nghĩa học | Semantics | 3 | 45 | 45 |  |  |  | LIN1102E |  |
| ***Specialization 4.*** | | ***Tiếng Anh truyền thông*** | ***English for Communication*** |  |  |  |  |  |  |  |  |
| 3.10.4 | PUR1103E | Quan hệ công chúng nội bộ và cộng đồng | Communication in Organizations | 3 | 45 | 45 |  |  |  |  |  |
| 3.11.4 | COT1107E | Thiết kế nội dung truyền thông | Media Content Design | 3 | 45 | 45 |  |  |  |  |  |
| 3.12.4 | JOU1206E | Tin và phóng sự | News Reporting & Feature Writing | 3 | 45 | 45 |  |  |  |  |  |
| 3.13.4 | PUR1131E | Marketing truyền thông | Marketing Communication | 3 | 45 | 45 |  |  |  |  |  |
| **4 Extended knowledge** | | | | **29** | **29** |  |  |  |  |  |  |
| **4.1 Social Science** | | | | ***6*** | ***6*** |  |  |  |  |  |  |
| 4.1.1 | ENC1121 | Giao tiếp liên văn hóa | Cross-cultural Communication | 3 | 45 | 45 |  |  |  |  |  |
| 4.1.2 | LIN1109E | Ngôn ngữ và xã hội | Language and Society | 3 | 45 | 45 |  |  |  |  |  |
| **4.2 Political Science** | | | | ***11*** | ***11*** |  |  |  |  |  |  |
| 4.2.1 | POL1111 | Triết học Mác – Lênin | Marxist-Leninist Philosophy | 3 | 45 | 45 |  |  |  |  |  |
| 4.2.2 | POL1112 | Kinh tế chính trị Mác – Lênin | Marxist-Leninist Political Economics | 2 | 30 | 30 |  |  |  |  |  |
| 4.2.3 | POL1113 | Chủ nghĩa xã hội khoa học | Scientific Socialism | 2 | 30 | 30 |  |  |  |  |  |
| 4.2.4 | POL1114 | Tư tưởng Hồ Chí Minh | Ho Chi Minh Ideology | 2 | 30 | 30 |  |  |  |  |  |
| 4.2.5 | POL1115 | Lịch sử Đảng Cộng sản Việt Nam | History of the Communist Party of Vietnam | 2 | 30 | 30 |  |  |  |  |  |
| **4.3 Law** | | | | ***3*** | ***3*** |  |  |  |  |  |  |
| 4.3.1 | LAW1101 | Pháp luật đại cương | Basics of Law | 3 | 45 | 45 |  |  |  |  |  |
| **4.4 Computer** | | | | ***3*** | ***3*** |  |  |  |  |  |  |
| 4.4.1 | ITE1201 | Tin học đại cương | Introduction to Computer Basics | 3 | 45 | 30 | 30 |  |  |  |  |
| **4.5 Project Design** | | | | ***6*** | ***6*** |  |  |  |  |  |  |
| 4.5.1 | SKI1107 | Project design 1 | Project Design 1 | 3 | 45 | 45 |  |  |  |  |  |
| 4.5.2 | SKI1108 | Project design 2 | Project Design 2 | 3 | 45 | 45 |  |  |  | SKI1107 |  |
| **5. Interdisciplinary elective knowledge** | | | | **6** | **6** |  |  |  |  |  |  |
| **5.1 Interdisciplinary knowledge** | | | | 0 | 0 |  |  |  |  |  |  |
| **5.2 Elective knowledge** *(Choose 02 from belows)* | | | | 6 | 6 |  |  |  |  |  |  |
| 5.2.1 | IRE1138 | Văn minh nhân loại | Human Civilization | 3 | 45 | 45 |  |  |  |  |  |
| 5.2.2 | LAW1111 | Luật thương mại | Commercial Law | 3 | 45 | 45 |  |  |  |  |  |
| 5.2.3 | ECO1108 | Địa lý kinh tế thế giới | World Economics Geography | 3 | 45 | 45 |  |  |  |  |  |
| 5.2.4 | JPN1108 | Đất nước học Nhật Bản | Japanese Ethnology | 3 | 45 | 45 |  |  |  |  |  |
| 5.2.5 | KOR1147 | Văn hóa truyền thống Hàn Quốc | Korean Traditional Culture | 3 | 45 | 45 |  |  |  |  |  |
| 5.2.6 | CHI1122 | Đất nước học Trung Quốc | Profile of China | 3 | 45 | 45 |  |  |  |  |  |
| 5.2.7 | FIN1152 | Quản lý tài chính cá nhân | Personal Financial Management | 3 | 45 | 45 |  |  |  |  |  |
| 5.2.8 | HRM1111 | Nghệ thuật lãnh đạo | Arts of Leadership | 3 | 45 | 45 |  |  |  |  |  |
| 5.2.9 | GPD1135 | Nghệ thuật học cơ bản | The Basic of Arts | 3 | 45 | 45 |  |  |  |  |  |
| 5.2.10 | DAS1124 | Phân tích dữ liệu ứng dụng | Data Analytics in Applications | 3 | 45 | 45 |  |  |  |  |  |
| 5.2.11 | DAS1125 | Nhập môn chuyển đổi số | Introduction to Digital Transformation | 3 | 45 | 45 |  |  |  |  |  |
| 5.2.12 | PSY1103 | Tâm lý giao tiếp | Communication Psychology | 3 | 45 | 45 |  |  |  |  |  |
| 5.2.13 | HMM1137 | Nghệ thuật xây dựng hình ảnh cá nhân chuyên nghiệp | Professional Personal Image Development | 3 | 45 | 45 |  |  |  |  |  |
| 5.2.14 | SOS1108 | Văn hoá các nước Đông Nam Á | Cultures of Southeast Asia countries | 3 | 45 | 45 |  |  |  |  |  |
| 5.2.15 | ADS1101 | Thuyết trình sáng tạo | Creative Presentation | 3 | 45 | 45 |  |  |  |  |  |
| **6 Other general knowledge** | | | | **19** | **19** |  |  |  |  |  |  |
| **6.1 Second Foreign Language** *(Choose 01 from 04 groups below)* | | | | ***16*** | ***16*** |  |  |  |  |  |  |
|  |  | Group 1: Japanese | |  |  |  |  |  |  |  |  |
| 6.1.1.1 | JPN2101 | Tiếng Nhật 1 | Japanese 1 | 4 | 60 | 30 | 30 |  |  |  |  |
| 6.1.1.2 | JPN2102 | Tiếng Nhật 2 | Japanese 2 | 4 | 60 | 30 | 30 |  |  | JPN2101 |  |
| 6.1.1.3 | JPN2103 | Tiếng Nhật 3 | Japanese 3 | 4 | 60 | 30 | 30 |  |  | JPN2102 |  |
| 6.1.1.4 | JPN2104 | Tiếng Nhật 4 | Japanese 4 | 4 | 60 | 30 | 30 |  |  | JPN2103 |  |
|  |  | Group 2: French | |  |  |  |  |  |  |  |  |
| 6.1.2.1 | FRA2101 | Tiếng Pháp 1 | French 1 | 4 | 60 | 30 | 30 |  |  |  |  |
| 6.1.2.2 | FRA2102 | Tiếng Pháp 2 | French 2 | 4 | 60 | 30 | 30 |  |  | FRA2101 |  |
| 6.1.2.3 | FRA2103 | Tiếng Pháp 3 | French 3 | 4 | 60 | 30 | 30 |  |  | FRA2102 |  |
| 6.1.2.4 | FRA2104 | Tiếng Pháp 4 | French 4 | 4 | 60 | 30 | 30 |  |  | FRA2103 |  |
|  |  | Group 3: Korean | |  |  |  |  |  |  |  |  |
| 6.1.3.1 | KOR1136 | Tiếng Hàn 1 | Korean 1 | 4 | 60 | 30 | 30 |  |  |  |  |
| 6.1.3.2 | KOR1137 | Tiếng Hàn 2 | Korean 2 | 4 | 60 | 30 | 30 |  |  | KOR1136 |  |
| 6.1.3.3 | KOR1138 | Tiếng Hàn 3 | Korean 3 | 4 | 60 | 30 | 30 |  |  | KOR1137 |  |
| 6.1.3.4 | KOR1139 | Tiếng Hàn 4 | Korean 4 | 4 | 60 | 30 | 30 |  |  | KOR1138 |  |
|  |  | Group 4: Chinese | |  |  |  |  |  |  |  |  |
| 6.1.4.1 | CHI2101 | Tiếng Trung 1 | Chinese 1 | 4 | 60 | 30 | 30 |  |  |  |  |
| 6.1.4.2 | CHI2102 | Tiếng Trung 2 | Chinese 2 | 4 | 60 | 30 | 30 |  |  | CHI2101 |  |
| 6.1.4.3 | CHI2103 | Tiếng Trung 3 | Chinese 3 | 4 | 60 | 30 | 30 |  |  | CHI2102 |  |
| 6.1.4.4 | CHI2104 | Tiếng Trung 4 | Chinese 4 | 4 | 60 | 30 | 30 |  |  | CHI2103 |  |
| **6.2. Physical education** *(Choose 01 from 04 groups below)* | | | | ***3*** | ***3*** |  | *3* |  |  |  |  |
|  |  | ***Group 1:*** | |  |  |  |  |  |  |  |  |
| 6.2.1.1 | GYM1311 | GDTC-Aerobic 1 | Physical Education 1 (Aerobic) | 1 | 30 | 8 | 22 |  |  |  |  |
| 6.2.1.2 | GYM1312 | GDTC-Aerobic 2 | Physical Education 2 (Aerobic) | 1 | 30 | 8 | 22 |  |  |  |  |
| 6.2.1.3 | GYM1313 | GDTC-Aerobic 3 | Physical Education 3 (Aerobic) | 1 | 30 | 8 | 22 |  |  |  |  |
|  |  | ***Group 2:*** | |  |  |  |  |  |  |  |  |
| 6.2.2.1 | GYM1321 | GDTC-Vovinam 1 | Physical Education 1 (Vovinam) | 1 | 30 | 8 | 22 |  |  |  |  |
| 6.2.2.2 | GYM1322 | GDTC-Vovinam 2 | Physical Education 2 (Vovinam) | 1 | 30 | 8 | 22 |  |  |  |  |
| 6.2.2.3 | GYM1323 | GDTC-Vovinam 3 | Physical Education 3 (Vovinam) | 1 | 30 | 8 | 22 |  |  |  |  |
|  |  | ***Group 3:*** | |  |  |  |  |  |  |  |  |
| 6.2.3.1 | GYM1331 | GDTC-Boxing 1 | Physical Education 1 (Boxing) | 1 | 30 | 8 | 22 |  |  |  |  |
| 6.2.3.2 | GYM1332 | GDTC-Boxing 2 | Physical Education 2 (Boxing) | 1 | 30 | 8 | 22 |  |  |  |  |
| 6.2.3.3 | GYM1333 | GDTC-Boxing 3 | Physical Education 3 (Boxing) | 1 | 30 | 8 | 22 |  |  |  |  |
|  |  | ***Group 4:*** | |  |  |  |  |  |  |  |  |
| 6.2.4.1 | GYM1341 | GDTC–Thể hình thẩm mỹ 1 | Physical Education 1  (Body-building) | 1 | 30 | 8 | 22 |  |  |  |  |
| 6.2.4.2 | GYM1342 | GDTC–Thể hình thẩm mỹ 2 | Physical Education 2  (Body-building) | 1 | 30 | 8 | 22 |  |  |  |  |
| 6.2.4.3 | GYM1343 | GDTC–Thể hình thẩm mỹ 3 | Physical Education 3  (Body-building) | 1 | 30 | 8 | 22 |  |  |  |  |
| **6.3. Military education** (165 credit hours) | | |  |  |  |  |  |  |  |  |  |
| 6.3.1 | MIL1203 | Giáo dục quốc phòng - an ninh | Military Education |  |  |  |  |  |  |  |  |

*Notes*: Code with format **xxxxxxxE** are courses taught in English.

