

Promising for the Vietnamese fintech startup in the era of technology

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Abstract:

Many changes have occurred in the financial markets as a result of the rise of Fintech, particularly Fintech startups. The financial market has become more diverse as a result of the introduction of a number of new products in addition to existing services. The traditional business model has been drastically altered by Fintech. It has proven strength via the performance of Fintech and the growth of the world's Fintech ecosystem. As a result, the paper focuses on evaluating successful Fintech startup outcomes from across the world as well as product change patterns. Furthermore, the paper dives into an examination of the outcomes of Fintech operations in Vietnam. Based on a comparison of accessibility trends, this report clarifies possibilities and obstacles for the growth of Fintech startups. Recommending solutions for the future development of Fintech and startups of Fintech, facilitating financial inclusion in the context of globalization.

Keywords: *Fintech, finance inclusion, technology.*