



The Canadian Chamber of Commerce Vietnam (CanCham) Corporate Membership

PRESTIGE – CREDIBILITY - COMMITMENT

The Canadian Chamber of Commerce Vietnam (CanCham) is a dynamic, not-for-profit organization committed to supporting the success of our partners, members, and sponsors while encouraging the growth of a strong and prosperous business environment in which Canadian and local companies can thrive. After more than 20 years of operation and with a *wealth of experience* in Vietnam, CanCham is a successful Chamber of Commerce - invested in the development of commercial, social, and personal relationships in Vietnam, and between Canada and Vietnam. We host widely recognized business, Corporate Social Responsibility (CSR), and social events to support our members and build the prestige of our sponsors. We continue to build and create projects that aid and develop the quality of life for local and national communities.

CanCham corporate membership means being a part of CanCham's success and joining a powerful network of leading Canadian, Vietnamese, and foreign businesses driving industry in Vietnam and abroad.

CanCham Membership

CanCham endeavours to deliver only **unique and beneficial opportunities** for our corporate members. CanCham hosts exceptional business events and networking, popular social events, and meaningful CSR, each with **high-profile sponsorship** and **far-reaching marketing** opportunities to promote products and services, as well as to build the scope and prestige of member brands. CanCham leverages our extensive network in Vietnam and abroad to help create significant business contacts and leads for our corporate members.

We are proud to offer our members valuable and effective benefits each year.



From left: Consul General of Canada Richard Bale speaks to the crowd at CanCham's Canada 150 celebration; CanCham President Kelly Wong and Vice-President Ralf Matthaes present Canadian Prime Minister Justin Trudeau with a CanCham Canada 150 hockey jersey during a welcome reception in HCMC; CanCham members enjoy drinks and networking at Member Appreciation

Corporate Member Benefits

CanCham supports our members with advocacy, connectivity, and extensive online and offline marketing reach to thousands of local and international professionals

Membership

- Organization profile with three nominees in E-Directory
- Invitations to Canadian business and official delegation meetings
- All corporate members can nominate internal candidates to apply for CanCham's President Executive MBA scholarship with the International School of Business and the University Quebec Montreal (UQAM)
- All corporate members may submit comments via CanCham to the Vietnam Business Forum, Canada ASEAN Business Council, Vietnamese Government, and MPI
- All corporate members have access to regional and industry specific business reports in the Member section of the CanCham website
- Discounted entrance at all CanCham events and programs including CanCham's popular Ice Hockey Program
- CanCham-specific discounts with local service providers

Advertising

- Exclusive, one-of-a-kind sponsorship/advertising opportunities via CanCham's Canadian events and content
- 66% discount on high-profile banner advertising in the CanCham e-newsletter
- 50% discount for banner advertising on the CanCham website

Marketing & Promotion

- Monthly posts of company news or promotions on the CanCham website
- Two (2) free CanCham e-newsletter promotions annually under *Member News*
- Product and service exposure with CanCham's discount program

CanCham Events

A selection of CanCham events in 2017 each featuring sponsorship opportunities with extensive online and offline brand and marketing reach

Crystal Ball

HCMC's longstanding premier business event to begin the year, which features business and industry leaders presenting provocative insight into the hot topics of the current and past year. 2017 included World Bank's new Vietnam Country Director Ousmane Dione's first speaking engagement in Vietnam, among other prestigious speakers.

Business Leader Seminars

CanCham's Business Leader Seminar Series provides valuable information and knowledgeable insight on timely topics designed to give our members the advantage. 2017's topics included Canadian immigration and international education opportunities.

CSR Golf Tournament

2017 marked the return of CanCham's popular annual golf tournament featuring great food, beverages, and prizes with all proceeds donated to CanCham's paediatric oncology initiative.

Canada Day

Celebrating Canada's 150th birthday, Canada Day brought together Canadians and CanCham members for a memorable evening of national pride with Consul General of Canada in Vietnam, Richard Bale, and featured Canadian content including a message from Canadian Prime Minister Justin Trudeau.

Canada Green Day

This 1st annual Canada Green Day promoted the importance of environment and sustainability at a fun, family-oriented event and also introduced the 1st annual Get GREEN Competition which awarded two student teams with \$1000 USD to fund the implementation of their community sustainability initiatives.

Canadian Thanksgiving

Canadians, expats, and Vietnamese families came together to enjoy a traditional Canadian Thanksgiving dinner in the company of friends and family.

Canadian Connections

CanCham's newly launched monthly networking event focused on bringing the Canadians together with local community in a casual atmosphere.

Breakfast Club: Topics and Talent

A unique bi-monthly forum for speakers to present on a wide range of interesting topics.



Terry Fox Run Vietnam

The premiere CSR event in Vietnam that in 2017 was again the largest international Terry Fox Run in the world with a record 21,500 in attendance and 2.6 VND raised for cancer research in Vietnam.

Terry Fox Run – Use of Funds

- A research program supporting the sustainable development of basic paediatric oncology in Vietnam that will fund up to 4 leading residents at Children's Hospital Number 2.

Driven by our growth and success in 2017, CanCham will continue building our portfolio of esteemed events and delivering the highest standard of service and support that our members have come to expect, while also intensifying the reach and impact of our local and national charity projects.

Corporate Membership benefits – Summarized

		<i>Item</i>	Corporate	SME
<u>Membership</u>				
	Nominees included with membership		3	1
	Invitations to participate in business and official delegation meetings and networking		✓	–
	Opportunity to nominate internal candidates to apply for CanCham President’s EMBA scholarship		✓	–
	Submit comments via CanCham to VBF, Canada ASEAN council, Vietnamese government, and MPI		✓	✓
	Access to the Corporate Member section of the CanCham website		✓	–
	Access to regional and industry specific business reports		✓	–
	Discounted entrance for nominees at CanCham events including CanCham’s Ice Hockey Program		✓	✓
	Access to CanCham member discounts at local service providers		✓	✓
	Monthly networking and presentation opportunities		✓	✓
<u>Marketing</u>				
Website	Opportunity to post company news or promotions under <i>Member News</i>	posts/year	monthly	4 (four)
E-Newsletter	High-profile CanCham E-Newsletter promotions	promos/year	2 (two)	–
Directory	Company profile in E-Directory		✓	✓
Events	Preferred branding and marketing opportunities via event sponsorship		✓	✓
Discounts	Product and service promotion through CanCham’s discount program		✓	✓
Advertising	Member-exclusive opportunity for paid post in <i>What’s new</i> section (top position)		✓	✓
	Significant discount on banner advertising in E-Newsletter	discount	66%	66%
	Significant discount on banner advertising on CanCham website	discount	50%	50%
	Exclusive, one-of-a-kind advertising opportunities via CanCham’s Canadian events and content		✓	✓

Fees: Corporate membership Fee: VND 8,900,000

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**Welcome to 2018 Canadian Chamber of Commerce corporate membership.
We look forward to supporting your success.**