## Contribution matrix between courses and PLOs

***Table 2.4. Contribution matrix between courses and PLOs***

| **No.** | **Code** | **Course** | **PLOs** | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** | **12** |
| **1.** | **Basic knowledge** | |  |  |  |  |  |  |  |  |  |  |  |  |
| 1.1 | ENG2109 | English Enhancement 1 |  | L |  | L |  | L |  |  | L |  |  |  |
| 1.2 | ENG2110 | English Enhancement 2 |  | L |  | M | L | L |  |  | M |  |  |  |
| **2.** | **Core knowledge** | |  |  |  |  |  |  |  |  |  |  |  |  |
| 2.1 | ENC1118 | Pronunciation |  |  |  | L |  | L |  |  | L |  |  |  |
| 2.2 | ENC1101 | Grammar 1 |  |  |  | L | L |  |  |  | L |  |  |  |
| 2.3 | ENC1105 | Grammar 2 |  |  |  | M | M |  |  |  | L |  |  |  |
| 2.4 | ENC1119 | Listening-Speaking 1 |  | L |  | L |  | L |  |  | L |  |  |  |
| 2.5 | ENC1120 | Listening-Speaking 2 |  | L |  | M |  | M |  |  | L |  |  |  |
| 2.6 | LIN1106 | Public Speaking |  | M |  | M |  | H |  |  | M |  |  |  |
| 2.7 | ENC1104 | Reading 1 |  | L |  | L |  |  |  |  | L |  |  |  |
| 2.8 | ENC1106 | Reading 2 |  | L |  | M |  |  |  |  | L |  |  |  |
| 2.9 | ENC1103 | Business Reading |  | M |  | M | L |  |  |  | L | L |  |  |
| 2.10 | ENC1108E | Writing 1 |  | L |  | L | L |  |  |  | L |  |  |  |
| 2.11 | ENC1109E | Writing 2 |  | L |  | M | M |  | L |  | L |  |  |  |
| 2.12 | ENC1110E | Business Writing |  | L |  | M | H |  | L |  | L | L |  |  |
| **1.3** | **Advanced knowledge, methods and tools** | |  |  |  |  |  |  |  |  |  |  |  |  |
| 3.1 | ENC1127E | Translation |  | M | L | M | M |  | M |  | M |  |  |  |
| 3.2 | ENC1130E | Introduction to Linguistics | H | M | H | H |  |  |  | M | H |  |  |  |
| 3.3 | RES1101E | Research Methods |  |  | H | H |  |  |  | H | H |  |  | M |
| 3.4 | LIT1101E | American and British Literature |  | H | H | H |  |  |  | M | H |  |  |  |
| 3.5 | PUR1116E | Social Media and Interactive Communications |  |  | H | H | H |  |  |  |  | H |  |  |
| 3.6 | ENC1322 | Graduation Internship |  |  | H | H | H | H | H | H | H | H | H | H |
|  |  | *Students choose either Thesis or other 02 courses:* |  |  |  |  |  |  |  |  |  |  |  |  |
| 3.7 | ENC1414 | Thesis | H | H | H | H | H | H | H | H | H |  | M | H |
| 3.8 | ENC1128E | Advanced Translation |  | M | M | H | M |  | H |  | H |  |  |  |
| 3.9 | LIN1105E | Introduction to Applied Linguistics | H | M | H | H |  |  |  | H | H |  |  |  |
|  |  | ***Specialization 1: Language - Culture - Translation*** |  |  |  |  |  |  |  |  |  |  |  |  |
| 3.10.1 | TRA1103E | Theory of Translation | H | M | H | H |  |  | M | M | H |  |  | H |
| 3.11.1 | ENC1116E | Interpretation Techniques | H | H | H | H |  |  | H | M | H | M |  | H |
| 3.12.1 | LIN1104E | Translation, Linguistics and Culture | H | H | H | H |  |  | H | M | H | H |  | H |
| 3.13.1 | LIN1103E | Semantics | H |  | H | H |  |  |  | M | H |  |  | M |
|  |  | ***Specialization 2: Economics - Administration - Commerce*** |  |  |  |  |  |  |  |  |  |  |  |  |
| 3.10.2 | MKT1101E | Marketing Principles | H |  | H | H |  |  |  | M | H | M |  | M |
| 3.11.2 | MGT1142E | Organizational Behavior | H |  | H | H |  |  |  | M | H | M |  | M |
| 3.12.2 | MGT1111E | International Business Management | H |  | H | H |  |  |  | M | H | H |  | M |
| 3.13.2 | MGT1110E | Human Resources Management | H |  | H | H |  |  |  | M | H | H |  | M |
|  |  | ***Specialization 3: English Language Teaching*** |  |  |  |  |  |  |  |  |  |  |  |  |
| 3.10.3 | LIN1104E | Translation, Linguistics and Culture | M | H | H | H |  |  | H | M | H |  |  | M |
| 3.11.3 | ENC1124E | English Language Teaching 1 | M | M | H | H |  |  |  | M | M | M |  | H |
| 3.12.3 | ENC1125E | English Language Teaching 2) | H | M | H | H |  |  |  | H | H | H |  | H |
| 3.13.3 | LIN1103E | Semantics | H |  | H | H |  |  |  | M | H |  |  | M |
|  |  | ***Specialization 4: English for Communication*** |  |  |  |  |  |  |  |  |  |  |  |  |
| 3.10.4 | PUR1103E | Communication in Organizations | H |  | H | H |  |  |  | H | H | H | M | H |
| 3.11.4 | COT1107E | Media Content Design | H |  | H | H |  |  |  | H | H | H | H | H |
| 3.12.4 | JOU1206E | News Reporting & Feature Writing | H |  | H | H |  |  |  | H | H | M | H | H |
| 3.13.4 | PUR1131E | Marketing Communication | H |  | H | H |  |  |  | H | H | M | H | M |
| **4.** | **Extended knowledge** | |  |  |  |  |  |  |  |  |  |  |  |  |
| **4.1** | **Social Science** | |  |  |  |  |  |  |  |  |  |  |  |  |
| 4.1.1 | ENC1121 | Intercultural Communication |  | H | H | H |  | H |  | M | H |  |  | L |
| 4.1.2 | LIN1109E | Language and Society | H | H | H | H |  |  |  | M | H |  |  |  |
| **4.2** | **Political Science** | |  |  |  |  |  |  |  |  |  |  |  |  |
| 4.2.1 | POL1111 | Marxist-Leninist Philosophy |  |  |  |  |  |  |  |  | M |  |  | M |
| 4.2.2 | POL1112 | Marxist-Leninist Political Economics |  |  |  |  |  |  |  |  | M |  |  | M |
| 4.2.3 | POL1113 | Scientific Socialism |  |  |  |  |  |  |  |  | M |  |  | M |
| 4.2.4 | POL1114 | Ho Chi Minh Ideology |  |  |  |  |  |  |  |  | M |  |  | M |
| 4.2.5 | POL1115 | History of the Communist Party of Vietnam |  |  |  |  |  |  |  |  | M |  |  | M |
| **4.3** | **Law** | |  |  |  |  |  |  |  |  |  |  |  |  |
| 4.3.1 | LAW1101 | Basics of Law |  |  |  |  |  |  |  |  | M |  |  | H |
| **4.4** | **Computer** | |  |  |  |  |  |  |  |  |  |  |  |  |
| 4.4.1 | ITE1201 | Introduction to Computer Basics |  |  |  |  |  |  |  |  | M |  | M |  |
| **4.5** | **Project Design** | |  |  |  |  |  |  |  |  |  |  |  |  |
| 4.5.1 | SKI1107 | Project design 1 |  |  |  |  |  | L |  |  | M |  |  | L |
| 4.5.2 | SKI1108 | Project design 2 |  |  |  |  |  | L |  |  | H |  |  | M |
| **5.** | **Related, unrelated, elective knowledge** | |  |  |  |  |  |  |  |  |  |  |  |  |
| **5.1** | **Related/unrelated knowledge** | |  |  |  |  |  |  |  |  |  |  |  |  |
| **5.2** | **Elective knowledge** *(Choose 02 from belows)* | |  |  |  |  |  |  |  |  |  |  |  |  |
| 5.2.1 | IRE1138 | Human Civilization |  |  |  |  |  |  |  |  |  | M |  |  |
| 5.2.2 | LAW1111 | Commercial Law |  |  |  |  |  |  |  |  |  | M |  |  |
| 5.2.3 | ECO1108 | World Economics Geography |  |  |  |  |  |  |  |  |  | M |  |  |
| 5.2.4 | JPN1108 | Japanese Ethnology |  |  |  |  |  |  |  |  |  | M |  |  |
| 5.2.5 | KOR1147 | Korean Traditional Culture |  |  |  |  |  |  |  |  |  | M |  |  |
| 5.2.6 | CHI1122 | Profile of China |  |  |  |  |  |  |  |  |  | M |  |  |
| 5.2.7 | FIN1152 | Personal Financial Management |  |  |  |  |  |  |  |  |  | M |  |  |
| 5.2.8 | HRM1111 | Arts of Leadership |  |  |  |  |  |  |  |  |  | M |  |  |
| 5.2.9 | GPD1135 | The Basic of Arts |  |  |  |  |  |  |  |  |  | M |  |  |
| 5.2.10 | DAS1124 | Data Analytics in Applications |  |  |  |  |  |  |  |  |  | M |  |  |
| 5.2.11 | DAS1125 | Introduction to Digital Transformation |  |  |  |  |  |  |  |  |  | M |  |  |
| 5.2.12 | PSY1103 | Communication Psychology |  |  |  |  |  |  |  |  |  | M |  |  |
| 5.2.13 | HMM1137 | Professional Personal Image Development |  |  |  |  |  |  |  |  |  | M |  |  |
| 5.2.14 | SOS1108 | Cultures of Southeast Asia countries |  |  |  |  |  |  |  |  |  | M |  |  |
| 5.2.15 | ADS1101 | Creative Presentation |  |  |  |  |  |  |  |  |  | M |  |  |
| **6.** | **Other general knowledge** | |  |  |  |  |  |  |  |  |  |  |  |  |
| **6.1** | **Second Foreign Language** *(Choose 01 from 03 groups below)* | |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | **Group 1: Japanese** |  |  |  |  |  |  |  |  |  |  |  |  |
| 6.1.1.1 | JPN2101 | Japanese 1 |  |  |  |  |  |  |  |  | L |  | L | L |
| 6.1.1.2 | JPN2102 | Japanese 2 |  |  |  |  |  |  |  |  | L |  | L | M |
| 6.1.1.3 | JPN2103 | Japanese 3 |  |  |  |  |  |  |  |  | M |  | M | M |
| 6.1.1.4 | JPN2104 | Japanese 4 |  |  |  |  |  |  |  |  | M |  | H | M |
|  |  | **Group 2: French** |  |  |  |  |  |  |  |  |  |  |  |  |
| 6.1.2.1 | FRA2101 | French 1 |  |  |  |  |  |  |  |  | L |  | L | L |
| 6.1.2.2 | FRA2102 | French 2 |  |  |  |  |  |  |  |  | L |  | L | M |
| 6.1.2.3 | FRA2103 | French 3 |  |  |  |  |  |  |  |  | M |  | M | M |
| 6.1.2.4 | FRA2104 | French 4 |  |  |  |  |  |  |  |  | M |  | H | M |
|  |  | **Group 3: Korean** |  |  |  |  |  |  |  |  |  |  |  |  |
| 6.1.3.1 | KOR1136 | Korean 1 |  |  |  |  |  |  |  |  | L |  | L | L |
| 6.1.3.2 | KOR1137 | Korean 2 |  |  |  |  |  |  |  |  | L |  | L | M |
| 6.1.3.3 | KOR1138 | Korean 3 |  |  |  |  |  |  |  |  | M |  | M | M |
| 6.1.3.4 | KOR1139 | Korean 4 |  |  |  |  |  |  |  |  | M |  | H | M |
|  |  | **Group 4: Chinese** |  |  |  |  |  |  |  |  |  |  |  |  |
| 6.1.4.1 | CHI2101 | Chinese 1 |  |  |  |  |  |  |  |  | L |  | L | L |
| 6.1.4.2 | CHI2102 | Chinese 2 |  |  |  |  |  |  |  |  | L |  | L | M |
| 6.1.4.3 | CHI2103 | Chinese 3 |  |  |  |  |  |  |  |  | M |  | M | M |
| 6.1.4.4 | CHI2104 | Chinese 4 |  |  |  |  |  |  |  |  | M |  | H | M |
| **6.2** | **GYM** | **Physical education** |  |  |  |  |  |  |  |  | L |  |  | H |
| **6.3** | **MIL1203** | **Military education (165 credit hours)** |  |  |  |  |  |  |  |  | L |  |  | H |

Notes: H – High, M – Medium, L – Low.

## Matrix of teaching and learning strategy of courses to meet the PLOs

|  |  |
| --- | --- |
| **I – Direct teaching** | **IV - Thinking skills teaching** |
| TLM1 - Explicit teaching | TLM10 - Problem solving |
| TLM2 - Lecture | TLM11 - Brainstorming |
| TLM3 - Guest lecture | **V - Interactive teaching** |
| TLM4 - Inquiry | TLM12 - Pair/group work |
| **II - Activity-based teaching** | **VI - Research oriented teaching** |
| TLM5 - Game | TLM13 – Independent research |
| TLM6 - Field trip | TLM14 - Research project |
| TLM7 - Debates | TLM15 - Teaching assistance & academic support |
| TLM8 - Discussion | **VII - Technology based teaching** |
| **III - Art-based teaching** | TLM16 - E-learning |
| TLM9 - Role Play | **VIII – Self-study** |
|  | TLM17 - Out-of-class learning activities |
|  | TLM18 - Homework assignments |

***Table 2.5*** ***Matrix of teaching and learning strategy of courses to meet the PLOs***

| **No.** | **Code** | **Course** | I | | | | II | | | | III | IV | | V | VI | | | VII | VIII | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **T**  **L**  **M**  **1** | **T**  **L**  **M**  **2** | **T**  **L**  **M**  **3** | **T**  **L**  **M**  **4** | **T**  **L**  **M**  **5** | **T**  **L**  **M**  **6** | **T**  **L**  **M**  **7** | **T**  **L**  **M**  **8** | **T**  **L**  **M**  **9** | **T**  **L**  **M**  **10** | **T**  **L**  **M**  **11** | **T**  **L**  **M**  **12** | **T**  **L**  **M**  **13** | **T**  **L**  **M**  **14** | **T**  **L**  **M**  **15** | **T**  **L**  **M**  **16** | **T**  **L**  **M**  **17** | **T**  **L**  **M**  **18** |
| **1.** | **Basic knowledge** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1.1 | ENG2109 | English Enhancement 1 | X |  |  | X | X |  | X | X | X | X | X | X |  |  |  | X | X | X |
| 1.2 | ENG2110 | English Enhancement 2 | X |  |  | X | X |  | X | X | X | X | X | X |  |  |  | X | X | X |
| **2.** | **Core knowledge** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2.1 | ENC1118 | Pronunciation | X |  |  |  | X |  | X | X | X | X | X | X |  |  |  | X |  | X |
| 2.2 | ENC1101 | Grammar 1 | X |  |  | X | X |  | X | X | X | X | X | X |  |  |  | X | X | X |
| 2.3 | ENC1105 | Grammar 2 | X |  |  | X | X |  | X | X | X | X | X | X |  |  |  | X | X | X |
| 2.4 | ENC1119 | Listening-Speaking 1 | X |  |  | X | X |  | X | X | X | X | X | X |  |  |  | X | X | X |
| 2.5 | ENC1120 | Listening-Speaking 2 | X |  |  | X | X |  | X | X | X | X | X | X |  |  |  | X | X | X |
| 2.6 | LIN1106 | Public Speaking | X |  |  | X | X |  | X | X | X | X | X | X |  |  |  | X |  | X |
| 2.7 | ENC1104 | Reading 1 | X |  |  | X | X |  | X | X |  | X | X | X |  |  |  | X | X | X |
| 2.8 | ENC1106 | Reading 2 | X |  |  | X | X |  | X | X |  | X | X | X |  |  |  | X | X | X |
| 2.9 | ENC1103 | Business Reading | X |  |  | X | X |  | X | X |  | X | X | X |  |  |  | X |  | X |
| 2.10 | ENC1108E | Writing 1 | X |  |  | X | X |  | X | X |  | X | X | X |  |  |  | X |  | X |
| 2.11 | ENC1109E | Writing 2 | X |  |  | X | X |  | X | X |  | X | X | X |  |  |  | X |  | X |
| 2.12 | ENC1110E | Business Writing | X |  | X | X | X |  | X | X |  | X | X | X |  |  |  | X |  | X |
| **3.** | **Advanced knowledge, methods and tools** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3.1 | ENC1127E | Translation | X | X |  | X | X |  | X | X |  | X |  | X |  |  |  | X |  | X |
| 3.2 | ENC1130E | Introduction to Linguistics | X | X |  | X | X |  | X | X |  | X |  | X |  |  |  | X |  | X |
| 3.3 | RES1101E | Research Methods | X | X |  | X | X |  | X | X |  | X | X | X | X | X |  | X |  | X |
| 3.4 | LIT1101E | American and British Literature | X | X |  | X | X |  | X | X | X | X | X | X |  |  |  | X |  | X |
| 3.5 | PUR1116E | Social media and interactive communication | X | X |  | X |  |  |  | X |  |  |  | X |  |  |  | X |  |  |
| 3.6 | ENC1322 | Graduation Internship | X | X |  | X | X |  | X | X |  | X | X | X |  | X |  | X |  | X |
|  |  | *Students choose either Thesis or other 02 courses:* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3.7 | ENC1414 | Thesis | X | X |  | X | X | X | X | X |  | X | X | X | X |  |  | X |  | X |
| 3.8 | ENC1128E | Advanced Translation | X | X |  | X | X |  | X | X |  | X |  | X |  |  |  | X |  | X |
| 3.9 | LIN1105E | Introduction to Applied Linguistics | X | X |  | X | X |  | X | X |  | X |  | X |  |  |  | X |  | X |
|  |  | ***Specialization 1: Language - Culture - Translation*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3.10.1 | TRA1103E | Theory of Translation | X | X |  | X | X | X | X | X |  | X |  | X |  |  |  | X |  | X |
| 3.11.1 | ENC1116E | Interpretation Techniques | X | X | X | X | X | X | X | X |  | X |  | X |  |  |  | X |  | X |
| 3.12.1 | LIN1104E | Translation, Linguistics and Culture | X | X |  | X | X | X | X | X |  | X |  | X |  |  |  | X |  | X |
| 3.13.1 | LIN1103E | Semantics | X | X |  | X | X | X | X | X |  | X |  | X |  |  |  | X |  | X |
|  |  | ***Specialization 2: Economics - Administration - Commerce*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3.10.2 | MKT1101E | Marketing Principles | X | X |  | X | X | X | X | X |  | X | X | X |  |  |  | X |  | X |
| 3.11.2 | MGT1142E | Organizational Behavior | X | X |  | X | X | X | X | X |  | X | X | X |  |  |  | X |  | X |
| 3.12.2 | MGT1111E | International Business Management | X | X |  | X | X | X | X | X |  | X | X | X |  |  |  | X |  | X |
| 3.13.2 | MGT1110E | Human Resources Management | X | X | X | X | X | X | X | X |  | X | X | X |  |  |  | X |  | X |
|  |  | ***Specialization 3:******English Language Teaching*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3.10.3 | LIN1104E | Translation, Linguistics and Culture | X | X |  | X | X | X | X | X |  | X |  | X |  |  |  | X |  | X |
| 3.11.3 | ENC1124E | English Language Teaching 1 | X | X |  | X | X | X | X | X |  | X | X | X |  |  | X | X |  | X |
| 3.12.3 | ENC1125E | English Language Teaching 2 | X | X |  | X | X | X | X | X |  | X | X | X |  |  | X | X |  | X |
| 3.13.3 | LIN1103E | Semantics | X | X |  | X | X |  | X | X |  | X |  | X |  |  |  | X |  | X |
|  |  | ***Specialization 4: English for Communication*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3.10.4 | PUR1103E | Communication in Organizations | X | X |  | X |  |  | X | X |  |  |  | X |  |  |  | X |  |  |
| 3.11.4 | COT1107E | Media Content Design | X | X |  | X |  |  | X | X |  |  |  | X |  |  |  | X |  |  |
| 3.12.4 | JOU1206E | News Reporting & Feature Writing | X | X |  | X |  |  | X | X |  |  |  | X |  |  |  | X |  |  |
| 3.13.4 | PUR1131E | Marketing Communication | X | X |  | X |  |  | X | X |  |  |  | X |  |  |  | X |  |  |
| **4.** | **Extended knowledge** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **4.1** | **Social Science** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4.1.1 | ENC1121 | Intercultural Communication | X | X |  | X | X |  | X | X | X | X | X | X |  |  |  | X |  | X |
| 4.1.2 | LIN1109E | Language and Society | X | X |  | X | X |  | X | X |  | X |  | X |  |  |  | X |  | X |
| **4.2** | **Political Science** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4.2.1 | POL1111 | Marxist-Leninist Philosophy | X | X |  | X |  |  |  |  |  |  |  | X |  |  |  | X |  |  |
| 4.2.2 | POL1112 | Marxist-Leninist Political Economics | X | X |  | X |  |  |  |  |  |  |  | X |  |  |  | X |  |  |
| 4.2.3 | POL1113 | Scientific Socialism | X | X |  | X |  |  |  |  |  |  |  | X |  |  |  | X |  |  |
| 4.2.4 | POL1114 | Ho Chi Minh Ideology | X | X |  | X |  |  |  |  |  |  |  | X |  |  |  | X |  |  |
| 4.2.5 | POL1115 | History of the Communist Party of Vietnam | X | X |  | X |  |  |  |  |  |  |  | X |  |  |  | X |  |  |
| **4.3** | **Law** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4.3.1 | LAW1101 | Basics of Law | X | X |  | X |  |  |  | X |  | X |  | X |  |  |  | X |  | X |
| **4.4** | **Computer** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4.4.1 | ITE1201 | Introduction to Computer Basics | X | X |  | X |  | X |  | X |  | X |  |  |  |  |  | X |  | X |
| **4.5** | **Project Design** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4.5.1 | SKI1107 | Project design 1 | X | X |  | X |  |  | X | X |  | X | X | X |  | X |  |  |  | X |
| 4.5.2 | SKI1108 | Project design 2 | X | X |  | X |  |  | X | X |  | X | X | X |  | X |  |  |  | X |
| **5.** | **Related, unrelated, elective knowledge** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **5.1** | **Related/unrelated knowledge** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **5.2** | **Elective knowledge** *(Choose 02 from belows)* | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 5.2.1 | IRE1138 | Human Civilization | X | X |  |  |  |  | X |  |  |  |  | X |  |  |  | X |  | X |
| 5.2.2 | LAW1111 | Commercial Law | X | X |  | X |  |  | X |  |  |  | X |  |  |  |  | X |  | X |
| 5.2.3 | ECO1108 | World Economics Geography | X | X |  | X |  |  | X |  |  |  | X | X |  |  |  | X |  | X |
| 5.2.4 | JPN1108 | Japanese Ethnology | X | X |  | X |  |  | X |  |  |  |  | X |  |  |  | X |  | X |
| 5.2.5 | KOR1147 | Korean Traditional Culture | X | X |  | X |  |  | X |  |  |  |  | X |  |  |  | X |  | X |
| 5.2.6 | CHI1122 | Profile of China | X | X |  | X |  |  | X |  |  |  |  | X |  |  |  | X |  | X |
| 5.2.7 | FIN1152 | Personal Financial Management | X | X |  | X |  |  |  |  | X |  |  | X |  |  |  | X |  | X |
| 5.2.8 | HRM1111 | Arts of Leadership | X | X |  | X |  | X | X |  | X |  | X | X |  |  |  | X |  | X |
| 5.2.9 | GPD1135 | The Basic of Arts | X | X |  | X |  |  | X |  |  |  |  |  |  |  |  | X |  | X |
| 5.2.10 | DAS1124 | Data Analytics in Applications | X | X | X | X |  |  | X |  | X |  | X |  |  |  |  | X |  | X |
| 5.2.11 | DAS1125 | Introduction to Digital Transformation | X | X |  | X |  | X | X |  |  |  |  | X |  |  |  | X |  | X |
| 5.2.12 | PSY1103 | Communication Psychology | X | X |  | X |  |  |  |  |  |  | X | X |  |  |  | X |  | X |
| 5.2.13 | HMM1137 | Professional Personal Image Development | X | X |  | X |  |  | X |  | X |  | X | X |  |  |  | X |  | X |
| 5.2.14 | SOS1108 | Cultures of Southeast Asia countries | X | X |  | X |  | X | X |  |  | X |  | X | X |  |  | X |  | X |
| 5.2.15 | ADS1101 | Creative Presentation | X | X |  | X |  |  | X |  |  |  | X | X |  |  |  | X |  | X |
| **6.** | **Other general knowledge** | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **6.1** | **Second Foreign Language 2** *(Choose 01 from 04 groups below)* | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | ***Group 1: Japanese*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 6.1.1.1 | JPN2101 | Japanese 1 | X |  |  | X | X | X |  | X | X | X | X | X |  |  |  | X |  | X |
| 6.1.1.2 | JPN2102 | Japanese 2 | X |  |  | X | X | X |  | X | X | X | X | X |  |  |  | X |  | X |
| 6.1.1.3 | JPN2103 | Japanese 3 | X |  |  | X | X | X |  | X | X | X | X | X |  |  |  | X |  | X |
| 6.1.1.4 | JPN2104 | Japanese 4 | X |  |  | X | X | X |  | X | X | X | X | X |  |  |  | X |  | X |
|  |  | ***Group 2: French*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 6.1.2.1 | FRA2101 | French 1 | X |  |  | X | X | X |  | X | X | X | X | X |  |  |  | X |  | X |
| 6.1.2.2 | FRA2102 | French 2 | X |  |  | X | X | X |  | X | X | X | X | X |  |  |  | X |  | X |
| 6.1.2.3 | FRA2103 | French 3 | X |  |  | X | X | X |  | X | X | X | X | X |  |  |  | X |  | X |
| 6.1.2.4 | FRA2104 | French 4 | X |  |  | X | X | X |  | X | X | X | X | X |  |  |  | X |  | X |
|  |  | ***Group 3: Korean*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 6.1.3.1 | KOR1136 | Korean 1 | X |  |  | X | X | X |  | X | X | X | X | X |  |  |  | X |  | X |
| 6.1.3.2 | KOR1137 | Korean 2 | X |  |  | X | X | X |  | X | X | X | X | X |  |  |  | X |  | X |
| 6.1.3.3 | KOR1138 | Korean 3 | X |  |  | X | X | X |  | X | X | X | X | X |  |  |  | X |  | X |
| 6.1.3.4 | KOR1139 | Korean 4 | X |  |  | X | X | X |  | X | X | X | X | X |  |  |  | X |  | X |
|  |  | ***Group 4: Chinese*** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 6.1.4.1 | CHI2101 | Chinese 1 | X |  |  | X | X | X |  | X | X | X | X | X |  |  |  | X |  | X |
| 6.1.4.2 | CHI2102 | Chinese 2 | X |  |  | X | X | X |  | X | X | X | X | X |  |  |  | X |  | X |
| 6.1.4.3 | CHI2103 | Chinese 3 | X |  |  | X | X | X |  | X | X | X | X | X |  |  |  | X |  | X |
| 6.1.1.1 | JPN2101 | Chinese 4 | X |  |  | X | X | X |  | X | X | X | X | X |  |  |  | X |  | X |
| **6.2** | **GYM** | **Physical education** | X |  |  |  |  | X |  |  |  |  |  |  |  |  |  |  |  |  |
| **6.3** | MIL1203 | **Military education** (165 credit hours) | X | X |  |  |  | X |  |  |  |  |  |  |  |  |  |  |  | X |

## 

## 2.6. Matrix of assessment methods of courses to meet the PLOs

|  |  |
| --- | --- |
| **I** | **On-going / Formative Assessment** |
| AM1 | Attendance checking |
| AM2 | Classroom tasks and homework assigmeents |
| AM3 | Pair/group work |
| AM4 | Oral Presentation |
| AM5 | Speaking exam |
| **II** | **Summative Assessment** |
| AM2 | Classroom tasks and homework assigmeents |
| AM4 | Oral Presentation |
| AM6 | Written exam |
| AM7 | Multiple choice exam |
| AM8 | Practice |
| AM9 | Intership & graduation research report |

***Table 2.6*** ***Matrix of assessment methods of courses to meet the PLOs***

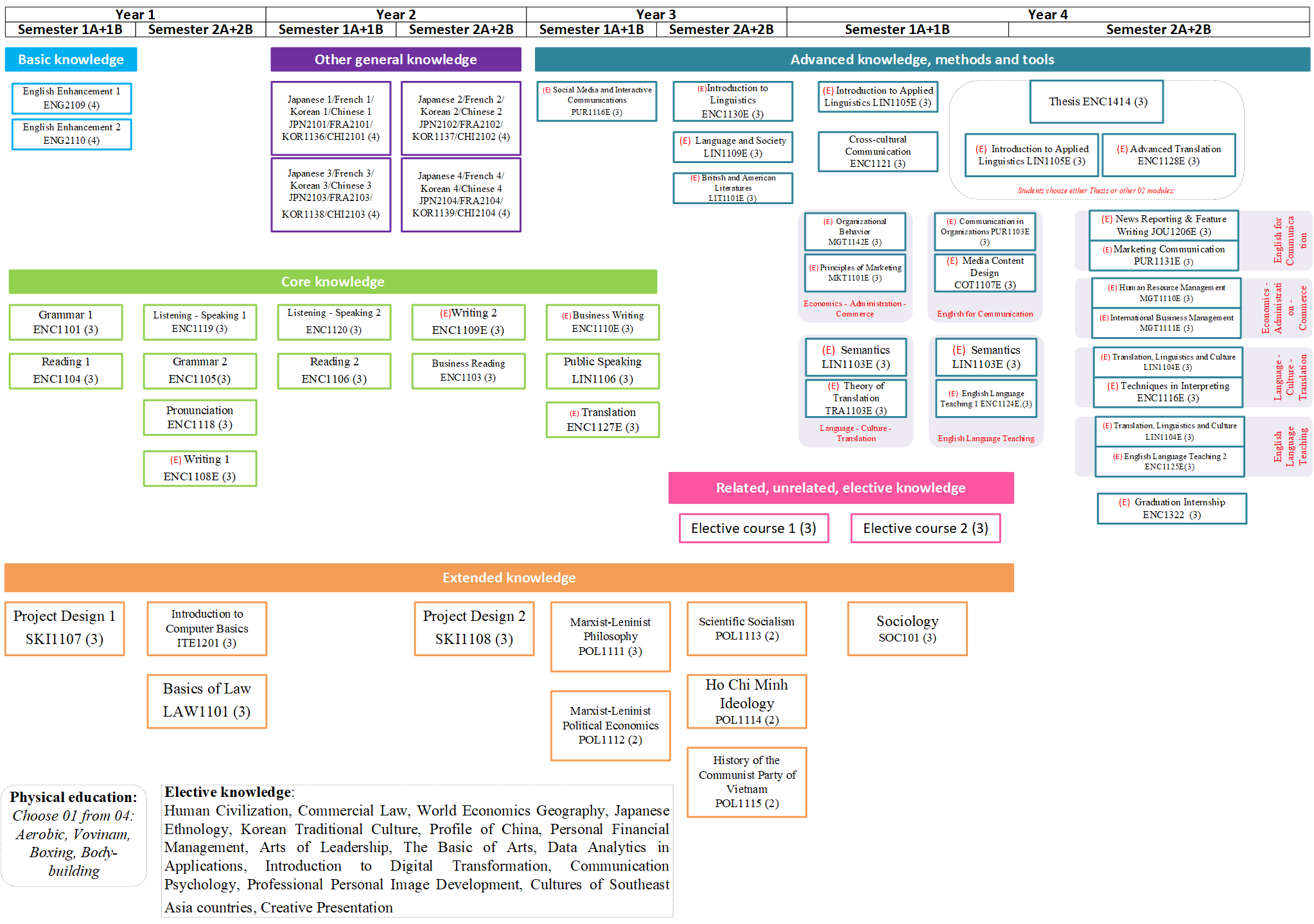
| **No.** | **Code** | **Course** | **I** | | | | | **II** | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **AM1** | **AM2** | **AM3** | **AM4** | **AM5** | **AM2** | **AM4** | **AM6** | **AM7** | **AM8** | **AM9** |
| **1.** | **Basic knowledge** | |  |  |  |  |  |  |  |  |  |  |  |
| 1.1 | ENG2109 | English Enhancement 1 | X | X | X |  | X |  |  |  | X |  |  |
| 1.2 | ENG2110 | English Enhancement 2 | X | X | X |  | X |  |  |  | X |  |  |
| **2.** | **Core knowledge** | |  |  |  |  |  |  |  |  |  |  |  |
| 2.1 | ENC1118 | Pronunciation | X | X | X |  | X |  |  | X | X |  |  |
| 2.2 | ENC1101 | Grammar 1 | X | X | X |  |  |  |  | X | X |  |  |
| 2.3 | ENC1105 | Grammar 2 | X | X | X |  |  |  |  | X | X |  |  |
| 2.4 | ENC1119 | Listening-Speaking 1 | X | X | X |  | X |  |  | X | X |  |  |
| 2.5 | ENC1120 | Listening-Speaking 2 | X | X | X |  | X |  |  | X | X |  |  |
| 2.6 | LIN1106 | Public Speaking | X | X | X | X |  |  | X |  |  |  |  |
| 2.7 | ENC1104 | Reading 1 | X | X | X |  |  |  |  | X | X |  |  |
| 2.8 | ENC1106 | Reading 2 | X | X | X |  |  |  |  | X | X |  |  |
| 2.9 | ENC1103 | Business Reading | X | X | X |  |  |  |  | X | X |  |  |
| 2.10 | ENC1108E | Writing 1 | X | X | X |  |  |  |  | X |  |  |  |
| 2.11 | ENC1109E | Writing 2 | X | X | X |  |  |  |  | X |  |  |  |
| 2.12 | ENC1110E | Business Writing | X | X | X |  |  |  |  | X |  |  |  |
| **3.** | **Advanced knowledge, methods and tools** | |  |  |  |  |  |  |  |  |  |  |  |
| 3.1 | ENC1127E | Translation | X | X | X |  |  | X |  |  |  |  |  |
| 3.2 | ENC1130E | Introduction to Linguistics | X | X | X |  |  |  |  | X | X |  |  |
| 3.3 | RES1101E | Research Methods | X | X | X |  |  |  |  | X | X |  |  |
| 3.4 | LIT1101E | American and British Literature | X | X | X |  |  |  |  | X | X |  |  |
| 3.5 | PUR1116E | Social media and interactive communication | X | X |  |  |  |  |  | X |  |  |  |
| 3.6 | ENC1322 | Graduation Internship | X |  |  |  |  |  |  |  |  | X | X |
|  |  | *Students choose either Thesis or other 02 courses:* |  |  |  |  |  |  |  |  |  |  |  |
| 3.7 | ENC1414 | Thesis | X |  |  |  |  |  | X |  |  |  | X |
| 3.8 | ENC1128E | Advanced Translation | X | X | X |  |  | X |  |  |  |  |  |
| 3.9 | LIN1105E | Introduction to Applied Linguistics | X | X | X |  |  |  |  | X | X |  |  |
|  |  | ***Specialization 1: Language - Culture - Translation*** |  |  |  |  |  |  |  |  |  |  |  |
| 3.10.1 | TRA1103E | Theory of Translation | X | X | X |  |  |  |  | X | X |  |  |
| 3.11.1 | ENC1116E | Interpretation Techniques | X | X | X |  |  |  |  | X | X |  |  |
| 3.12.1 | LIN1104E | Translation, Linguistics and Culture | X | X | X |  |  |  |  | X | X |  |  |
| 3.13.1 | LIN1103E | Semantics | X | X | X |  |  |  |  | X | X |  |  |
|  |  | ***Specialization 2: Economics - Administration - Commerce*** |  |  |  |  |  |  |  |  |  |  |  |
| 3.10.2 | MKT1101E | Marketing Principles | X |  | X | X |  |  |  |  | X |  |  |
| 3.11.2 | MGT1142E | Organizational Behavior | X | X | X | X |  |  |  |  | X |  |  |
| 3.12.2 | MGT1111E | International Business Management | X |  | X |  |  |  |  | X | X |  |  |
| 3.13.2 | MGT1110E | Human Resources Management | X | X | X |  |  |  |  | X |  |  |  |
|  |  | ***Specialization 3: English Language Teaching*** |  |  |  |  |  |  |  |  |  |  |  |
| 3.10.3 | LIN1104E | Translation, Linguistics and Culture | X | X | X |  |  |  |  | X | X |  |  |
| 3.11.3 | ENC1124E | English Language Teaching 1 | X | X | X | X |  |  |  | X | X |  |  |
| 3.12.3 | ENC1125E | English Language Teaching 2 | X | X | X | X |  |  |  | X | X |  |  |
| 3.13.3 | LIN1103E | Semantics | X | X | X |  |  |  |  | X | X |  |  |
|  |  | ***Specialization 4: English for Communication*** |  |  |  |  |  |  |  |  |  |  |  |
| 3.10.4 | PUR1103E | Communication in Organizations | X |  |  | X |  |  |  |  |  |  |  |
| 3.11.4 | COT1107E | Media Content Design | X | X |  |  |  |  |  | X | X |  |  |
| 3.12.4 | JOU1206E | News Reporting & Feature Writing | X | X |  |  |  |  |  | X | X |  |  |
| 3.13.4 | PUR1131E | Marketing Communication | X | X |  |  |  |  |  | X | X |  |  |
| **4.** | **Extended knowledge** | |  |  |  |  |  |  |  |  |  |  |  |
| **4.1** | **Social Science** | |  |  |  |  |  |  |  |  |  |  |  |
| 4.1.1 | ENC1121 | Intercultural Communication | X | X | X |  |  |  |  | X | X |  |  |
| 4.1.2 | LIN1109E | Language and Society | X | X | X |  |  |  |  | X | X |  |  |
| **4.2** | **Political Science** | |  |  |  |  |  |  |  |  |  |  |  |
| 4.2.1 | POL1111 | Marxist-Leninist Philosophy | X | X |  |  |  |  |  | X |  |  |  |
| 4.2.2 | POL1112 | Marxist-Leninist Political Economics | X | X |  |  |  |  |  | X |  |  |  |
| 4.2.3 | POL1113 | Scientific Socialism | X | X |  |  |  |  |  | X |  |  |  |
| 4.2.4 | POL1114 | Ho Chi Minh Ideology | X | X |  |  |  |  |  | X |  |  |  |
| 4.2.5 | POL1115 | History of the Communist Party of Vietnam | X | X |  |  |  |  |  | X |  |  |  |
| **4.3** | **Law** | |  |  |  |  |  |  |  |  |  |  |  |
| 4.3.1 | LAW1101 | Basics of Law | X | X | X |  |  |  |  |  | X |  |  |
| **4.4** | **Computer** | |  |  |  |  |  |  |  |  |  |  |  |
| 4.4.1 | ITE1201 | Introduction to Computer Basics | X | X |  |  |  |  |  |  | X |  |  |
| **4.5** | **Project Design** | |  |  |  |  |  |  |  |  |  |  |  |
| 4.4.2 | SKI1107 | Project design 1 | X | X | X | X |  |  | X |  |  | X |  |
| 4.4.3 | SKI1108 | Project design 2 | X | X | X | X |  |  | X |  |  | X |  |
| **5.** | **Related, unrelated, elective knowledge** | |  |  |  |  |  |  |  |  |  |  |  |
| **5.1** | **Related/unrelated knowledge** | |  |  |  |  |  |  |  |  |  |  |  |
| **5.2** | **Elective knowledge** *(Choose 02 from belows)* | |  |  |  |  |  |  |  |  |  |  |  |
| 5.2.1 | IRE1138 | Human Civilization | X | X | X |  | X |  |  |  |  |  |  |
| 5.2.2 | LAW1111 | Commercial Law | X | X |  |  | X |  | X |  |  |  |  |
| 5.2.3 | ECO1108 | World Economics Geography | X |  | X |  | X |  | X |  |  |  |  |
| 5.2.4 | JPN1108 | Japanese Ethnology | X | X | X |  | X |  | X |  |  |  |  |
| 5.2.5 | KOR1147 | Korean Traditional Culture | X | X |  |  | X |  | X |  |  |  |  |
| 5.2.6 | CHI1122 | Profile of China | X | X | X |  |  |  | X |  |  |  |  |
| 5.2.7 | FIN1152 | Personal Financial Management | X | X | X |  |  |  |  |  | X |  |  |
| 5.2.8 | HRM1111 | Arts of Leadership | X | X | X |  |  |  | X |  |  |  |  |
| 5.2.9 | GPD1135 | The Basic of Arts | X | X | X |  |  |  | X |  | X |  |  |
| 5.2.10 | DAS1124 | Data Analytics in Applications | X | X |  |  |  |  | X |  | X |  |  |
| 5.2.11 | DAS1125 | Introduction to Digital Transformation | X | X | X |  | X |  |  |  |  |  |  |
| 5.2.12 | PSY1103 | Communication Psychology | X | X | X |  |  |  |  | X |  |  |  |
| 5.2.13 | HMM1137 | Professional Personal Image Development | X | X | X |  |  |  |  |  |  |  | X |
| 5.2.14 | SOS1108 | Cultures of Southeast Asia countries | X | X | X |  | X |  |  |  |  | X |  |
| 5.2.15 | ADS1101 | Creative Presentation | X | X | X |  |  |  |  | X |  |  |  |
| **6.** | **Other general knowledge** | |  |  |  |  |  |  |  |  |  |  |  |
| **6.1** | **Second Foreign Language 2** *(Choose 01 from 04 groups below)* | |  |  |  |  |  |  |  |  |  |  |  |
|  |  | **Group 1: Japanese** |  |  |  |  |  |  |  |  |  |  |  |
| 6.1.1.1 | JPN2101 | Japanese 1 | X | X | X |  | X |  |  | X | X |  |  |
| 6.1.1.2 | JPN2102 | Japanese 2 | X | X | X |  | X |  |  | X | X |  |  |
| 6.1.1.3 | JPN2103 | Japanese 3 | X | X | X |  | X |  |  | X | X |  |  |
| 6.1.1.4 | JPN2104 | Japanese 4 | X | X | X |  | X |  |  | X | X |  |  |
|  |  | **Group 2: French** |  |  |  |  |  |  |  |  |  |  |  |
| 6.1.2.1 | FRA2101 | French 1 | X | X | X |  | X |  |  | X | X |  |  |
| 6.1.2.2 | FRA2102 | French 2 | X | X | X |  | X |  |  | X | X |  |  |
| 6.1.2.3 | FRA2103 | French 3 | X | X | X |  | X |  |  | X | X |  |  |
| 6.1.2.4 | FRA2104 | French 4 | X | X | X |  | X |  |  | X | X |  |  |
|  |  | **Group 3: Korean** |  |  |  |  |  |  |  |  |  |  |  |
| 6.1.3.1 | KOR1136 | Korean 1 | X | X | X |  | X |  |  | X | X |  |  |
| 6.1.3.2 | KOR1137 | Korean 2 | X | X | X |  | X |  |  | X | X |  |  |
| 6.1.3.3 | KOR1138 | Korean 3 | X | X | X |  | X |  |  | X | X |  |  |
| 6.1.3.4 | KOR1139 | Korean 4 | X | X | X |  | X |  |  | X | X |  |  |
|  |  | **Group 4: Chinese** |  |  |  |  |  |  |  |  |  |  |  |
| 6.1.4.1 | CHI2101 | Chinese 1 | X | X | X |  | X |  |  | X | X |  |  |
| 6.1.4.2 | CHI2102 | Chinese 2 | X | X | X |  | X |  |  | X | X |  |  |
| 6.1.4.3 | CHI2103 | Chinese 3 | X | X | X |  | X |  |  | X | X |  |  |
| 6.1.4.4 | CHI2104 | Chinese 4 | X | X | X |  | X |  |  | X | X |  |  |
| **6.2** | **GYM** | **Physical education** | X | X |  |  |  |  |  |  |  | X |  |
| **6.3** | **MIL1203** | **Military education** (165 credit hours) | X | X |  |  |  |  |  | X | X | X |  |

## Teaching plan

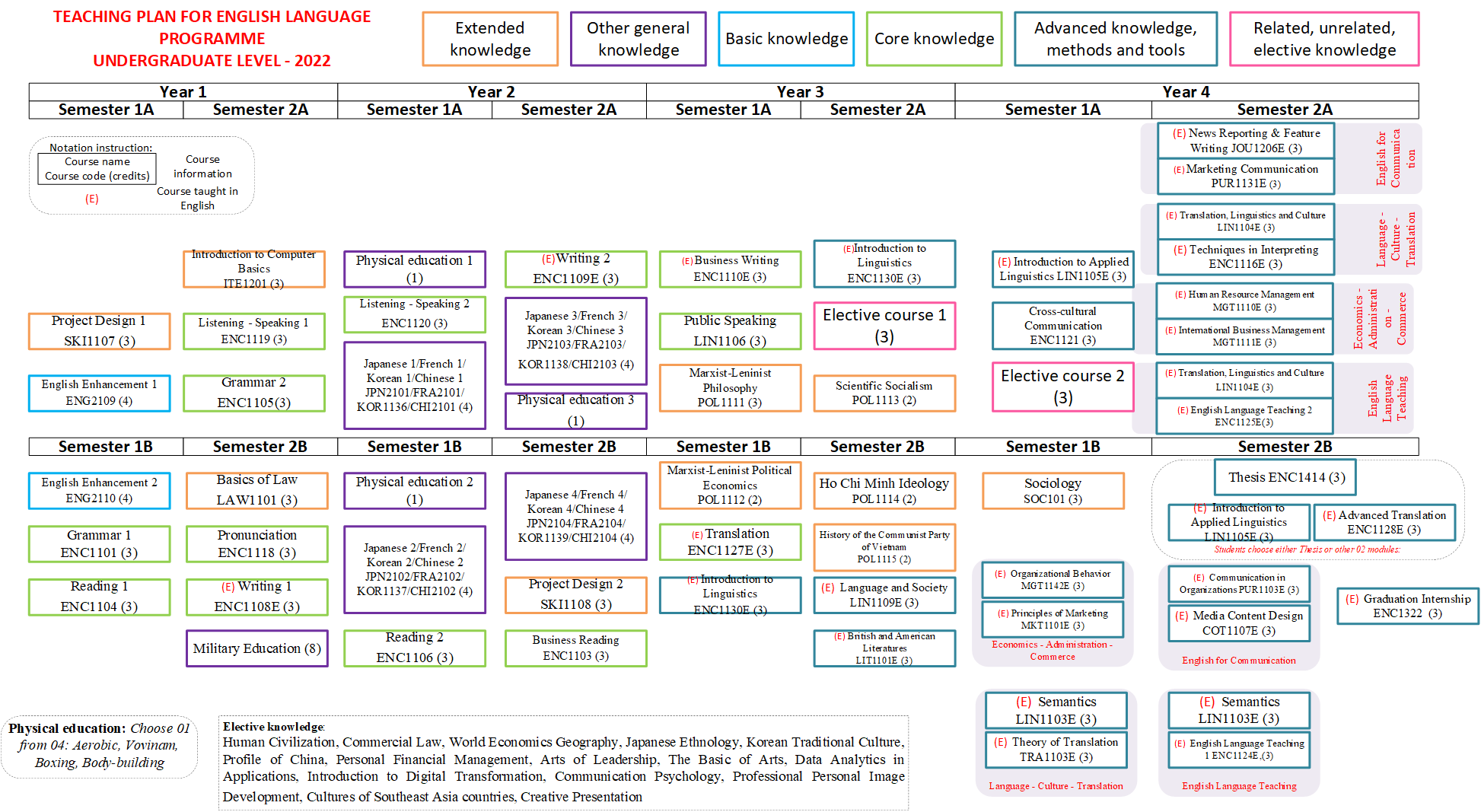
***Table 2.7*** ***Teaching plan per semester***

| **No.** | **Semester** | **Code** | **Course** | | **Prerequisite** | **Foreign Language** | **Credits** | **Credit hours** | **Number of credits** | | | | **Course management unit** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Vietnamese** | **English** | **TH** | **PR/EX** | **TS** | **IN** |
| **Year 1** | |  |  |  |  |  |  |  |  |  |  |  |  |
| 01 | 1A | ENG2109 | Tiếng Anh tăng cường 1 | English Enhancement 1 |  |  | 4 | 60 | 60 |  |  |  | Faculty of English |
| 02 | 1A | SKI1107 | Project design 1 | Project Design 1 |  |  | 3 | 45 | 45 |  |  |  | Department of Academic Services |
| 03 | 1B | ENG2110 | Tiếng Anh tăng cường 2 | English Enhancement 2 |  |  | 4 | 60 | 60 |  |  |  | Faculty of English |
| 04 | 1B | ENC1101 | Ngữ pháp 1 | Grammar 1 |  |  | 3 | 45 | 30 | 15 |  |  | Faculty of English |
| 05 | 1B | ENC1104 | Đọc 1 | Reading 1 |  |  | 3 | 45 | 30 | 15 |  |  | Faculty of English |
|  |  |  | **Total (Semester 1A+1B)** |  |  |  | **17** |  |  |  |  |  |  |
| 06 | 2A | ITE1201 | Tin học đại cương | Introduction to Computer Basics |  |  | 3 | 60 | 30 | 30 |  |  | Faculty of Information Technology |
| 07 | 2A | ENC1105 | Ngữ pháp 2 | Grammar 2 | ENC1101 |  | 3 | 45 | 30 | 15 |  |  | Faculty of English |
| 08 | 2A | ENC1119 | Nghe - nói 1 | Listening - Speaking 1 |  |  | 3 | 45 | 30 | 15 |  |  | Faculty of English |
| 09 | 2B | LAW1101 | Pháp luật đại cương | Basics of Law |  |  | 3 | 45 | 45 |  |  |  | Faculty of Law |
| 10 | 2B | ENC1118 | Phát âm | Pronunciation |  |  | 3 | 45 | 30 | 15 |  |  | Faculty of English |
| 11 | 2B | ENC1108E | Viết 1 | Writing 1 |  | E | 3 | 45 | 30 | 15 |  |  | Faculty of English |
|  |  |  | **Total (Semester 2A+2B)** |  |  |  | **18** |  |  |  |  |  |  |
| **Year 2** | |  |  |  |  |  |  |  |  |  |  |  |  |
| 01 | 1A | JPN2101/ FRA2101/ KOR1136/ CHI2101 | Tiếng Nhật 1/ Tiếng Pháp 1/ Tiếng Hàn 1/ Tiếng Trung 1 | Japanese 1 French 1 Korean 1 Chinese 1 |  |  | 4 | 60 | 30 | 30 |  |  | Faculty of English / Faculty of Languages and International Cultures |
| 02 | 1A | ENC1120 | Nghe - nói 2 | Listening - Speaking 2 | ENC1119 |  | 3 | 45 | 30 | 15 |  |  | Faculty of English |
| 03 | 1A | GYM1311/ GYM1321/ GYM1331/ GYM1341 | Giáo dục thể chất - Aerobic 1/ Giáo dục thể chất - Vovinam 1/ Giáo dục thể chất - Boxing 1/ Giáo dục thể chất - Thể hình thẩm mỹ 1 | Physical Education 1 (Aerobic) Physical Education 1 (Vovinam) Physical Education 1 (Boxing) Physical Education 1 (Body-building) |  |  | 1 | 30 | 8 | 22 |  |  | Department of Academic Services |
| 04 | 1B | JPN2102/ FRA2102/ KOR1137/ CHI2102 | Tiếng Nhật 2/ Tiếng Pháp 2/ Tiếng Hàn 2/ Tiếng Trung 2 | Japanese 2 French 2 Korean 2 Chinese 2 | JPN2101/ FRA2101/ KOR1136/ CHI2101 |  | 4 | 60 | 30 | 30 |  |  | Faculty of English / Faculty of Languages and International Cultures |
| 05 | 1B | ENC1106 | Đọc 2 | Reading 2 | ENC1104 |  | 3 | 45 | 30 | 15 |  |  | Faculty of English |
| 06 | 1B | GYM1312/ GYM1322/ GYM1332/ GYM1342 | Giáo dục thể chất - Aerobic 2/ Giáo dục thể chất - Vovinam 2/ Giáo dục thể chất - Boxing 2/ Giáo dục thể chất - Thể hình thẩm mỹ 2 | Physical Education 2 (Aerobic) Physical Education 2 (Vovinam) Physical Education 2 (Boxing) Physical Education 2 (Body-building) |  |  | 1 | 30 | 8 | 22 |  |  | Department of Academic Services |
|  |  |  | **Total (Semester 1A+1B)** |  |  |  | **16** |  |  |  |  |  |  |
| 07 | 2A | JPN2103/ FRA2103/ KOR1138/ CHI2103 | Tiếng Nhật 3/ Tiếng Pháp 3/ Tiếng Hàn 3/ Tiếng Trung 3 | Japanese 3 French 3 Korean 3 Chinese 3 | JPN2102/ FRA2102/ KOR1137/ CHI2102 |  | 4 | 60 | 30 | 30 |  |  | Faculty of English / Faculty of Languages and International Cultures |
| 08 | 2A | ENC1109E | Viết 2 | Writing 2 | ENC1108E | E | 3 | 45 | 30 | 15 |  |  | Faculty of English |
| 09 | 2A | GYM1313/ GYM1323/ GYM1333/ GYM1343 | Giáo dục thể chất - Aerobic 3/ Giáo dục thể chất - Vovinam 3/ Giáo dục thể chất - Boxing 3/ Giáo dục thể chất - Thể hình thẩm mỹ 3 | Physical Education 3 (Aerobic) Physical Education 3 (Vovinam) Physical Education 3 (Boxing) Physical Education 3 (Body-building) |  |  | 1 | 30 | 8 | 22 |  |  | Department of Academic Services |
| 10 | 2B | JPN2104/ FRA2104/ KOR1139/ CHI2104 | Tiếng Nhật 4/ Tiếng Pháp 4/ Tiếng Hàn 4/ Tiếng Trung 4 | Japanese 4 French 4 Korean 4 Chinese 4 | JPN2103/ FRA2103/ KOR1138/ CHI2103 |  | 4 | 60 | 30 | 30 |  |  | Faculty of English / Faculty of Languages and International Cultures |
| 11 | 2B | ENC1103 | Đọc tiếng Anh giao dịch kinh thương | Business Reading |  |  | 3 | 45 | 45 |  |  |  | Faculty of English |
| 12 | 2B | SKI1108 | Project design 2 | Project Design 2 | SKI1107 |  | 3 | 45 | 45 |  |  |  | Department of Academic Services |
|  |  |  | **Total (Semester 2A+2B)** |  |  |  | **18** |  |  |  |  |  |  |
|  |  | MIL1203 | Giáo dục quốc phòng - an ninh | Military Education |  |  |  | 165 |  |  |  |  | Department of Academic Services |
| **Year 3** | |  |  |  |  |  |  |  |  |  |  |  |  |
| 01 | 1A | POL1111 | Triết học Mác – Lênin | Marxist-Leninist Philosophy |  |  | 3 | 45 | 45 |  |  |  | Department of Academic Services |
| 02 | 1A | ENC1110E | Viết tiếng Anh kinh thương | Business Writing |  | E | 3 | 45 | 30 | 15 |  |  | Faculty of English |
| 03 | 1A | LIN1106 | Nói trước công chúng | Public Speaking |  |  | 3 | 45 | 30 | 15 |  |  | Faculty of English |
| 04 | 1B | POL1112 | Kinh tế chính trị Mác – Lênin | Marxist-Leninist Political Economics |  |  | 2 | 30 | 30 |  |  |  | Department of Academic Services |
| 05 | 1B | ENC1127E | Biên dịch | Translation |  | E | 3 | 45 | 30 | 15 |  |  | Faculty of English |
| 06 | 1B | RES1101E | Phương pháp nghiên cứu khoa học | Research Methodology |  | E | 3 | 45 | 30 | 15 |  |  | Faculty of English |
| 07 | 1B |  | Elective course 1 |  |  | E | 3 | 45 | 45 |  |  |  |  |
|  |  |  | **Total (Semester 1A+1B)** |  |  |  | **20** |  |  |  |  |  |  |
| 08 | 2A | POL1113 | Chủ nghĩa xã hội khoa học | Scientific Socialism |  |  | 2 | 30 | 30 |  |  |  | Department of Academic Services |
| 09 | 2A |  | Elective course 2 |  |  |  | 3 | 45 | 45 |  |  |  |  |
| 10 | 2A | ENC1130E | Nhập môn ngôn ngữ học | Introduction to Linguistics |  | E | 3 | 45 | 45 |  |  |  | Faculty of English |
| 11 | 2B | POL1114 | Tư tưởng Hồ Chí Minh | Ho Chi Minh Ideology |  |  | 2 | 30 | 30 |  |  |  | Department of Academic Services |
| 12 | 2B | POL1115 | Lịch sử Đảng Cộng sản Việt Nam | History of the Communist Party of Vietnam |  |  | 2 | 30 | 30 |  |  |  | Department of Academic Services |
| 13 | 2B | PUR1116E | Mạng xã hội và truyền thông tương tác | Social Media and Interactive Communications |  | E | 3 | 45 | 45 |  |  |  | Faculty of Public Relations and Communication |
| 14 | 2B | LIT1101E | Văn học Anh-Mỹ | British and American Literatures |  | E | 3 | 45 | 30 | 15 |  |  | Faculty of English |
|  |  |  | **Total (Semester 2A+2B)** |  |  |  | **18** |  |  |  |  |  |  |
| **Year 4** | |  |  |  |  |  |  |  |  |  |  |  |  |
| 01 | 1A | LIN1109E | Ngôn ngữ và xã hội | Language and Society |  | E | 3 | 45 | 45 |  |  |  | Faculty of English |
| 02 | 1A | ENC1121 | Giao tiếp liên văn hóa | Cross-cultural Communication |  |  | 3 | 45 | 45 |  |  |  | Faculty of English |
|  |  | Specialization | *Ngôn ngữ - Văn hóa - Biên dịch* | *Language - Culture - Translation* |  |  |  |  |  |  |  |  |  |
| 03 | 1A | TRA1103E | Lý thuyết dịch | Theory of Translation |  | E | 3 | 45 | 30 | 15 |  |  | Faculty of English |
| 04 | 1B | LIN1103E | Ngữ nghĩa học | Semantics | ENC1130E | E | 3 | 45 | 45 |  |  |  | Faculty of English |
| 05 | 1B | LIN1104E | Dịch thuật, ngôn ngữ và văn hóa | Translation, Linguistics and Culture |  | E | 3 | 45 | 30 | 15 |  |  | Faculty of English |
| 06 | 1B | ENC1116E | Kỹ thuật phiên dịch | Techniques in Interpreting |  | E | 3 | 45 | 30 | 15 |  |  | Faculty of English |
|  |  | Specialization | *Kinh tế - Quản trị - Thương mại* | *Economics - Administration -Commerce* |  |  |  |  |  |  |  |  |  |
| 03 | 1A | MKT1101E | Marketing căn bản | Principles of Marketing |  | E | 3 | 45 | 45 |  |  |  | Faculty of Marketing |
| 04 | 1B | MGT1142E | Hành vi tổ chức | Organizational Behavior |  | E | 3 | 45 | 30 | 15 |  |  | Faculty of Business Administration |
| 05 | 1B | MGT1111E | Quản trị kinh doanh quốc tế | International Business Management |  | E | 3 | 45 | 30 | 15 |  |  | Faculty of Economics |
| 06 | 1B | MGT1110E | Quản trị nguồn nhân lực | Human Resource Management |  | E | 3 | 45 | 30 | 15 |  |  | Faculty of Business Administration |
|  |  | Specialization | *Giảng dạy Tiếng Anh* | *English Language Teaching* |  |  |  |  |  |  |  |  |  |
| 03 | 1A | ENC1124E | Lý luận và phương pháp giảng dạy tiếng Anh 1 | English Language Teaching 1 |  | E | 3 | 45 | 30 | 15 |  |  | Faculty of English |
| 04 | 1B | LIN1103E | Ngữ nghĩa học | Semantics | ENC1130E | E | 3 | 45 | 45 |  |  |  | Faculty of English |
| 05 | 1B | LIN1104E | Dịch thuật, ngôn ngữ và văn hóa | Translation, Linguistics and Culture |  | E | 3 | 45 | 30 | 15 |  |  | Faculty of English |
| 06 | 1B | ENC1125E | Lý luận và phương pháp giảng dạy tiếng Anh 2 | English Language Teaching 2 | ENC1124E | E | 3 | 45 | 30 | 15 |  |  | Faculty of English |
|  |  | Specialization | *Tiếng Anh truyền thông* | *English for Communication* |  |  |  |  |  |  |  |  |  |
| 03 | 1A | PUR1103E | Quan hệ công chúng nội bộ và cộng đồng | Communication in Organizations |  | E | 3 | 45 | 45 |  |  |  | Faculty of Public Relations and Communication |
| 04 | 1B | COT1107E | Thiết kế nội dung truyền thông | Media Content Design |  | E | 3 | 45 | 45 |  |  |  | Faculty of Public Relations and Communication |
| 05 | 1B | JOU1206E | Tin và phóng sự | News Reporting & Feature Writing |  | E | 3 | 45 | 45 |  |  |  | Faculty of Public Relations and Communication |
| 06 | 1B | PUR1131E | Marketing truyền thông | Marketing Communication |  | E | 3 | 45 | 45 |  |  |  | Faculty of Public Relations and Communication |
|  |  |  | **Total (Semester 1A+1B)** |  |  |  | **18** |  |  |  |  |  |  |
|  |  |  | *Students choose either Thesis or other 02 courses:* |  |  |  |  |  |  |  |  |  |  |
| 07 | 2A | ENC1414 | Khóa luận tốt nghiệp | Thesis |  |  | 6 |  |  |  | X |  | Faculty of English |
| 08 | 2A | ENC1128E | Biên dịch nâng cao | Advanced Translation |  | E | 3 | 45 | 45 |  |  |  | Faculty of English |
| 09 | 2A | LIN1105E | Nhập môn ngôn ngữ học ứng dụng | Introduction to Applied Linguistics | ENC1130E | E | 3 | 45 | 45 |  |  |  | Faculty of English |
| 10 | 2A | ENC1322 | Thực tập tốt nghiệp | Graduation Internship |  |  | 3 |  |  |  |  | X | Faculty of English |
|  |  |  | **Total (Semester 2A)** |  |  |  | **9** |  |  |  |  |  |  |

***Picture 2.3. Teaching plan mapping for the English Language programme***



***Picture 2.4. Teaching plan per semester of the English Language programme***



## Brief description of the courses

**English Enhancement 1: 4 credits**

This course strengthens students' basic knowledge of usage of tenses, and sentence structures, also practices and develops listening, speaking, reading and writing skills at a basic level. The course content includes theoretical foundations and practical exercises on English grammars, sentence structures, vocabularies and pronunciations in common social situations.

**English Enhancement 2: 4 credits**

This course strengthens students' knowledge of the usage of tenses, also practices sentence structures and develops listening, speaking, reading and writing skills at the pre-intermediate level. The course content includes theoretical foundations and practical exercises on English grammar, sentence structures, vocabulary and pronunciation in communication situations in daily life and tasks that require relatively complex vocabularies and language knowledge.

**Pronunciation: 3 credits**

The course is a basic subject about phonetics in English. This course aims to help students systematize the pronunciation of sounds in the phonetic system of English, giving students the opportunity to practice and pronounce each sound accurately and clearly in English, and be able to use international phonetic symbols. More importantly, this course aims to help students know how to speak English clearly by using intonation, word stress, and sentence stress so that the interlocutor can understand when communicating in English.

**Grammar 1: 3 credits**

The course helps students become proficient in grammatical aspects of English: tenses usage, special verbs, question forms, verb phrases and sentence structures related to verbs. The content in the curriculum is built on many topics, has vivid illustrations and rich vocabulary to help students improve their language knowledge while practicing grammar topics. The structure of the lesson is designed to be very practical. At the beginning of each lesson, the grammar content is introduced with a highly communicative reading passage. Thereby, learners can visualize how to use new language, learn more vocabularies, and improve reading comprehension skills.

**Grammar 2: 3 credits**

The course helps students become proficient in grammatical aspects of English: determiners, prepositions, adjectives, adverbs, passive sentences, conditional sentences, word formation, indirect sentences, relative clauses and how to use conjunctions in clauses indicating concession, time, cause, result, purpose. The content in the curriculum is built on many topics, has vivid illustrations and rich vocabulary to help students improve their language knowledge while practicing grammar topics. The structure of the lesson is designed to be very practical. At the beginning of each lesson, the grammar content is introduced with a highly communicative reading passage. Through this, learners can visualize how to use new language, learn more vocabularies, and improve reading comprehension skills.

**Listening-Speaking 1: 3 credits**

The course helps students develop basic English listening and speaking skills in the business field. In this course, students practice listening and speaking with each other based on basic business topics (company culture, customer support, products, product packaging, careers, business negotiations). , companies and communities, international trade...) while at the same time practice language skills such as pronunciation and vocabulary combined with critical thinking.

**Listening-Speaking 2: 3 credits**

The course helps students develop basic English listening and speaking skills in the field of business. In this course, students begin to practice improving their English fluency on basic business topics such as education and career opportunities, information technology, people management and project management. , sales through telephone and Internet marketing, spending planning and spending control, financial control. At the same time, the course also helps students practice language skills such as pronunciation and vocabulary combined with critical thinking.

**Public Speaking: 3 credits**

The course emphasizes the fundamentals of communication and presentation skills. In addition to theory on oral and presentation techniques, this course also prepares students for presentation forms such as posture, eye contact, gestures, voice inflection, how to organize and arrange presenting content as well as providing different types of presentations such as informational presentations, persuasive presentations and social presentations. In addition, the course also provides students with the opportunity to develop the skills and understanding to prepare academic speeches in an international learning environment and prepare for professional and confident public presentations. In particular, students are also taught the basic principles to attract the attention and participation of the audience during the presentation process.

**Reading 1: 3 credits**

The course provides students with vocabulary, grammatical structures in English, and reading comprehension exercises. The course also introduces question types, reading comprehension strategies, and exam-taking skills through many reading passages with diverse content and appropriate student levels.

**Reading 2: 3 credits**

The course provides students with vocabulary, grammatical structures in English, and reading comprehension exercises. At the same time, the course introduces question types, reading comprehension strategies and exam-taking skills through many readings with diverse content and appropriate to students' level through the introduction of readings and strategies for exams according to the assessment direction of the IELTS exam.

**Business Reading: 3 credits**

The course provides general knowledge about the business field to help students understand numerous of issues about business organization, office culture, branding, service & product improvement, customer support, advertising and products as well as apply knowledge in more effective communication in the business field.

**Writing 1: 3 credits**

The course aims to help students develop skills in writing sentences and paragraphs in some basic genres such as descriptions, narratives and presenting personal opinions. Writing topics revolve around issues close to life such as student life, nature discovery, food, community activities, culture, and health. Through these writing topics, students have the opportunity to develop critical thinking skills, hone vocabularies and grammar structures, thereby gradually improve English writing skills.

**Writing 2: 3 credits**

The course provides students with knowledge and develops skills in writing an essay in English in different genres. Specifically, the course helps students understand how to write a complete essay, ensuring coherence and clarity; as well as how to present and practice writing different types of essays. In addition, the course also provides an opportunity for students to review English grammar and sentence structure learned from previous courses.

**Business Writing: 3 credits**

The Business Writing course aims to help students compose transactional documents in the field of commerce in English. Through the course, students can learn the format of composition as well as the specific language for business writing genres such as resumes, business letters, emails, memos and documents on strategies and policies.

**Translation: 3 credits**

The course is designed based on different topics, combining translating English to Vietnamese and vice versa in the same topic to help students become familiar with vocabularies and translation techniques from text in English to Vietnamese and apply these points to translate text in Vietnamese to English. Study materials are articles from reputable journals to help students access brand new and practical information.

**Introduction to Linguistics: 3 credits**

The course aims to help students understand basic concepts in different fields of linguistics and be able to apply the knowledge in research and analysis of specialized courses as well as in practical language usage.

**Research Methodology: 3 credits**

The course helps students become proficient in concepts related to scientific research, how to design a research study, distinguish the difference between qualitative and quantitative research, techniques and methods of data collection, sampling techniques, data analysis techniques and writing scientific research reports.

**American and British Literature: 3 credits**

The course is designed to equip students with a basic understanding of British - American literature through typical authors and works of poetry, drama, and short stories. Students are able to explain, summarize, analyze, etc. above-mentioned literary works relate to issues such as character characteristics, models, themes, human values, artistic elements, etc. and elect appropriate behavior thanks to moral lessons drawn from characters and literary works.

**Social Media and Interactive Communication: 03 credits**

The course provides learners with knowledge about the role of social networks in the operations of organizations and businesses today, including: the process of communication and interaction on social networks as well as the role of users; the importance of using social networks to build organizational image and connect with customers in the activities of organizations and businesses.

**Graduation Internship: 3 credits**

The graduate internship program is a compulsory course. This course helps students participate in practical activities of the major and specialization to practice professional skills as well as working attitudes, develop relationships to prepare for future careers; apply theoretical knowledge and thinking skills learned to observe and describe the activities of the internship unit. At the end of the course, students must present their work results in the form of a Graduation Internship Report.

*Language - Culture - Translation:*

● Understand and describe the process of receiving translated documents, process of translating, editing and checking the accuracy of translations at the internship unit;

● Develop translation and interpretation skills through practical activities at the internship unit;

● Identify specialized translation areas to contribute to jobs in future.

● Develop skills in presenting a practical research report.

*Economics - Administration - Commerce :*

● Understand and describe management organization characteristics and structures, functions and tasks of departments in the internship unit;

● Describe the specific business/working processes of a secretary, assistant, office staff at internship units;

● Aware, understand and apply working skills and professional skills in a department appropriate to the major and specialization;

● Develop skills in presenting a practical research report.

*English Language Teaching :*

● Understand and describe the training activities of schools and foreign language centers where students participate in internships;

● Design lessons and tutor or lead classes according to the instructions and assignments of experts at the internship unit and instructors;

● Develop classroom management skills, learners motivation skills, communication in the classroom, and coordination with instructors in training activities.

● Develop skills in presenting a practical research report.

*English for Communication:*

● Develop basic knowledge of news/reportage;

● Write news/reports for press agencies, companies, and businesses;

● Understand and apply the most basic knowledge about marketing, the impact of marketing in organizations, trends of marketing in the globalization, environment and marketing information;

● Develop knowledge about creating media content, researching relationships between organizations, businesses and public groups inside and outside the organization.

**Thesis: 6 credits**

This course helps students apply the theoretical knowledge and thinking skills learned to research a specific issue associated with the training major or specialization. At the end of the course, each student must present their research results in the form of a graduation thesis. This course aims to help students:

● Be able to identify a research problem that has theoretical and practical significance. The research problem can be associated with the activities of the graduate internship unit and can also be a macro issue associated with the activities of the training major or specialization. Know how to identify and define: The urgency of the research problem; research object and scope, research questions for specific objectives, also develop a research plan for the identified problem;

* Can synthesize and systematize theoretical issues (previous researches) related to the identified research problem (Literature Review). Know how to build a list of citations or reference lists (References, Bibliography);

● Can synthesize and analyze identified research problems. Know how to apply data collection forms and use appropriate data processing tools. Thereby evaluate the current situation, detect and propose solutions to the inadequacies of the research object.

● Develop scientific research methods and research report presentation skills.

**Advanced Translation: 3 credits**

The course helps students develop high-level translation and interpretation skills on topical economic and trade topics. Students have opportunities to apply the translation knowledge and practice their translation and interpretation skills with diverse topics suitable to employers’ needs. The course focuses on helping students perfect their translation skills as well as consecutive and simultaneous interpretation.

**Introduction to Applied Linguistics: 3 credits**

This course provides students with basic understanding of applied linguistics in fields related to linguistics, especially English teaching, translation and interpretation. The course content includes theoretical foundations and practical exercises on applied linguistics research methods, especially focusing on how to analyze and evaluate English exam questionaires through the teaching and learning process.

**Theory of Translation: 3 credits**

The course provides students with concepts and terms related to translation. The course delves into analyzing issues related to language in translation, types of translated texts, meaning analysis, comparing the correlation of meanings between related languages and translation trends. The course equips students with a theoretical basis to apply to the translation and interpretation process in subsequent in-depth courses.

**Techniques in Interpreting: 3 credits**

The course equips students with theories, types and techniques of interpretation. The course helps students develop the ability to analyze semantics based on communication contexts at a fairly in-depth level and translate content into the target language. The course also helps students consolidate, develop and understand more deeply diverse knowledge about society, culture, literature, medicine, science, economics, law and technology.

**Translation, Linguistics and Culture: 3 credits**

The course analyzes translation activities from a linguistic and cultural perspective. Students will be provided with knowledge related to linguistics and culture as a theoretical foundation for translation practice. The course helps students better realize the role and close relationship between translation, language and culture and pay attention to these factors in the translation and interpretation process.

**Semantics: 3 credits**

The course provides students with basic concepts of semantics, helping students recognize the meaningful relationships between vocabulary in English and semantic aspects in language analysis. The course is in the group of specialized subjects, plays an important role in the training programme and is the basis for students to research further in their field of study.

**Marketing Principles: 3 credits**

The course helps students understand the concepts, nature, and basic functions of marketing in businesses such as market research, market positioning, product creation, pricing, and product distribution. The course also provides overview content about marketing in business administration, basic content about consumer behavior of individual customers, corporate customers, distinguishing between 4P and 7P marketing mix, how to analyze marketing environment, market segmentation activities, target market selection and market positioning, product strategies, pricing strategies, distribution strategies and promotion strategies. In addition, the course also presents knowledge about planning, organizing, implementing and controlling marketing throughout the entire process, all of which help students have a foundation of knowledge for subsequent course.

**Organizational Behavior: 3 credits**

The course provides students with basic knowledge to analyze, explain and predict human behavior in an organizational context, and the influence of behavior on task performance. The subject helps students understand that organizational behavior research is based on research in psychology and sociology, conducted on all three levels: individual, group and organization level; understand the influence of factors such as personality, cognition, learning, values and attitudes on individual behavior; understand how groups influence individual behavior and types of behavior within groups; Identify types of conflict and choose conflict resolution strategies; grasp issues related to organizational culture, characteristics of organizational culture, identify organizational culture, and the influence of organizational culture on the development of an organization.

**International Business Management: 3 credits**

The course aims to introduce students to basic concepts related to globalization, international business, and an overview of current international business. This course also emphasizes the issues and challenges that businesses face when participating in international business activities, which is the diversity of the global business environment with different cultures, as well as political, legal and financial systems in different countries around the world. Students understand the international business environment and evaluate potential business opportunities in target markets so they can choose and develop strategies to successfully penetrate international markets.

**Human Resources Management: 3 credits**

The course helps students generally understand the concepts of human resource management, grasp solutions to make employees satisfied with their jobs, attached to the organization, and working actively. Students also understand the impact of the environment on human resource management, master and apply job analysis methods and design job descriptions, and master human resources planning concepts, master processes and methods of recruiting and selecting employees; Understand and apply training and development processes and methods, and methods of scientifically evaluating employee performance; understand the elements of the salary structure and master indirect and direct labor stimulation measures.

**English Language Teaching 1: 3 credits**

The course helps students understand the characteristics of the English learning process, learners’ characteristics, an overview of English teaching methods and contact with the reality of English teaching in Vietnam. The course belongs to a group of specialized course to help students acquire relatively in-depth knowledge and skills in the field of English teaching. This is necessary equipment for graduates to apply in English teaching practice.

**English Language Teaching 2: 3 credits**

The course helps students develop knowledge of teaching skills and methods, skills in implementing class activities, preparing lesson plans, and trial teaching. This course also helps students develop knowledge and skills corresponding to their chosen specialization. The course focuses on both theory and practice to ensure students grasp the core elements of the psychological factors of teachers and learners, the process of teaching and learning foreign languages as well as methods of teaching foreign languages skills and elements. In addition, students have the opportunity to practice trial teaching and receive feedback from lecturers and fellow students to be able to perfect lesson plans and lectures as well as gain confidence when teaching in class.

**Communication in Organizations: 3 credits**

The course studies the relationship between organizations, businesses and public groups inside and outside the organization. The course equips learners with general background knowledge of internal and community public relations: concepts, roles, tasks, functions, specific public groups; Methods of building and organizing activities of internal and community public relations; brand development through internal and community public relations strategies; Crisis management in internal and community public relations. The course develops interdisciplinary integrated thinking between public relations activities with the internal organizational system of the enterprise and CSR activities outside the enterprise. At the same time, the course equips students with the following skills: communication, presentation, etc. to support organizations in carrying out effective public relations activities.

**Media Content Design: 3 credits**

The course is designed to provide students with knowledge about creating media content, including implementation process, content types, and necessary skills; understand the layout and structure of different formats of written text; creative thinking to produce content suitable to the needs of the public and issues to keep in mind when designing media product content.

**News Reporting and Feature Writing: 3 credits**

The course equips learners with basic knowledge of News/reportage and News/reportage writing to help learners understand the characteristics and requirements of the News/reportage genre, types and structure. Reporting; as well as know how to distinguish the News/reportage genre from other journalism genres, be aware of the impact and influence of journalism on society, and then the responsibility of using the form of News/reportage writing in media activities.

**Marketing Communication: 3 credits**

The course provides the most basic knowledge about marketing, the impact of marketing in organizations, trends of marketing in the globalization, the environment and information about marketing. Understanding course’s knowledge, students can learn about market segmentation, identify target markets and brand positioning in the market, analyze customer characteristics and behavior; The relationship between marketing and other tools in integrated marketing communications. The course helps students coordinate the use of resources and tools from the fields of PR - Marketing - Communications to achieve the best work efficiency.

**Cross-cultural Communication: 3 credits**

The course helps students have a multi-dimensional view of events and phenomena related to local, regional, and global culture, helping students respect differences and respect each individual's own moral values. ethnic groups are referenced from their own cultural norms to increase their ability to communicate interculturally with others. Through the course, the issue of globalization and international trade, the causes of communication breakdown in different regions and countries from a cultural perspective will be discussed from many different perspectives. Learners can understand cultural differences, opposing cultural values, and differences in nonverbal communication used around the world.

**Language and Society: 3 credits**

The Language and Society course helps students gain basic knowledge about the nature of language and the relationship between culture and language. Students are provided with basic concepts of sociolinguistics. Through this, students can learn and analyze socio-cultural and human factors that lead to diversity in language, different variations within the same language and interactions between different languages over the course of history.

**Marxist-Leninist Philosophy: 3 credits**

The course provides learners with basic scientific knowledge about Marxist-Leninist Philosophy; Improve the capacity for scientific cognitive thinking and scientific critical thinking about the objective world, including: Chapter 1 - presents the most general features of philosophy and Marxist-Leninist philosophy in social life. Chapter 2- presents the basic contents of dialectical materialism, including the issues of matter and consciousness; materialist dialectics; cognitive theory of dialectical materialism. Chapter 3- presents the basic contents of historical materialism, including the issue of socio-economic form; class and ethnicity; state and social revolution; social consciousness; philosophy of mankind.

**Marxist-Leninist Political Economics: 2 credits**

The course provides learners with basic scientific knowledge about Marxist-Leninist Political Economics; also improve scientific cognitive thinking capacity and scientific critical thinking about the objective world, as well as economic theories; Understand and know how to apply in the process of analyzing, processing, and evaluating the system of theoretical and practical scientific issues in each major and specialized training programme according to the system of scientific viewpoints, according to the nature of each activity in production, business, service, and consulting in social life. The program content includes 6 chapters: Chapter 1 - discusses the subjects, research methods and functions of Marxist-Leninist political economy. Chapters 2 to 6 present the core content of Marxist-Leninist political economy, specifically issues such as: Commodities, markets and the role of subjects in the market economy; Surplus value and benefit relations in the market economy; Competition and monopoly in the market economy; Socialist-oriented market economy in Vietnam; Industrial revolution and international economic integration in Vietnam's development.

**Scientific Socialism: 2 credits**

The course content includes 7 chapters: In which, chapter 1 presents basic introductory issues of scientific socialism (the formation and development process). Chapters 2 to 7 present the basic content of socialism and science.

**Ho Chi Minh Ideology: 2 credits**

The course provides learners with systematic scientific thinking and cognitive knowledge, a comprehensive and profound perspective on the basic issues of the Vietnamese revolution; Understand ideological perspectives on national liberation, class liberation, human liberation, national independence associated with socialism, combining national strength with the strength of the era, and the strength of the people, of the great national unity bloc with international solidarity, building a true state of the people, by the people and for the people; about all-people national defense, about economic and cultural development, about revolutionary ethics and new people. Learners know how to apply and practice the process of learning and following Ho Chi Minh's ideology, ethics, and style in the new era.

**History of the Communist Party of Vietnam: 2 credits**

The course provides learners with knowledge of the leadership role of the Communist Party of Vietnam, in addition to the introductory chapter including 03 content chapters, specifically: The birth of the Communist Party of Vietnam and leadership in the struggle for political power rights (1930-1945); The Party led two resistance wars to gain independence, unify the country, and build and protect the North (1945 - 1975); The Party led the country's transition to socialism and the reform process (1975-2018).

**Basics of Law: 3 credits**

The Theory of State course studies the phenomenon of the State from the perspective of Max-Leninism. The course addresses the most common theoretical issues about the State: the origin, nature, types, and functions of the state. Principles of organizing the state apparatus, forms of organization and exercise of state power.

**Introduction to Computer Basics: 3 credits**

The course provides students with the following knowledge:

● Basic concepts of information technology

● Basic concepts and operations on a number of objects managed by the operating system: files, folders, drives, ...

● Internet utilities: web, email, information search, ...

● Use popular utility software.

● Text editing application.

● Spreadsheet application.

● Present reports using presentation software.

**Project Design 1: 3 credits**

The Project Design 1 course plays an important role (as stated above) in supporting students to meet CDIO international standards [Conceive – Design – Implement – Operate] in education and training, ensuring learning outcomes according to school regulations, while meeting high skill requirements of the labor market.

**Project Design 2: 3 credits**

With the concept of "Learner as the center", the course focuses on forming and developing skills to detect and solve problems through class topics through 12 basic steps: 1) Detecting problems; 2) Investigate the existence of the problem; 3) Survey problem solving needs and establish target indicators; 4) Survey existing solutions to the problem; 5) Analyze the causes of the problem and establish constraints for the solution; 6) Choose the cause to solve; 7) Survey the current situation of a specific problem, 8) Survey the need to solve a specific problem; 9) Survey existing solutions; 10) Establish technical specifications; 11) Proposal to evaluate and choose solutions; 12) Plan to realize the solution. Students work in groups to establish group topics to solve self-selected problems within the class topic framework.

With guidance from lecturers, students determine their level of autonomy in fulfilling their responsibilities as an individual and a team member.

Students search for information to demonstrate the existence of the problem, the need to solve the problem, explore current solutions to the problem, analyze the causes of the problem, establish indicators Fundamentals of solution design and problem-solving concepts. Students use interdisciplinary knowledge in the process of conceptualizing solutions. The process of finding and solving problems is highly scientific and logical.

**Human Civilization: 3 credits.**

The Human Civilization course is designed to achieve several goals: 1) help students become familiar with the basic information about geography, history and culture that everyone needs to know to become a knowledgeable global citizen of the world, 2) lays the foundation for later courses in many fields which assume such general knowledge, 3) illustrates the rich diversity in which humankind has found to live in civilizations and 4) stimulate your curiosity to learn more. Please note that this is not a traditional history course. This means that the literature, architecture, art and music courses are not simply supplementary, but are a core part of the course. We will emphasize cultural themes and patterns rather than events and chronology. You will be asked to remember very few dates; but you will have to follow and compare concepts between different civilizations.

**Commercial Law: 03 credits.**

The course provides students with basic knowledge about commercial activities and services, and basic content of a number of legal issues related to traders; as well as laws of commercial activities according to Vietnamese law, including the following basic contents: concepts of traders and commercial activities; specific commercial activities; rights and obligations of traders in commercial activities; sanctions in commercial activities.

**World Economics Geography: 3 credits**

World Economics Geography introduces learners to the world's socio-economic territorial system; The main interactive relationships within and between developed and developing countries in the world in the modern period such as outstanding economic development features of the world's regions, political fluctuations, society impacts the economy of each region in the context of globalization. The course also uses illustrations using economic - political - social maps and recent significant changes for each region in the world economy.

**Japanese Ethnology: 3 credits**

The course provides detailed information about many aspects of Japan, such as geography, history, economy, politics, society, diplomacy, etc. In addition, the course content also covers Many macro issues of Japan: transportation, trade, defense, etc. Through the course, students will be equipped with knowledge about the country and people of Japan with their cultural and unique traditions, contributing to better international understanding through authentic and captivating depictions of Japan.

**Korean Traditional Culture: 3 credits**

The course provides students with knowledge about traditional Korean culture, including Korean cultural behavior towards the natural environment and social environment such as: overview of Korea (country, people), Korean cultural history, Korean cultural life. The knowledge of the course is provided so that students can understand traditional Korean culture, analyze and compare cultural characteristics with Eastern countries; Learn the similarities and differences between Korean and Vietnamese traditional culture so that students can preserve Vietnamese cultural identity and behave appropriately in international exchange activities between the two countries.

**Profile of China: 3 credits**

The course provides students with basic knowledge about the country and people of China, helping students generalize about the characteristics of China’s fields. The course content is rich, the topics are diverse, including the fields of geography, history, population, politics, economics, education, ideology, religion, Chinese art...

**Personal Financial Management: 3 credits**

In today's rapidly changing in life context, people increasingly face unexpected changes such as economic recession, bankruptcy, unemployment, and sudden death. …making future goals at risk of not coming true. Financial management has become an extremely necessary job, helping individuals have solid preparations for the future and bringing stable balance in life. Financial management helps individuals build direction in important areas: from career choice, budget planning, personal financial investment portfolio to planning for old age, retirement age... A healthy financial situation will help individuals be proactive in decisions, achieve set goals, and be more protected against events. This course studies concepts, principles, tools and methods of applying personal financial management knowledge in some key areas of life to build a solid financial foundation in the future. The core content of this course includes 3 parts: (1) personal financial planning; (2) personal asset management, credit, insurance, investment; and (3) is planning for old age, retirement and legacy.

**Arts of Leadership: 03 credits**

The course introduces the relationship between management and leadership. Necessary requirements and qualities to become a team leader and organizational leader. Leadership styles: democratic style, authoritarian style, liberal style. Emphasize the art of leadership with characteristics such as: creativity-uniqueness, flexibility, synthesis, practical effectiveness, science and basic contents of the art of leadership such as : art of administration, art of communication, art of encouragement, art of using power, art of using people, art of improvisation... The course also addresses the roles and responsibilities of Team leader: personal responsibility, work responsibility, team responsibility and demonstrating team leadership. Distinguishing between authority and power, the art of delegating authority and delegating work effectively. Introducing the art of discovering, selecting and using talent; a very important task for managers.

**The Basic of Arts: 03 credits**

The course aims to inspire students to enjoy and appreciate art. Develop a basic understanding of 7 art forms: Architecture, Painting, Sculpture, Music, Literature, Theater, Cinema. This knowledge helps increase emotional intelligence, contributing to creating a balanced life for students during their professional activities. Through the course, students will gain a rich spiritual life and develop soft skills that will contribute to their future careers.

**Data Analytics in Applications: 03 credits**

The course introduces basic data analysis techniques and thinking through specific applications. Specifically, the course will present data analysis methods using Excel and apply in specific fields such as economics-business, finance, marketing, real estate, etc. Thereby, useful information from data could be explored, bringing benefits to organizations and businesses.

**Introduction to Digital Transformation: 03 credits**

The course provides basic knowledge about digital transformation trends in the world and Vietnam, definitions and concepts of digital transformation for businesses, digital transformation roadmap and digital transformation readiness assessment tools of small and medium-sized enterprises, as well as technology solutions according to the digital transformation roadmap.

**Communication Psychology: 03 credits**

The course provides fundamental knowledge of psychology; Identify human psychological phenomena; understanding of the rich diversity of human psychological life; Master the laws that form human psychological phenomena; Recognize the objective and subjective factors that determine human psychology; Provide theoretical knowledge about communication and behavior (concepts, characteristics, functions, roles and psychosocial factors affecting communication and behavior); Structure of communication behavior, forms and means of communication - behavior; The nature of communication; Skills and effectiveness in communication and behavior.

**Professional Personal Image Development: 03 credits**

The course equips you with knowledge and skills related to style, clothing, and body shape. In addition, the course also helps learners develop skills related to building personal image, choosing clothes, communicating with colleagues and customers, talking on the phone, and expressive language. , emotional control, light walking skills... to create a professional image for each individual and create an impression in the workplace, contributing to improving work efficiency and increasing satisfaction for co-workers. business, partners and customers. From there, it meets the basic requirements for personnel working in the service industry.

**Cultures of Southeast Asia countries: 03 credits**

The course systematically introduces basic information about area, population, historical characteristics, residential and cultural communities, and socio-economic development; Learn about customs and landscapes, famous tourist destinations as well as ethnic identities and the current status of exploiting the tourism development potential of countries in Southeast Asia. Similarities and differences between regional culture and Vietnamese indigenous culture; Assess the cooperation and development capabilities of the ASEAN tourism industry, aiming to realize the ASEAN Socio-Cultural Community.

**Creative Presentation: 3 credits**

The course equips students to understand and practice techniques for presenting problems, expressing ideas, and persuading listeners, in order to help learners master the process of presenting advertising ideas, solutions and advertising plans, strategies, and customer persuasion. The course includes parts from determining goals, creating ideas, preparing content, preparing media, presentation techniques and supporting technologies. The course emphasizes the combination of creativity and originality in advertising ideas and creativity and effectiveness in presentation and persuasion methods; to create impressive presentations, actively support commercial activities: product offerings, presentations, negotiations... in the field of advertising.

**Japanese 1: 4 credits**

The course is designed to help students become familiar with basic knowledge of Japanese. Have basic Japanese communication skills (greetings, introductions); Lesson part 1: Read and write Hiragana and Katakana; Addressing persons in communication; Introduce yourself; Ask for basic information (name, age, location, occupation). Study time is mainly practicing speaking, listening and group conversation activities. The amount of knowledge is also arranged appropriately, to have more time for students to practice conversations.

**Japanese 2: 4 credits**

The course is designed to help students familiarize themselves with basic knowledge, vocabulary and common sentence patterns. Have basic Japanese communication skills (describing time, simple activities in life). Lesson part 2: Correctly use the learned particles: は、も、で、に、を、へ; Grasp and apply expressions of time, means, and place; Ask and answer questions and exchange information about simple personal activities.

**Japanese 3: 4 credits**

The course is designed to help students understand and apply Japanese at the elementary level, memorizing vocabulary and sentence patterns learned on many topics. Lesson part 3: Correctly usage of adjectives to describe colors, properties of things, and hobbies; Remembering and applying suffixes to count things, people, and floors; Questions and answers, exchange information about simple personal activities (ask reasons, answer reasons); Introduction of personal interests and habits.

**Japanese 4: 4 credits**

The course is designed for students to understand and apply Japanese at the elementary level, memorizing vocabulary, sentence patterns and verb conjugations. Understand and apply the grammar they have learned in basic communication. . Lesson part 4: Express wishes, purposes, suggestions for help, orders, requests, and permission; Know how to conjugate the て form and apply the て form to the grammar you have learned; Ask and answer, exchange information about simple personal activities (about wishes and goals); Know how to use continuous sentences, requests, and suggestions.

**French 1: 4 credits**

This course helps students develop Listening, Speaking, Reading, and Writing skills as well as basic knowledge of grammar and the ability to use basic vocabulary in daily communication such as describing people, objects, and plan for self.

**French 2: 4 credits**

This course helps students develop Listening, Speaking, Reading, and Writing skills as well as basic knowledge of grammar and the ability to use basic vocabulary in daily communication at a relatively more complex level compared to French course 1.

**French 3: 4 credits**

This course helps students develop Listening, Speaking, Reading, and Writing skills as well as basic knowledge of grammar and the use of vocabulary at a fairly complex level and related to solving complex situations that require a pre-intermediate level of language.

**French 4: 4 credits**

The course is designed to provide students with vocabulary, grammar structures at the intermediate level in French, and exercises to practice 4 skills, especially focusing on listening and speaking skills. Students are trained in their pronunciation and ability to express themselves confidently with the materials provided in the curriculum revolving around familiar topics in life, academic and workplace communication such as expressing agreement or disagreement during discussion and feedback.

**Korean 1: 4 credits**

The course is designed to help students become familiar with basic knowledge of Korean. Have basic Korean communication skills (greetings, introductions); Lesson part 1: Read and write the Kanata alphabet; Addressing persons in communication; Introduce yourself; Ask for basic information (name, age, location, occupation). Study time is mainly practicing speaking, listening and group conversation activities. The amount of knowledge is also arranged appropriately, to have more time for students to practice conversations.

**Korean 2: 4 credits**

The course is designed to help students familiarize themselves with basic knowledge, vocabulary and common sentence patterns. Have basic Korean communication skills (describing time, simple activities in life). Lesson part 2: Correct use of learned particles; Grasp and apply expressions of time, means, and place; Ask and answer questions and exchange information about simple personal activities.

**Korean 3: 4 credits**

The course is designed to help students understand and apply Korean at the elementary level, memorize vocabulary and sentence patterns learned on many topics, distinguish and recognize the Kanata writing system in Korean. Lesson part 3: Correctly use adjectives to describe colors, properties of things, and hobbies; Remember and apply suffixes to count things, people, and floors; Ask and answer, exchange information about simple personal activities (ask reasons, answer reasons); Introduce personal interests and habits. The amount of knowledge is also arranged appropriately, mainly revolving around personal, school, and family activities in relatively complex communication situations.

**Korean 4: 4 credits**

The course is designed to help students understand and apply Korean at the elementary level, memorize vocabulary and sentence patterns and conjugation of verbs, distinguish and recognize the Kanata writing system in Korean, Understand and apply the grammar learned in basic communication. Lesson part 4: Express wishes, purposes, suggestions for help, orders, requests, and permission; Ask and answer, exchange information about simple personal activities (about wishes and goals); Know how to use continuous sentences, requests, and suggestions. The amount of knowledge is also arranged appropriately, mainly revolving around personal activities, school, family, social communication and work at a fairly complex level.

**Chinese 1: 4 credits**

The course "Chinese 1" equips students with the most basic knowledge of the Chinese phonetic system; Helps students grasp the main idea to be able to answer, explain the content of the conversation, and practice the ability to Situational management in simple communication. Content revolves around daily activities close to students such as: Greetings, numbers, dates, family and friends, eating, shopping, daily activities ...

**Chinese 2: 4 credits**

The "Chinese 2" course includes 15 lessons with content such as shopping, weather, hobbies, eating, calling... The course equips students to be able to converse in simple situations, the correct pronunciation. Through lessons and conversation simulation exercises, students can perform simple communication sentences in daily life at the elementary level 1.

**Chinese 3: 4 credits**

The course "Chinese 3" provides students with conversation samples related to daily life such as: Tet holidays, rituals, gifts, university life, movies, libraries, etc. Through the content of the lessons, students can also learn about the behavioral culture and social life of Chinese people. The content of topics and practice exercises not only helps students practice speaking Chinese but also helps students practice the skills of presenting their thoughts and expressing their own opinions about daily life situations at elementary level 2.

**Chinese 4: 4 credits**

The course "Chinese 4" provides students with conversation samples related to daily life such as: Hairdressing, study abroad life, asking questions, future plans, comparing and contrasting, etc. Through Through the content of the lessons, students can also learn about the behavioral culture and social life of Chinese people. The content of topics and practice exercises helps students practice speaking Chinese, practice the skills of presenting thoughts, expressing their own opinions... real situations in daily life at the pre-intermediate level.

**Physical education 1, 2, 3: 3 credits**

The course equips learners with basic knowledge of physical education, techniques, and exercise methods to train and improve health and aesthetics. Learners can choose their favorite courses to practice in accordance with their physical fitness such as: Gymnastics, Aerobics, Boxing, Vovinam.

**Military education: 165 credit hours** *(05/2020/TT-BGDĐT, dated 18/03/2020)*

The course equips learners with basic understanding of the Party and State's defense and security policies and guidelines on building all-people national defense, people's security, and love for socialism. Grasp basic knowledge about national defense and security in the new situation. Implement basic skills in platoon-level military techniques and tactics, know how to use handguns and some commonly used infantry weapons. The subject is divided into 04 parts: part 1 - National defense and security guidelines of the Communist Party of Vietnam, part 2 - National defense and security work, part 3 - General military, tactics, pistol shooting techniques and using grenades, part 4- General understanding of troops and branches.

## Description of skills teaching

● **Teaching soft skills:** The Project Design 1 skills course is taught in year 1, Project Design 2 is taught in year 2, forming for learners methods, teamwork skills, thinking, and discovery. and solve problems through a project. On that basis, learners will develop skills through industry core courses and advanced core courses in the next semesters of the school year;

● **Teaching Foreign Language 2 skills** (French, Japanese, Korean or Chinese): Foreign Language 2 courses at levels 1-4 are arranged in semesters 3 and 4 to help learners access and comparison between different languages and cultures. This will be the basis for students after graduation to be able to use a second foreign language in work communication as well as research on linguistic and cultural diversity.

● **Basic English skills (**Listening, Speaking, Reading and Writing): the courses Listening-Speaking 1, Listening-Speaking 2, Reading 1, Reading 2, Writing 1, Writing 2 and Pronunciation are the foundation for student learning. Language specialists can access specialized courses through classroom communication and reference to specialized documents. Using these skills throughout the learning process helps learners both consolidate and develop language skills and contribute to meeting the learning outcomes of the training programme.

* **Informatics skills** (information technology): This is one of the important skills that helps students grasp basic computer operation techniques, find documents, prepare presentations, and draft documents, access e-learning resources and exchange work and learning with lecturers and other students.

## Skill courses teaching sequence



## Benchmark with domestic and foreign reference programmes

Reference programmes:

1. English Language Studies - Ho Chi Minh City University of Foreign Languages and Information Technology (HUFLIT)

2. English Language Studies – Hoa Sen University

3. English Language and Linguistics – University of Gloucestershire, Britain

4. English Language and Linguistics - Universiti Malaya, Malaysia

| **University** | **Compatibilityin structure and content** | **Reference programme** | **UEF’s programme** | **Percentages of resemblance** |
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| HUFLIT | Structure | - Total credits: 140 credits  - Total general knowledge credits: 35 credits  - Total credits in language and linguistics skills: 66 credits  - Total credits for specialized knowledge: 22 credits  - Total elective knowledge credits: 8 credits  - Practical internship: 3 credits  - Graduation thesis / Alternative course  : 6 credits | - Total credits: 131 credits  - Total general knowledge credits: 52 credits  - Total credits for language and linguistics skills: 60 credits  - Total credits for specialized knowledge: 12 credits  - Total elective knowledge credits: 6 credits  - Practical internship: 3 credits  - Graduation thesis / Alternative courses: 12 credit | 92%  86%  55%  75% |
| Content | **Specialization: 5**  1. Translation-Interpretation  2. Office administration  3. English Language Teaching  4. Bilingual English - Chinese  5. English for Commerce  **Language and linguistic skills**  - Drafting English documents  - Online English 1,2,3  - Phonetics  - Syntax  - Morphology  **Specialized knowledge: (others)**  **1. English Language Teaching:**  - Resource usage in teaching  **2. Translation-Interpretation:**  - English - Vietnamese conference documents translation  - English - Vietnamese conference documents translation  - Meetings and conferences organization  **3. Commercial English:**  - Business English  - English for Advertising - Marketing  - English for Finance and Banking  - Introduction to Business  - Office communication  - English - Vietnamese intepretation  - English - Vietnamese translation  **Elective knowledge**  - Dancing, music and artistic skills  - Comparative linguistics  - Negotiation skills  - Online newspaper writing skills  - News writing skills  - Writing skills for radio and television journalism  - Diplomatic Protocol  - Public Relations  - Corporate communications  - Travel operations  - Accommodation operations  - Restaurant and hotel operations  - Methods of organizing and guiding tours  - Tourism marketing  - Overview of tourism | **Specialization: 4**  1. Language - Culture - Translation  2. English Language Teaching  3. Economics - Administration - Commerce  4. English for Communication  **Language and linguistic skills**  **-** Introduction to Linguistics  - Cross-cultural Communication  **Specialized knowledge: (others)**  **1. English Language Teaching:**  **2. Language - Culture - Translation:**  - Theory of Translation  - Techniques in Interpreting  - Translation, Linguistics and Culture  **3. Economics - Administration - Commerce:**  - Principles of Marketing  - Organizational Behavior  - International Business Management  - Human Resource Management  **4. English for Communication:**  - Communication in Organizations  - Media Content Design  - News Reporting & Feature Writing  - Marketing Communication  **Elective knowledge**  - Introduction to Applied Linguistics  - Culture of English-speaking countries  - Commercial English translation  - IELTS Practice | 60%  60%  80%  50%  50%  0% |
| English standards | TOEIC 650 (C1) | IELTS 6.5 | 100% |
| Hoa Sen University | Structure | - Total credits: 144 credits  - Total general knowledge credits: 41 credits  - Total credits for language and linguistics skills: 60 credits  - Total credits for specialized knowledge: 24  - Total elective knowledge credits: 6 credits  - Practical internship: 4 credits  - Internship / Graduation thesis / Alternative courses: 9 credits | - Total credits: 131 credits  - Total general knowledge credits: 52 credits  - Total credits for language and linguistics skills: 60 credits  - Total credits for specialized knowledge: 12 credits  - Total elective knowledge credits: 6 credits  - Practical internship: 3 credits  - Graduation thesis / Alternative courses: 12 credit | 90%  95%  50%  100%  75% |
| Content | **Specialization: 3**  1. Translation-Intepretation  2. English for Commerce  3. English Language Teaching  **Language and linguistic skills:**  **Specialized knowledge: (others)**  **1. English Language Teaching:**  - Pedagogical psychology  - Teaching English to children  **2. Translation-Interpretation:**  - Translation method.  - Practice specialized interpretation  - Practice specialized translation  - Advanced interpretation method  - Advanced translation methods  **3. Commercial English:**  - Advanced business English 1  - Advanced business English 2  - Advanced business English 3  - Introduction to translation and interpretation  **Elective knowledge**  - Discourse analysis  - Pragmatics  - British - American Literature 2 | **Specialization: 4**  1. Language - Culture - Translation  2. English Language Teaching  3. Economics - Administration - Commerce  4. English for Communication  **Language and linguistic skills:**  - Argumentation reading and writing skills  - English morphology and syntax  **Specialized knowledge: (others)**  **1. English Language Teaching:**  **2. Language - Culture - Translation:**  - Theory of Translation  - Techniques in Interpreting  - Translation, Linguistics and Culture  **3. Economics - Administration - Commerce:**  - Principles of Marketing  - Organizational Behavior  - International Business Management  - Human Resource Management  **4. English for Communication:** - Communication in Organizations  - Media Content Design  - News Reporting & Feature Writing  - Marketing Communication  **Elective knowledge**  - Introduction to Applied Linguistics  - Culture of English-speaking countries  - Commercial English translation  - IELTS Practice | 100%  10%  50%  50%  25%  25% |
| English standards | TOEIC 710/ IELTS 6.5 (C1) | IELTS 6.5 | 100% |
| University of Gloucestershire | Structure | - Total credits: 480 credits  - Total credits for language skills: 120 credits  - Total credits for specialized knowledge: 360 | - Total credits: 131 credits  - Total general knowledge credits: 52 credits  - Total credits for language and linguistics skills: 60 credits  - Total credits for specialized knowledge: 12 credits  - Total elective knowledge credits: 6 credits  - Practical internship: 3 credits  - Graduation thesis / Alternative courses: 12 credit |  |
| Content | **Courses have similarity to the programme of UEF**  - Language Structure and Sociolinguistics  - Introduction to Language  - Scholarly Research Project  - Analysis of Spoken Language  - Language Components  **Courses have differences from the programme of UEF**  - The Human Experience  - Humanities Skills  - Language, Ecology and Society  - The Power and Magic of the Spoken Word  - Linguistic Comparison  - Ecocriticism  - New Media Literacy  - Language and Gender  - Language History  - Communication for Leadership  - Ethics and Language  - British Dialects  - World Englishes |  | 30% |
| English standards | IELTS 6.0 (đầu vào) | IELTS 6.5 (đầu ra) |  |
| Universiti Malaya | Structure | - Total credits: 127 credits  - Total general knowledge credits: 21 credits  - Total credits for specialized knowledge: 72  - Total elective knowledge credits: 34 credits | - Total credits: 131 credits  - Total general knowledge credits: 52 credits  - Total credits for language and linguistics skills: 60 credits  - Total credits for specialized knowledge: 12 credits  - Total elective knowledge credits: 6 credits  - Practical internship: 3 credits  - Graduation thesis / Alternative courses: 12 credit |  |
| Content | **Courses have similarity to the programme of UEF**  - Introduction to Linguistics  - English Grammar  - Effective Listening and Speaking  - Introduction to Sociolinguistics  - Effective Writing  - Speaking in Public  - Methods of Language Research  - Intercultural Communication  - Techniques and Methods of Translation  - Syntax and Morphology  - Semantics and Pragmatics  - World Englishes  - Phonetics and Phonology  - Academic Project  **Courses have differences from the programme of UEF**  - Language and Communication  - Language in Group Interaction  - Analysing Spoken Interaction  - Language in Literary Texts  - Trends of English in the ASEAN Region  - English for Specific Purposes  - English and the Performing Arts  - Language and Gender |  | 70% |
| English standards | IELTS 6.0 (đầu vào) | IELTS 6.5 (đầu ra) |  |

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# GUIDELINES FOR IMPLEMENTING THE TRAINING PROGRAMME

1. The programme is implemented from academic year 2022.
2. The programme is carried out according to academic calendar of the University and the Faculty.
3. Courses are assigned by course management faculties, centers, and units and are taught according to the approved course syllabus. All teaching and assessment activities are carried out in accordance with the programme specifications.
4. Teaching, testing, and evaluation of courses are carried out in accordance with training regulations based on credits and current related regulations of Ho Chi Minh City University of Economics and Finance.
5. Dean of the Faculty of English and the programme chair are responsible for organizing and guiding the principles to develop a detailed syllabus to ensure that the goals, content and requirements are met, and at the same time satisfy the needs of learners and society. Based on the Faculty’s detailed syllabus of the course, the programme chair proposes conditions for training in terms of staff, equipment, business relations, internships, etc.
6. The programme is updated every year (minor changes such as updating admission policies, teaching and learning materials, improving teaching and assessment) and reviewed every 2 years. (mainly considering adjusting changes, adding or removing courses) to meet the requirements of stakeholders.

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| **DEAN OF THE FACULTY OF ENGLISH**  **Dr. Phạm Huy Cường** | *HCMC, 2022*  **PRESIDENT**  **Dr. Nguyễn Thanh Giang** |